



# BUSINESS JOURNAL

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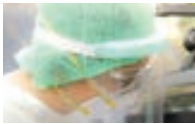
A W A R D   W I N N I N G   P U B L I C A T I O N

AUGUST 2020



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## Congrats to our Carlsbad Chamber Rising Stars of the Year

In September, 2019 we launched our *Rising Star of the Month* program to honor local area high school seniors for demonstrating character, integrity, love of learning, involvement in school and community activities and the ability to overcome challenging life circumstances without compromising their education.



Throughout the school year, nearly 40 high school seniors from six different high schools were recognized for making a difference in their home, school and community. And, we are pleased to announce that six of our Rising Stars were acknowledged last month with \$1,000 scholarships as our *Rising Stars of the Year*. I would like to introduce them to you.

**Aaliyah Rivas (La Costa Canyon High School)** was a four-year participant in her AVID program at LCC. She is passionate about working with kids and wants to help all kids experience school as their “fa-

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## Top educators prepare for a different school year

Early this year, when the Carlsbad Chamber of Commerce received the nominations of many outstanding educators for the 2020 CBAD Awards, no one could’ve predicted that months later, they would be abandoning their physical classrooms and shifting into distance learning. As the 2020 CBAD Awards also went virtual, the Chamber recognized four of these dedicated community members with Education CBAD Awards. With a new school year upon us, we caught up with them to see how they are preparing for this challenge.

“When I found out I won Teacher of the year CBAD Award, I felt extremely honored and ecstatic. I started dancing around the house in excitement. I am still filled with so much happiness and I’m extremely thankful to receive this award. I am honored, I was selected among so many amazing educators,” said Cedric Hart, a Physical Education teacher and beloved tutor at Jefferson Elementary who at the time had just transitioned into a new position at a different school. Coupled with that transition, came an even more disruptive one: the closing of schools due to public health orders. “On Friday, March 13, 2020 the news broke of schools



CEDRIC HART



CAROLINA ALBAN-STOUGHTON  
DIRECTOR OF COMMUNICATION & ENGAGEMENT  
CARLSBAD CHAMBER OF COMMERCE



Jefferson Elementary School Principal, Carla Bos, says she misses seeing everybody at school, especially the students. She continues to rely on technology to build relationships and stay connected with the community.

shutting down before teachers were informed. I knew something was up when students kept getting pulled out of my classroom. The next thing I knew, my team and I were frantically putting together homework packets to attempt to disseminate at least a fraction of the information we were teaching over the next month,” recalled Hart, adding that he even wrote on the board “welcome back students” with the date notated in the corner as “April 13th, 2020”. Based on the information available at the time, Hart thought this closure would be temporary.

**Army and Navy Academy** Math Department Chair and teacher, Kacie Drake, says she was in shock when she heard her name as a winner of the Teacher of the Year Award. “It was a true honor to be among these fantastic nominees but to be picked as the teacher of the year was unreal. I am so grateful to be called to such a wonderful profession and humbled to be recognized for my efforts.” Even when she was not fully able to grasp the seriousness of the global pandemic,

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## BUSINESS SPOTLIGHT

### Bringing high tech with high touch since 1995.

Bob Dylan’s 1964 hit “Times they are a-changin’” was all about the civil rights movement and the Vietnam War protests, but in 2020, more than fifty years later, it resonates with the drastic lifestyle changes brought on by the Covid19 pandemic and the civil unrest in our major cities.

In the computer industry, keeping up with ever evolving technology has always been a primary survival asset. Those that do, thrive, and those that don’t become irrelevant and disappear. At **The Computer Factory** we upgrade and repair PCs, set up home and business networks, sell refurbished desktop, notebook and All-in-One PCs and design and build PC workstations for special applications (gaming, day trading, video/audio editing, solids modeling etc).

In late 2019 and early 2020 our major focus was getting business and home users upgraded from Windows7 to Windows10 (including the Carlsbad and Vista Chambers of Commerce). Microsoft ended support for Win-

dows7 in January and commercial sites were threatening access denial for Windows7 users. By mid-March all that changed. Employees and students found themselves sent home to work and learn. Nearly every home required the basic hardware (notebook, desktop, camera speakers, headphones) needed to participate in net-meetings. Education, work, health and medical, government and civic organizations all increasingly began to conduct activity through Internet services like Zoom. Low cost, high quality refurbished commercial PCs became the perfect and most cost effective solution. We’ve been able to keep our customers up and connected as the Internet has become a genuine lifeline for many businesses and families.

“High tech with high touch” means using technology (high tech) to provide solutions on a person-to-person level. “High touch” is understanding individual needs, knowing



In early March, as employees and students found working and learning from home, The Computer Factory stepped in to make sure they had proper hardware to stay connected.

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# Resilience in the face of uncertainty

A couple of weeks. That's what many of us expected. Restaurants, shops, schools, active recreation, and non-essential offices would have to close for a couple of weeks due to COVID-19. It seemed achievable at the time. Our community can make it through anything for a couple of weeks. And then weeks, turned into months, months turned into the better part of a year, and through it all we have seen the resilience of our community shine. Under immense pressure and facing unprecedented challenges, our community and businesses have continued to overcome barriers and breakthrough roadblocks. Restaurants, retail and personal care services have been hit hard and we have doubled down to support them.

When on-site dining was prohibited, we created and promoted a digital map to guide diners to their favorite curbside, takeout or delivery eatery. When indoor operations at restaurants were banned, we relaxed permitting rules and helped businesses move outdoors onto the public sidewalk, and private property like parking lots. At each turn we have adapted and made the unthinkable a reality. The ingenuity of our businesses, the **Carlsbad Village Association, Carlsbad Chamber of Commerce**, and other business organization partners have inspired ideas that we have put into practice.

Efforts like the city's #StaySafeStayOpen campaign has tapped into the creativity of Carlsbad businesses with them expressing a commitment to provide safe spaces to dine and shop. It's one thing to hear from the government that you should follow the rules, but when it's the owner of your favorite shop or the barista serving you a latte, the message becomes more real. They want to stay open to serve us and in return, we have done our part to keep them open by adopting some simple practices like wearing face coverings, keeping distance, and washing hands to foster a safe environment.

Being a destination for visitors and families, we recognized the need to find partners to get the message out that in Carlsbad we wear masks and social distance. **Visit Carlsbad** and our hotels have been tremendous in making sure whether you're walking



Efforts like the city's #StaySafeStayOpen campaign has tapped into the creativity of Carlsbad businesses with them expressing a commitment to provide safe spaces to dine and shop.

through the lobby, or walking to the beach, there are reminders of how we practice safe behaviors to address the health emergency. Our resilience has meant more than just keeping businesses open. For more than a decade, part of Carlsbad's economic development strategy has been to focus on supporting an ecosystem that includes innovation economy companies. Over the years, investments were made to position the city as the place to be for industries like technology, life sciences, advanced manufacturing, software and even video gaming.

The Carlsbad Research Center and business park are full of companies on the cutting edge of their field. Just in the last few months, despite being mid-pandemic, companies that are combatting COVID-19 like COPAN and Genmark Diagnostics are expanding in Carlsbad.

Many innovation economy employers have been able to continue operations and, in many cases, put their unique talents, products, and expertise to work addressing the pandemic. In fact, during a recent survey of Carlsbad businesses, 90% of firms indicated they did not have to close operations and many employees have been able to work from home instead of being laid off.

Speaking of working from home, which frankly feels more like living at work, our city government and businesses have adapted incredibly well. In fact, during this time we were able to fill the city's vacant economic development manager position with Matt Sanford, a guy who has been working in economic development in the region for over a decade. He was fully onboarded re-



MATT SANFORD  
ECONOMIC DEVELOPMENT MANAGER  
CITY OF CARLSBAD

but is full-service all the time for our residents and businesses. Feel free to contact him at matt.sanford@carlsbadca.gov with any business related questions. For general support email business@carlsbadca.gov. We are here to serve you.

It's a good thing our economic development team is at full strength because our businesses have needed us more than ever. While a little over half of firms we recently surveyed did indicate that revenues have fallen by 50% or more, sentiment shows optimism in their ability to recover. This ability to maintain operations, keep people employed and adapt or pivot to address COVID-19 is important because Carlsbad employees who are able to keep their jobs are able to dine at our restaurants and shop at our retailers, furthering our community's resilience.

A couple of weeks. It was going to be a couple of weeks. Now, look at us. We are stronger and more resilient than ever. The future may be uncertain but what is certain is that together we will thrive no matter what comes our way.

**Sofia Hart (Pacific Ridge School)** was Student Body President at Pacific Ridge her senior year. When she was younger, she experienced bullying for her race, which has led her to become a staunch advocate in working for those who are underprivileged and in promoting cross cultural relations. She plans to study International Relations at USD and intends to become either a teacher or a nonprofit leader.

**Mary Fangman (Pacific Ridge School)** is passionate about trying to encourage people "to do right in the world." She was a major contributor to Pacific Ridge's Mock UN program. This drive for justice has led her to focus on Political Science or Economics at St. Olaf College in the fall. Ultimately, she plans to attend law school and become a Child Advocate Attorney to help those who need to escape domestic violence and abuse.

Congratulations to all our Rising Stars of the Year. We look forward to seeing your star shine brightly in the future and we hope you bring your light to Carlsbad and San Diego North County.

## › RISING STARS

Continued from Page 1

vorite place." Her list of community service activities is quite extensive. She will attend MiraCosta College in the fall and plans ultimately to be an Elementary School Teacher.

**Edward Gardner (Carlsbad High School)** was the Salutatorian for his graduating class. While at CHS Edward initiated a program called "Best Buddies". Each week the club members would spend time with special needs students to create an environment of inclusion so that all students could feel welcome on campus. He wants to expand his legacy of "giving back" by attending Dartmouth in the fall and studying Economics. Edward hopes to run a nonprofit and assist them on the business side so they can continue their great work.

**Luis Jofre (Carlsbad High School)** just moved to Carlsbad last year. He had lost his mom not long before he had to leave his homeland in Venezuela. But despite not



knowing the language or culture, he got involved in his high school right away. He never let his obstacles hold him back with school. He plans to attend MiraCosta in the fall, then transfer to a UC School and study Business Administration.

**Samantha Low (Sage Creek High School)** was the Valedictorian of her graduating class at Sage Creek. She has a passion for the environment. Samantha wants to dedicate her life to protecting our world and making a difference. She also believes in balancing social justice with environmental justice. In the fall she will attend UCLA and study Environmental Science with the hope of going into Environmental Health as a career.



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### CHAMBER PURPOSE

The Carlsbad Chamber of Commerce acts as a regional economic catalyst, leadership convener and community champion.

### CHAMBER MISSION

The Carlsbad Chamber promotes business through member services, economic and community development, and public policy that balances economic prosperity with quality of life.

- |                                      |                  |
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| 760.931.8400                         | @carlsbadchamber |
| frontdesk@carlsbad.org               | @carlsbadchamber |
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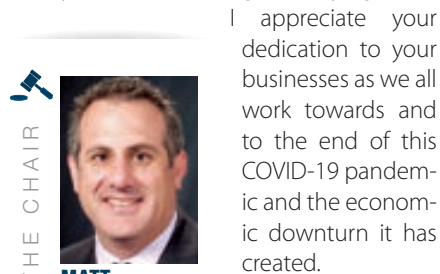
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# Connecting virtually with our community

First and foremost, as we enter the 6-month mark for the COV-19 pandemic I want to wish everyone well. I hope that you, your friends, family, and coworkers are healthy and well during this trying time.



FROM THE CHAIR

MATT LEONARD  
CHAIRMAN  
OF THE BOARD  
CARLSBAD CHAMBER  
OF COMMERCE

I appreciate your dedication to your businesses as we all work towards and to the end of this COVID-19 pandemic and the economic downturn it has created.

On Friday, August 21 the Carlsbad Chamber of Commerce will be hosting the annual *State of the Community* event. Please look at your calendars and if you are able please join us.

The event will be virtual giving us an opportunity to bring more speakers into the event to highlight what they are doing to navigate change during this pandemic and economic downturn. The Chamber's goal is to bring relevant content from four major sectors of our community, City Government, Education, Healthcare, and Business. Our featured speakers this year will include but are not limited to our Mayor Matt Hall, Superintendent of **CUSD** Ben Churchill, a Dr. Sunny Cooke from Mira Costa College, **LEGOLAND California Resort** General Manager Kurt Stocks and many more.

I look forward to this event every year as the content that is delivered has always been very valuable and relevant to what is going on in our community.

Mayor Hall is always the highlight of the event. I had the opportunity to speak with him and asked him what excites him most about the event. He said he enjoys reporting on how valuable the collaboration and partnership is between the City, Chamber of Commerce, and the community. "It's when the times are tough that the value of these partnerships shine as we all working together to get through this tough time," said Mayor Hall. I also asked him how the City of Carlsbad has adjusted to working in this virtual space. "Just like the private sector, much of the City's workforce has transitioned to working from home. What the City has found is that the workload and the quality of the work is very good. What I find interesting is that this may have an impact on the future design of City Hall in that we may adjust our vision for office space. It might give us the opportunity to imagine how we will use our space differently as the virtual trend continues."

**Mira Costa College** President Dr. Sunny Cooke and her faculty and staff serve almost 15000 students. MiraCosta is one of the largest employers in North County San Diego. I had an opportunity to speak with Dr. Cooke and she said that Mira Costa is working very hard to support their students and staff. Summer enrollment is up, and they expect the Fall enrollment to also increase. I look forward to hearing more about how MiraCosta has pivoted to maintain the service and educational opportunity to our community.

Superintendent of CUSD Dr. Bern Churchill will also be a guest panelist. I asked Dr. Churchill what he enjoys the most about this community event. "The State of the Community event is one of my favorite events of the year because it brings



together the wide variety of people and institutions which make Carlsbad a great place to live and work. There are few annual opportunities as meaningful as the State of the Community event to connect our strong local government, our outstanding public and private education entities, and our vibrant and diverse business community," said Dr. Churchill. As we begin a new school year, I also asked him what are the biggest challenges for the CUSD today. "Rapidly changing the way we provide learning opportunities to ensure an extraordinary education for every one of our students is a significant challenge. Our immediate goals are to meet the physical, mental, emotional and economic needs of students, families and staff during the coronavirus pandemic; in the long-term, we have an amazing opportunity to adapt, innovate, and improve as we meet the changing reality of our next generation of creative problem solvers and citizens. As we're finding new ways to work and communicate, so are our students finding

new ways to learn and collaborate. The challenge is a worthwhile one: how can our schools provide an even better value to our community in new ways with new tools, while still meeting the high expectations of our parents and families, our local employers, and our community at large?" Kurt Stocks joined LEGOLAND California Resort as the general manager this year and a few months into his tenure had to make the difficult decision of closing the park. "I've been very proud of the team in terms of how they've taken on the challenge and how they've worked through it and how they've prepared us to reopen whenever we get the green light." This will be Stocks first State of the Community, and he will be able to talk about the state of the hospitality industry in our region.

Please stay tuned for more announcements on our guest panelists and go to [carlsbad.org](http://carlsbad.org) to reserve a spot to this year's State of the Community. (See SOC ad on Page 8)

## Al Fresco inspired innovation

While several business sectors are still unfortunately not able to open or were recently forced to close again due to the San Diego County's watchlist status here in California, most of our downtown businesses have been allowed to open.



VILLAGE BEAT

CHRISTINE DAVIS  
EXECUTIVE  
DIRECTOR  
CARLSBAD  
VILLAGE  
ASSOCIATION

In fact, five newly established businesses opened for the very first time since June 1. With the push to move business into the fresh air, especially for dining establishments, our moderate, coastal temperature has provided a lifeline to many with no other option.

Outdoor dining has always been popular in the Village, but now more than ever in response to the current health pandemic, dining al fresco is an absolute must.

To help businesses thrive during this changing landscape, the City of Carlsbad Economic Development Department has established two programs to enable businesses the opportunity to temporarily use private property (primarily parking lots) as well as sidewalks for business promotion and transactions. Online permit applications are available on the city's website at [www.carlsbadca.gov](http://www.carlsbadca.gov) and the turnaround time is fast. There is no fee to activate a private parking lot (although a permit outlining the proposed use is required) but there is a small fee required for sidewalk activation that uses the public right of way.

Nearly every Village eatery is designed for outdoor dining. Some have expanded their outdoor footprint by adding tables and colorful umbrellas to the adjacent side-



264Fresco has expanded its outdoor dining so people can enjoy great food and incredible SoCal weather.

walks, while others have created new outdoor dining areas from the ground up. The innovations are endless. Vigilucci's Cucina has added an entire section for patio dining behind their restaurant surrounded by large box trees for privacy. Mas Fina Cantina has turned their extra parking into the Cantina Corral. And Crackheads has added a rooftop patio to their establishment.

There are over 75 eateries in the Village ranging from taco shops to fine dining and everything in between. The Carlsbad Village Association website ([www.carlsbad-village.com](http://www.carlsbad-village.com)) has a directory of restaurants and each profile indicates whether or not they have outdoor dining. Here are just a few Carlsbad Chamber members to consider the next time you are downtown and looking to enjoy dining al fresco: for breakfast try **Daily News Cafe** or **Señor Grubby's**; for lunch **Gregorio's**, **Pollos Maria**, or **Cold Beers & Cheeseburgers**; for dinner try **Park 101**, **264 Fresco**, or **Bluewater Grill**.

### Something for Everyone

Golfing, hiking, camping, swimming, surfing, meetings or a weekend getaway...

**McClellan-Palomar Airport in Carlsbad is a gateway to San Diego's North County. The new passenger terminal at the airport includes a restaurant, Wi-Fi access and rental car desks. Located at the core of San Diego County, Gillespie Field is a combination airport and business park with excellent accessibility, globally via air, locally by rail and regionally via multiple freeway collections.**

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# FAQs on coronavirus diagnostic and antibody testing

## What are the different types of COVID-19 tests and what do they all mean?

Because of the rapid developments in testing, there has been some confusion around the different types of COVID-19 tests being offered. Here is what you need to know about testing being offered at **Scripps Health:**



### CORONAVIRUS (COVID-19) TESTS

#### What is it?

The CDC recommends a COVID-19 test called a nasopharyngeal swab which checks samples from your respiratory system (such as swabs of the inside of the nose) to tell you if you currently have an infection with SARS-CoV-2, the virus that causes COVID-19.

#### How does it work?

A care provider in protective gear will ask about your symptoms and take your temperature. They will then put a special 6-inch cotton swab up both sides of your nose and move it around for about 15 seconds. It won't hurt, but it might be uncomfortable. We then test the fluid on the swab to detect the presence of the virus. Because of recent advances, test results are available very quickly.

#### How can I get tested for COVID-19?

Scripps Health is testing people with moderate symptoms of COVID-19, especially those who are at higher risk. This includes health care workers; older adults; and patients with compromised immune systems or chronic medical conditions such as diabetes, heart disease, chronic lung disease and chronic kidney or liver disease. Scripps is also testing all patients for COVID-19 who are being admitted to our hospitals, obstetric patients and those scheduled for surgery. If you suspect you have symptoms of COVID-19, please call our nurse line at 888-261-8431 before coming in or use one of our virtual care options.

#### When will I get my results?

If you are tested at an outpatient testing facility, you can expect test results in less

than 24 hours. If you are tested as a patient admitted to a Scripps hospital or in one of our Emergency Departments, your care team will quickly receive your results typically within 2 hours.

#### Can the COVID-19 test ever produce false negatives?

False negatives are an issue with any test. This may be because the amount of the virus in your sample is so low, it can't even be detected or because not enough of your sample was taken for an accurate reading. "At Scripps, we are well aware of the potential for false negatives, and our strategy has been to use universal precautions, in that all health care workers in our system wear a surgical mask while in a patient care area, wear fresh gloves with every patient, and perform meticulous hand hygiene," says Ghazala Sharieff, MD, MBA, Scripps chief medical officer, clinical excellence and experience. "Also, if we have a strong suspicion for COVID, we don't rely on a single negative test and we retest as needed."

#### What Happens After I Get Tested?

A positive COVID-19 test means you currently have or recently had the virus. Monitor your symptoms and get medical help right away if you have trouble breathing, confusion, or bluish lips or face. Learn more about taking steps to avoid spreading the virus here. If you test negative for COVID-19, you probably were not infected at the time your sample was collected. However, that does not mean you will not get sick. It is possible that you were very early in your infection when your sample was collected and that you could test positive later. Or you could be exposed later and then develop illness. In other words, a negative test result does not mean you won't get sick later. This means you could still spread the virus.

### CORONAVIRUS ANTIBODY TESTING

#### What is it?

Commonly referred to as "antibody testing," "antigen testing" or "serology" – this test is not used to diagnose COVID-19. Rather, it is a blood test to determine if you have been exposed to COVID-19 at any point in the past – in which case your body would have created antibodies in response to the infection. An antibody is a protein made by our bodies in response to an infection. Once created, antibodies typically help the body fight off an infection. How do I get the COVID antibody test?



If you are tested at an outpatient testing facility, you can expect test results in less than 24 hours.

Scripps Health currently is offering antibody testing in very limited circumstances. Antibody testing requires an order from a physician. Patients with questions about antibody testing should contact their doctor. For more information about antibody testing, visit the CDC.

#### Is there any benefit to COVID-19 serology test?

There is still much uncertainty about the value and use of testing for antibodies related to the new coronavirus. The CDC is still studying and determining the exact benefits to antibody testing. The antibody test provides an estimate of how many people have been infected in order to determine how many in the public remain at risk. This may help with trends and future predictions about the progression of the pandemic. "Having antibodies to the virus does not guarantee a person will not contract it again. We just don't know enough about this virus yet," says Dr. Sharieff.

#### COVID-19 Plasma Infusion Study

##### What is it?

The COVID-19 plasma study is a relatively new clinical study that offers treatment to critically ill COVID-19 patients. This is not a diagnostic test or an antibody test. Scripps is the first health care provider in San Diego County to use an experimental therapy as a possible treatment for COVID-19 patients.

#### How does it work?

Convalescent plasma therapy takes

plasma donated by someone who has recovered from COVID-19 and transfuses it into a hospitalized patient currently battling a serious COVID-19 infection. "The idea behind the treatment is that people who have fully recovered from COVID-19 have antibodies in their plasma that can attack the virus when transfused into patients with serious, active disease," says Dr. Sharieff. "The hope is that the plasma will be helpful to very sick COVID-19 patients and speed their recovery." While the therapy is still experimental, the FDA is allowing physicians to use plasma from recovered patients to treat those with "serious or immediately life-threatening COVID-19 infections" under an emergency approval system.

#### Is this treatment working so far?

"Plasma therapy treatment is relatively new, and we are studying its benefits every day," says Dr. Sharieff. "So far, initial results for Scripps Health patients appear to be promising."

#### How to Donate Convalescent Plasma

If someone you know has tested positive for COVID-19 and recovered, they are likely eligible to donate plasma. The American Red Cross recently started a national program to collect and distribute plasma, and current supply is low. Plasma can also be donated through the Scripps Bone Marrow Transplant/Apheresis program by contacting Michelle Meyer at meyer.michelle@scrippshealth.org.

## COMPUTERS

Continued from Page 1

how technology can meet those needs, and then being able to communicate that information to the person who needs it. That's what we do and that's why we come to work every day. No matter how hard you try, you just can't get that feeling in a large corporation. Nome (my wife of 55 years) and I grew up in "small town" Eastern Indiana and fondly remember how we related to our local merchants, treating one another as friends with never a thought about being scammed. We knew that everyone always did their best. We missed that feeling of closeness in later years as our corporate employers moved us all around North America. We left the corporate world in 1995 to start our own business. We both envisioned The Computer Factory as the kind of business we knew growing up, small and close to the customers. That's the way it is today. We've designed and built hundreds of workstations for corporations and our computers have been found on

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every ocean and continent, but the heart of our business is the small local businesses, like us, and the home PC users, like us. So whether your business needs a dozen Windows 10 workstations or a single notebook PC, it is very likely that we have the most cost effective solution. If you, an employee, family member or friend needs a PC workstation for some special application like gaming, day trading or solids design, we can work with them to develop a design specification, source the components and build and test the system together. We've topped North County's Computer Store category in the Union Tribunes "Best of San Diego" readers poll for the past five years and we've laid claim to being the biggest independent computer store west of the Mississippi. So far nobody has said were not.



The Computer Factory is the a small business that values being close to the customer.



# Shovels in the ground Measure HH update

As we all grapple with challenges of historic proportions, it is wonderful to have some good news to share with our community. We have our shovels in the ground! This summer has been a busy one for **Carlsbad**

**Unified's** school construction projects, funded by Measure HH, the district's \$265 million facilities construction bond. The work has been divided into five phases over the next decade, and today our Phase 1 projects are well underway.

