

Joint Communication to Carlsbad Businesses Regarding COVID-19 #9

It feels like things are changing at a rapid pace. The [City of Carlsbad](#), [Carlsbad Chamber of Commerce](#) and the [Carlsbad Village Association](#) are committed to doing our best to sort through the most important information related to businesses and providing it in a timely manner. As the State of California and County of San Diego allow for further reopening of businesses, the information is flowing quickly. We appreciate everything our businesses are doing to stay up to date and follow orders and guidelines as we reopen responsibly together.

Each of our organizations maintain regularly updated business resources pages on our respective websites. We encourage you to visit.

[City of Carlsbad COVID-19 Business Resource Page](#)

[Carlsbad Chamber of Commerce Business Resource Page](#)

[Carlsbad Village Association Website](#)

If you have a question for the city or would like to suggest a topic for an upcoming joint communication or webinar please email business@carlsbadca.gov. Here is the latest.

City of Carlsbad Business Loan Program

The City Council approved \$4.4 million for business loans as a part of the Economic Recovery and Revitalization Initiative focused on recovery from the COVID-19 health emergency.

Microloans will be made available for businesses with gross revenue of \$2 million or less and 15 employees or fewer with loan amounts ranging from \$5,000 to \$10,000. Repayment rates are outlined below:

- 0% interest if paid back within 6 months
- 1% interest if paid back within 12 months
- 2% interest if paid back within 18 months

Small business recovery loans will be made available for businesses with gross revenue of \$3 million or less and 50 or fewer employees with loan amounts ranging from \$10,000 to \$25,000. Repayment rates are outlined below:

- 2% interest if paid back within 12 months
- 3% interest if paid back within 30 months

All applicants must hold a valid business license with the City of Carlsbad as of March 1, 2020 and be in good standing with the city.

We understand that your time is valuable, so we developed a short form to determine if your business meets the minimum qualifications to apply for either of these loan types.

To begin the first step in the application process, please go to <http://carlsbadca.gov/loan>. We will review your information and respond within five business days with a determination on whether you can proceed with the application process. There is no appeal however; the city will contact you if any clarification is necessary.

In preparation for the next step in the application process you may want to gather documentation regarding the length of time your business has been in operation, the financial impact that the COVID-19 health emergency has had on your business, at least six-months of bank statements, and your plan for using the funds if awarded

The city will hold a webinar on June 3 at 3:00pm to answer questions regarding the loan program. Please click [here](#) to register.

Hair Salons and Barbershops Reopen

The State of California and County of San Diego have announced that our region is gradually moving into stage three of the California [Resilience Roadmap](#). This allows for the reopening of lower-risk workplaces.

Hair salons and barbershops are now allowed to open provided they follow the state [industry guidance](#) and any applicable county rules. Some key things business must do to reopen are:

- Complete the county's [Safe Reopening Plan](#), post it, share it with employees
- Post guidelines for customers to see
- Frequently disinfect commonly use surfaces
- Remove amenities, including magazines, books, coffee, water, self-serve stations (unless touchless), and other items for customers, must be removed from reception areas
- Ensure both customers and workers are wearing face coverings for the entirety of the service being performed
- Services that require the removal of the customer's face covering may not be performed which includes
 - Eyelash services
 - Eyebrow waxing and threading
 - Facials
 - Shaves

As a reminder the county requires all [essential businesses](#) and reopened businesses to:

- Conduct temperature screening of all employees
- Prohibit employees with a temperature of 100 degrees or more from entering the workplace
- Conduct symptom screenings only when a thermometer is not available and prohibit employees if they have a cough, shortness of breath or trouble breathing or at least two of the following: fever, chills, repeated shaking with chills, muscle pain, headache, sore throat or new loss of taste or smell

If you have any questions about what rules apply in our region you can email COVID19BusinessQuestions@sdcountry.ca.gov

Places of Worship Reopen

There is new [industry guidance](#) for places of worship and providers of religious services and cultural ceremonies that allow for reopening. The county has provided some highlights from the revised guidelines which include:

- Places of worship must limit attendance to 25% of building capacity or 100 attendees, whichever is lower. Face coverings are strongly recommended at all times.
- Must arrange for social distancing of at least six feet between people. Discourage staff, congregants, visitors, etc., from engaging in handshakes, hugs, and similar greetings that break physical distance.
- Shorten services to limit the length of time congregants/visitors spend at facilities and close places of worship for visitation outside of scheduled services, meetings, etc., whenever possible.
- Close or restrict common areas, establish directional hallways and passageways for foot traffic, if possible, and designate separate routes for entry and exit to help maintain physical distancing.
- Discontinue offering self-service food and beverages.

Some Businesses Not Yet Allowed to Reopen

As the county moves further through stage three, there continue to be adjustments to what businesses are or are not allowed to operate. The following sectors, businesses, establishments, or activities are still not permitted to operate in California at this time:

- Personal services such as hair and nail salons, tattoo parlors, gyms and fitness studios
- Hospitality services, such as bars, wineries, tasting rooms and lounges
 - Breweries and wineries with appropriate alcohol licenses can sell their products for delivery and curbside pickup
- Entertainment venues, such as movie theaters, gaming, gambling, and arcade venues, and pro sports, indoor museums and gallery spaces, zoos, and libraries
- Community centers, public pools, playgrounds, and picnic areas including those that are a part of an apartment building, HOA or condominium
- Religious services and cultural ceremonies
- Nightclubs
- Concert venues
- Live audience sports
- Festivals
- Theme parks
- Hotels/lodging for leisure and tourism though lodging is allowed for essential workers

Businesses with questions can email: COVID19BusinessQuestions@sdcountry.ca.gov

Responsible reopening of our businesses and public spaces is our collective goal. Your continued support and help are a testament to the resilience of our community. Thank you.

