## CARLSBAD
CHAMBER OF COMMERCE

# BUSINESS RESOURCE GUIDE

The *Business Resource Guide* provides our most current listings of members as well information for contacting local resources and government.

## FULL PAGE SPECS

**LIVE AREA** 8"W x 10"H
**TRIM SIZE** 8.375"W x 10.5"H
**BLEED AREA** 8.625"W x 10.75"H

■ Prepaid full page ads receive a free Business Directory Enhancement Listing on www.carlsbad.org ($995 value)

### PREMIUM POSITIONS

| Placement | |
|---|---|
| Back Cover | $5,895 |
| Inside Front | $5,495 |
| Inside Back | $4,995 |
| Page 1 | $4,995 |

## INSIDE ADVERTISEMENTS

| AD | SIZE | Price |
|---|---|---|
| Full Page | *See Specs Above* | $3,995 |
| 1/2 Page H | 8"W x 5"H | $2,495 |
| 1/2 Page V | 3.5"W x 9.75"H | $2,495 |
| 1/4 Page | 3.6667"W x 4.75"H | $1,395 |
| 1/8 Page | 3.6667"W x 2.375"H | $695 |

FULL PAGE
*(with bleed)*

1/2 PAGE

1/8 PAGE

1/4 PAGE

1/2 PAGE

■ Rates subject to change; signed contracts honored for term.
■ Advertising is available only to Carlsbad Chamber members.
■ Non-profit organizations qualify for 10% discount.
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## BUSINESS GUIDE LISTINGS

### ADD YOUR COLOR LOGO FOR ONLY $250

All members recieve a free listing. Make your listing stand out with a full color logo. No discounts given on listings. *One free listing under business category.*
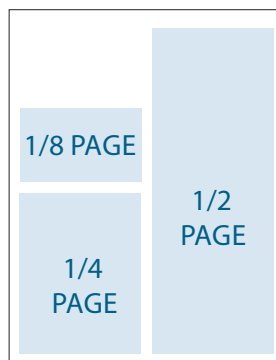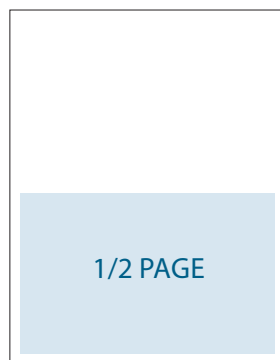
### MULTIPLE ADVERTISING INSERTIONS

If you purchase more than one ad, the most expensive display ad is sold at full price. Each additional display ad of the same or lesser value will be discounted 25%.

### WE CAN CREATE YOUR AD

For a fee, we can create your ad. Please submit all the following:

• All text for the advertisement.
• All images, including logos should be jpg., png., eps., or tiff.
• Ad builds include one (1) design adjustment/change after the initial proof.

## FOR MORE INFORMATION PLEASE CONTACT