With approvals from the Division of the State Architect in hand, we had planned an ambitious 52-day construction schedule for the summer. However, with our campuses closed due to the coronavirus, the summer construction projects were given a head start.

Carlsbad High School's (CHS) Science building is now being modernized, with 11 updated classrooms/labs and remodeled restrooms; new roof, ceilings, cabinetry, technology, exterior paint, and water bottle filling stations; and seismic retrofit. Also, the CHS chiller plant is being recommissioned. All will be completed by fall.

Major renovation projects at Hope, Kelly, and Magnolia Elementary School campuses are already underway. At Hope, we are constructing three new classroom buildings and a kindergarten building, plus renovating the existing buildings and portables to accommodate increased enrollment due to new housing construction. In addition, we are modernizing the MPR, library, playgrounds, electrical, HVAC, roofing, plumbing, and technology infrastructure. At Magnolia, one of our oldest sites, we are modernizing the classrooms, library and MPR; creating a new



Hope Elementary School will have three new classroom buildings and a kindergarten building.

“With approvals from the Division of the State Architect in hand, we had planned an ambitious 52-day construction schedule for the summer. However, with our campuses closed due to the coronavirus, the summer construction projects were given a head start.”

entrance and administration area; and building a new kitchen, lunch shelter, and playgrounds. And at Kelly, we will be constructing a brand new multipurpose room with increased capacity for the school's growing

student population, as well as modernizing classrooms, renovating relocatables, and improving playgrounds and infrastructure. Each of these elementary school campuses will also have a new STEAM lab, as will Poin-

settia and Pacific Rim Elementary Schools. These projects are slated to be completed in fall, 2021.

Additionally, construction will soon begin on solar panel carports and battery storage projects. By winter break these new features will be operational at eight school sites, which will reduce our carbon footprint and save money on our electric bills.

We have also made investments in campus safety and security, with a new visitor check-in system at all schools, and improved eight-foot fencing and gates at Carlsbad High School, Valley Middle, the Calavera Hills campus, and Pacific Rim and Poinsettia Elementary Schools. In addition, security cameras will be installed on every school campus by winter break.

We appreciate the steadfast work of our Facilities and Construction Management Department and the cooperation of school site staff, and we thank the Carlsbad community for your continued support.

# A new leaf for CSUSM student

April Dawson came to Cal State San Marcos to study biotechnology. She left with a mission — and a viable method — to help feed the world.

After earning a bachelor's degree in biology from Idaho State University, Dawson saw the Master of Biotechnology: Professional Science Master's at **CSUSM** as a solid next step that would offer a number of career choices when she graduated. As it turns out, she only needed one.

Key to the MBt program is a semester-in-residence in which students work on a research project with a sponsoring organization. Dawson teamed up with Local Urban Vegetables (LUV), an automated vertical farming start-up based in Whittier.

With the world's population expected to increase from 7.7 billion to 9.7 billion by 2050, experts project that food production needs will stress global resources such as arable land and agricultural water used in traditional farming. By contrast, vertical farming is a sustainable, climate-controlled method that produces crops indoors in vertically stacked layers with no soil. Aeroponic technology, or misting the roots of plants,



After earning a bachelor's in biology from Idaho State University, April Dawson saw the Master of Biotechnology: PSM at CSUSM as a solid next step that would offer a number of career choices when she graduated.

uses 95 to 99 percent less water than conventional agriculture.

Because vertical farming is expensive, however, innovation is needed to either reduce costs or increase revenue, Dawson says. That's where her research comes in. Dawson's project at LUV Produce was to test ways to treat spinach seeds — known for slow growth and long germination—to speed up their growth cycle.

“If you can make the plants grow faster, you can reduce your costs for growing the plants and you can get more crops over the

course of a year,” Dawson said.

Using a method called priming the seeds, Dawson applied treatments to the spinach seeds before they were planted. While some researchers use one or two priming methods, Dawson tested and layered four priming methods as she studied varied concentrations and treatment times.

“The final treatment integrated all four priming methods into just two steps and reduced the time to germinate for spinach from 10 days to three days and produced a larger and more even harvest,” she told an

audience of scientists during a presentation at the annual meeting of the National Professional Science Master's Association. “When we stacked the priming methods on top of each other, they weren't just additive, they were synergistic.”

The staff at LUV Produce was impressed with Dawson's results and wanted to expand the research, so she received an immediate job offer as a research associate.

Dawson's interest in science follows a family tradition, with her dad an electrical engineer in atmospheric research and a brother who works in science at Lockheed Martin. A perpetual family garden introduced Dawson at an early age to plants and the idea of food security. With family conversations often revolving around topics like climate change, plastic pollution, nature, wildlife and stars, Dawson inevitably developed an understanding of and a love for science.

“In today's world, where we have all of this technology, people shouldn't have to worry about having access to nutritious food,” Dawson said. “Ideally, my impact will be to help make food available to everybody as a human right.”

Dawson's work is just one example of the innovative and socially just research being undertaken by CSUSM students. This year saw the opening of the CSUSM Innovation Hub, a space on campus that will help address societal needs through innovative practices and partnerships situated at the intersection of diversity, inclusion and student success.



# New momentum for public art

When I mention that I am a Public Art Coordinator, people usually just nod. Most only have a fuzzy idea of what that means. Public art is hard to define. For some, it's Shakespeare in the Park or an explosion of colorful



murals on city buildings. The truth is: Public art today has no boundaries. It can be whatever we design, compose or perform. Most important, public art is all about the concept of "emotional equity." It's the attachment to spaces that give us com-

fort, safety and belonging such as the pride in pointing out "our church" or "my school." Emotional equity is the process of creating art in spaces that we connect with daily.

Public art is also about commerce. Did you know art brings in more than \$300 million dollars a year for the State of California? The arts are an essential lifeblood in our community, reflecting its evolution. For that to happen, we strive to create new works that draw people to experience Carlsbad through its art which conveys the city's varied traditions and stories, celebrating what makes it distinctive. Inviting diverse voices to join in the dialogue about public art reflects who we are as a community.

Carlsbad's best example of contemporary public art is artist Roger Stoller's Coastal Helix, the centerpiece for the Carlsbad Boulevard and State Street roundabout. It's a successful commissioned work which is redefining the look of public art and notion



More Carlsbad beach chairs could start popping up around the city in the future.

of beauty in Carlsbad. The swirling bands of animated aluminum feel like the curl of a wave with a design that tells the story of native flora and sea life. It reminds us why we live here, how we interact with each other and the environment and why visitors are drawn to Carlsbad.

The Coastal Helix is a great model for building Carlsbad's public art identity with new projects on the horizon. We have an energetic collaboration with our city colleagues in the Fire and Public Works Departments to bring an exciting public art installation as part of Fire Station #2 remodel. Cultural Arts is embedding an artist to bring a unique perspective to the design

team for Veterans Memorial Park. Finally, get ready for an expansion of the Carlsbad Beach Chair Project when brilliantly-painted Beach Chairs pop up throughout the city in the years to come.

The COVID-19 pandemic has had a widespread impact on our economy and our community. So many visual and performing artists lost income when galleries, museums and arts centers closed their doors.

Cultural Arts is asking the question: What can we do to get artists working again? Creating new public art is one answer to the question. Providing artists with a forum to bring their creative ideas to expand Carlsbad's aesthetic identity is



Carlsbad's best example of contemporary public art is artist Roger Stoller's Coastal Helix, the centerpiece for the Carlsbad Boulevard and State Street roundabout.

why I'm looking forward to sharing in this new legacy.

*Editor's Note: Robyne Robinson joined the City of Carlsbad as its first full-time public art coordinator earlier this year. As the former director of Arts @ MSP, Robyne developed arts and culture programming at Minneapolis-St. Paul International Airport. She is an Emmy-winning news broadcaster in the Twin Cities, known as the first African-American prime time anchor in Minnesota and a groundbreaking honoree in the Minnesota's Broadcasting Hall of Fame.*



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## What you should do now to prepare for PPP loan forgiveness

While banks and lenders await final guidance from the Small Business Administration (SBA) regarding the timing and application submission process for forgiveness of loans made under the Paycheck Protection Program, **Torrey Pines Bank** encourages you to familiarize yourself with the information and documentation you will be required to provide as part of the application process.

It is important that your records and documentation reflect the period you used to calculate your original PPP loan request. For example, the SBA will be seeking payment receipts, cancelled checks, and/or account statements documenting the amount of any employer contributions to employee health insurance and retirement plans. This information might not have been submitted with your origi-

nal loan request to us, yet may be required in the application process for loan forgiveness.

The required information and documentation can be found in the instruction to the Paycheck Protection Program Loan Forgiveness Application on the SBA's website: <https://www.sba.gov>.

If you're a client of Torrey Pines Bank and have questions about PPP loan forgiveness, contact your relationship manager.

Torrey Pines Bank also offers a full suite of banking services tailored to Southern California businesses. For more information, call our Carlsbad office at (760) 444-4800 or visit [torreypinesbank.com](http://torreypinesbank.com).

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# MEMBERDIGEST

S P E A K I N G F O R B U S I N E S S , L I S T E N I N G T O T H E C O M M U N I T Y

## Opportunisticly diversify

I have a confession to make. Recently I learned how much I am invested in where I work...and it is all because of you and our community. A few weeks before the COVID-19 public health shut down, I began experiencing extreme headaches. Some-

MEMBERSHIP COUNTS



**KATHLEEN MCNARY**  
DIRECTOR OF CORPORATE & MEMBER RELATIONS  
CARLSBAD CHAMBER OF COMMERCE

how, I managed to ignore the pain while putting all my attention on my family, work and businesses facing COVID-19 related issues. On Saturday, April 25 I got lucky (at least that's how I choose to view it). My headache became dramatically worse. Thankfully my sister-in-law was able to watch my son so my husband could take me to the ER just to confirm I was OK. However, a lot happened quickly, and my memory is a bit fuzzy, but my "headache" was actually a seizure caused by a large tumor in my brain. Needless to say, it had to be removed ASAP.

nosed with a brain tumor, and waiting for my scheduled brain surgery to begin, I jumped into our Chamber's regular Zoom staff meeting. As crazy as it might sound to jump into a staff meeting, mere hours before brain surgery, this decision brought me positivity as I sat alone in my hospital bed. Interesting...work was extra special for me while in the hospital, about to go into brain surgery?! I continued to receive unexpected outreach, cards, assistance from Carlsbad Chamber members, which added dramatic positive energy to this incredibly frightening diagnosis. I share this story because I learned a lot. Specifically, we are all in the same boat and need to support each other during an incredibly uncertain and unexpected period. With new challenges laid out for me, I decided I would put all my focus on the things I am able to help create and make positive impacts for others. My perspective of the situation opportunisticly diversified. What has been one of the most positive societal outcomings so far, is the need for local people and organizations to focus on each other. From the beginning of the COVID-19 state shutdown, businesses encountered uncharted territories and chal-

“

I am incredibly grateful for the relationships with our members, and community who dramatically helped me in the preceding few months.

lenges. What did we do? We talked with each other, identified the problems and more quickly found solutions together than if we had only worked alone. While there is certainly more unknown to come this year, it is very clear that we need to focus on our local relationships. I am incredibly grateful for the relationships with our members, and community who dramatically helped me in the preceding few months. I was a member before I became a staff member at the Chamber, and the connections created through the years have been extremely powerful in my life (business and personal). Thank you all! We are in this together.

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CBAD HAPPY HOUR

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MIX YOUR COCKTAIL AND CONNECT WITH OTHER CHAMBER MEMBER BUSINESSES VIRTUALLY!

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VIRTUAL NETWORKING

CHAMBER PL8TES

WEDNESDAY, AUGUST 19 | 8 - 9 AM

chamberpl8tes provides an opportunity for 8 chamber members to meet for breakfast, lunch or Happy Hour and learn more about each other's businesses.

CARLSBAD CHAMBER OF COMMERCE

VIRTUAL NETWORKING

FIRST FRIDAY BREAKFAST

FRIDAY SEPTEMBER 4 | 7 - 9 AM

Speaker: Brian Koehn, Content Chief


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COMMITTEE SPOTLIGHT

# Education Committee - Helping educators prepare the future workforce and connect with employers

What are the goals of this committee?

The goals of the Education Committee are:

- 1) To enhance the educational experience by linking academics, business and community
- 2) To promote real world learning by encouraging communication between schools and businesses
- 3) To support partnerships between educational institutions of all types and a wide variety of businesses
- 4) To encourage and celebrate educational excellence in our schools

What have been the highlights of the committee in the past year?

At each Education Committee meeting, we feature a “Business for Breakfast” (a business which sometimes hosts the meeting) and a “School for Breakfast” (a school which also sometimes hosts a meeting). We visited and learned about several businesses this year including TaylorMade Golf and the Gemological Institute of America (GIA). Businesses learn as much as educators about best practices and human resource efforts of other fellow chamber members.

We toured Sage Creek High School where we learned about several wonderful school programs including the Genius Project. Other school programs discussed in the meetings included “From Foundational to Transformational Skills” and the “Soar” program. Audeo Charter School gave a presentation on the work they are doing to help students with individual needs.



Co-Chair of the Education Committee, Carolyn Reinmiller, presents the Committee Member of the Year Award for 2019 to Education Committee Chair Jodi Greenberger.

Why should a member join this committee?

Joining this committee is time well spent, if a member is interested in learning about the educational opportunities available in

school districts in our area and/or is interested in learning from the experiences of other business members. We always learn from each other whether you are a business or an educator! Our committee gives rise to synergistic partnerships between businesses and schools because suddenly they become aware of how they can help each other. Members who attend this committee find the experience very rewarding.

What impact does this committee have within the Chamber and the community?

The Education Committee encourages an important dialog between what businesses need in terms of the future workforce and what skills students are learning from educators to be successful in their lives. There is nothing more vital for our children and our business community than making sure they both thrive in the future.

We tackle important issues that affect all of our society. We were privileged in January to have as a guest speaker, DA Summer Stephan, who spoke about her

preventative human trafficking educational program designed for students in varying grade levels. San Diego is one of the worst areas for human trafficking in the country, so it is important to educate our students and teachers to recognize the signs of trafficking.

What are the upcoming committee plans/events that a member or the community should not miss?

Usually, the committee meets on the fourth Wednesday of the months of January through June, September and October. However, due to the COVID-19 pandemic, the committee has been on hiatus with teachers and principals busy pivoting to online learning. We were scheduled to visit Calsense and Walmart Labs before the pandemic, and we hope we can reschedule those visits in the not too distant future. We will open a dialog in the future about systemic racism with the goal of helping schools and businesses to reach better understanding and acceptance.

## CHAIRMAN’S CIRCLE

THANKS FOR YOUR CONTINUED SUPPORT

The Chairman’s Circle was created to give prominent recognition to the companies whose steadfast support has helped the Chamber remain a proven collaborative force that brings business and community together, energized by a shared vision and passion to transform our future. In addition to visibility in the Carlsbad Business Journal, marketing materials and event programs, Chairman’s Circle members enjoy a range of benefits tailored to their specific needs. Chairman’s Circle members also receive priority seating at chamber events and invitations to special Chairman’s Circle Members-Only receptions. We invite all chamber member companies who are committed to the success, growth and prominence of the Carlsbad Chamber of Commerce and the region as a whole to arrange for a visit to discuss the benefits and privileges of The Chairman’s Circle. To learn how you can join Chairman’s Circle please contact Bret Schanzenbach at 760-931-8400.

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› SCHOOL

Continued from Page 1

ic, Drake says Army and Navy Academy was “way ahead of the curve when it came to distance learning. We were prepared to continue teaching online after spring break and I have to say it was a very smooth transition.” However, she says the end of the school year was still difficult. “The biggest challenge I faced was knowing that I couldn’t determine in real time if my students were confident with the new material. I also felt like I missed many opportunities to teach life lessons to my students since there was no in person interactions.”

**Calavera Hills Middle School** Science teacher Patti Langen had already decided to retire at the end of the 2020 school year. Winning the Teacher of the Year highlighted the end of a rewarding career in education. “I was filled with gratitude toward my principal, Michael Ecker, for the time and effort he put into making that (CBAD Awards) video and for nominating me. It made me feel so appreciated and hopeful that the years of work with my students somehow made a difference.” However, she never imagined her last school year would end virtually. “When the pandemic started impacting lives in the United States, I was hesitant to jump to the conclusion that schools would be closed. I was hopeful that our leaders would follow guidelines of our disease specialists in containing the virus.” With no signs of things getting under control, she was able to adapt into distance learning. “As we transitioned to remote online learning, my science colleagues and I created interactive digital lessons that guided them through the content. I was available for optional office hours and email during the week to check in or get support. It was great to have some students join me during office hours.” The public health shut down also meant scratching out plans for other fun school activities. “I was very disappointed when 6th grade camp and our Safari Park field trips were canceled. Those are such amazing experiences for students to connect with each other and with the natural world. I fully understood the need to protect our students though.” Luckily, moving online helped salvage some of the experience. “We were also able to get a Google Meet with scientists from the Safari Park to talk about their research in Kenya. Students had completed a citizen science project, collecting data for the Wildwatch Kenya project prior to the online session. We had nearly 100 students participate in the Google Meet!”

Carla Bos was in her second year as the Principal of Jefferson Elementary when she was recognized with the School Administrator of the Year Award. “I was, and still am, very humbled. I was speechless sitting in front of my computer. (And that doesn’t happen very often!)” As the leader of one of the most iconic schools in Carlsbad, Bos recalls the shut down caught her off guard. “I honestly was in disbelief on the Friday we ‘closed’. I did think it was going to be temporary and we would be back to ‘business as usual’ after spring break and the initial first weeks. It was difficult to wrap my



Supported by family, friends and colleagues and driven by a desire to help her students succeed, Army and Navy Academy math teacher, Kacie Drake is working on adjusting her teaching style to make sure her students can find consistency with online classes.



Patti Langen retired from Calavera Hills Middle School. As a nature loving science teacher, who enjoyed sharing her passion with her students, she confesses ending the school year online was difficult for her.

head around this potential ‘new normal.’” As the end of the school year approached and reality sank in, it was evident the shut down would last longer than expected. For someone who thrives in being in constant contact with the community, this was particularly hard. “It was very difficult to not have a proper sense of closure. The daily interactions and relationships with everyone on site are such a big part of who we are as educators. Not having the traditional human interaction has definitely left a void. Of course, we did the best we could with Google Meets and virtual events. It was very difficult for our promoting students who did

not get to experience the end of the year festivities that are seen as a rite of passage.”

LOOKING INTO THE FUTURE

This “back to school” August will be different for all these incredible educators. Langen, now retired, canceled her plans to travel around Europe and is going to take some time to enjoy some local sights. “We have several short camping trips planned over the next several months. We have a small travel trailer that we enjoy taking on adventures!” They say timing is everything, and for someone who loves nature and sharing her passion with her students, the timing to retire couldn’t have been more perfect, even when she will forever cherish good memories with her students. “To be honest though, that much screen time does not align well with my personality. I enjoy moving, getting outside, and having face to face interactions with my students, and sharing my passion for science. I miss those moments with my students.”

Cedric Hart is now a teacher at Del Rio Elementary in Oceanside and is getting ready to tackle a different start to the school year. “I am innovating and adapting for the upcoming school year by reading, researching, and attending virtual seminars to be an even better



Cedric Hart says he is preparing for the new school year by reading, researching and attending webinars to become a better distance learning educator.

distance learning educator. I am researching different ways to talk to students about equity and anti-racism, and enhance my skill set by having tough conversations with students when topics arise due to what is happening in the world.” Hart still looks forward to seeing his kids in person, even though he knows it would not be the same. “I miss seeing students smiling faces in-person, but I know even once when we go back their smiles will be covered by masks, and I won’t be able to celebrate students with high-fives and handshakes. Knowing that my students need me, is what keeps me going.”

Teaching math online is something Kacie Drake is taking very seriously. As the school year starts, she is preparing to ensure all of her students succeed. “I am starting to figure out how I can adjust my teaching style so that I can reach all of my students, especially those who need more one on one direction. I am planning to focus on more project based assessments so that my students have no choice but to learn the material. My biggest concern is being able to show my new students how much I care about not only their learning but also them as individuals.” In this trying time for teachers not only in North County but in the entire country, Drake is thankful for having a support system that keeps her going. “My family and friends help keep me balanced during these unknown times. Their support helps me focus on how I can adapt in order to bring a solid learning environment no matter what it looks like. My desire to help my students adapt and find consistency is what drives me to find innovative ways to move forward while teaching online.”

Being responsible for an entire school during this time is probably one of the biggest challenges a principal can face during their entire career. Carla Bos knows this, and is taking on this responsibility with the urgency it deserves. “I have been collaborating with the district as well as other administrators and site leadership. We are continuing to respond to the ongoing changes and working diligently to prepare equitable, rigorous academic experiences for all students. Personally, I have been sitting in every webinar I can attend and doing as much reading as I can. I am staying up to date on San Diego County Office of Education updates and resources. I am experimenting with technology platforms and resources to better engage and communicate with staff, students and families.” Her ‘open door’ policy is currently supported by technology. Bos is making sure she continues to build the relationships and trust that helped her gained the recognition of the community and still longing to see her students in person again. “I miss EVERYTHING! Their smiles and hugs. Their enthusiasm and wonder. Their pure joy and excitement for learning. Their innocence and belief that anything is possible. The students, staff and families keep me going. Magic happens everyday at a school site. I believe that being a principal is not a job, but a calling and I am committed to continuing to serve and support them.”

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# Luxury living in your new home

**Carlyle Carlsbad Village** sales are strong as the finishing touches are being applied to landscaping and interior areas. With new homebuyers making their final arrangements to move in this month, Carlyle is delivering its promise of luxury village living and a captivating lifestyle.

The wait is over! Our model homes are open for tours and we are excited to share them! Light-filled spaces and indoor-outdoor living defines the Carlyle lifestyle and we invite homebuyers to make an appointment to join us out on one of our spacious decks.

**Let us welcome you to Carlyle Carlsbad Village!**

Carlyle Carlsbad Village, located at 800 Grand Avenue, features 33 luxury single-level condominiums and 3 single-family detached homes and 2 attached homes with private elevators. Each residence at Carlyle has been individually designed and crafted to create a comfortable and stylish living experience.

ULTIMATE LUXURY! The vision that inspired the design for Carlyle to create a coastal resort-like residential living experience, inspired



*Carlyle's vision is to create a coastal resort-like residential living experience, inspired by the breezy, artistic and walkable Carlsbad Village.*

by the breezy, artistic, walkable Carlsbad Village has come to fruition. Each of the homes embrace our coastal beauty, focusing on wide-open single level floor plans, an abundance of natural light and expansive living spaces, composed of impeccable finishes and great attention to detail.

**Live the Village life walking to shops, restaurants, or the beach!**

As construction at Carlyle nears completion for our official Grand Opening in September, the signs of summer are everywhere in the Village. The spacious two and three bedroom homes range in size from

1,642 to 3,044 Sq. Ft., with prices ranging from \$1,044,000 to \$2,414,000. This is your opportunity to be among the select few to own a home at the exclusive Carlyle Carlsbad Village.

We invite you to schedule an appointment for a private tour. Our sales office is now open 7 days a week. Our online appointment tool allows you to select a date, time and type of appointment that fits your schedule and enables us to provide you with the experience you anticipate. We offer personal model tours or phone / video tours.

Personal safety is our priority, so we are only able to offer a limited number of tours daily.

Call or visit our website to schedule your tour today. You can reach us at (760) 810-4442 or visit our website at [carlylecarlsbad-village.com](http://carlylecarlsbad-village.com) to book an appointment online, which includes options to select a 15-minute introductory phone call, a 30-minute personal tour of Carlyle, or a 1-hour personal tour of Carlyle. Our online appointment tool allows you to select a date and time convenient to fit your schedule.



- 33 Luxury Single-Level Condominiums
- 3 Single-Family Detached Homes
- 2 Attached Townhomes
- 1,642 to 3,044 Sq. Ft.
- Priced From: \$1,044,000 - \$2,414,000

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# Your neighborhood, through fresh eyes

Satisfy feelings of wanderlust with a summer escape to **Four Seasons Residence Club Aviara!** The Residence Club, prized for its spacious villa accommodations, sun splashed gardens and pools, and gracious Four Seasons guest service, is one of San Diego’s best-kept secrets. Large windows and multiple balconies usher in the abundant sunshine and fresh air. Complimentary self-parking, private villa entrances, and in-room washer and dryers offer all the comforts of home enhanced with the services and amenities of a Four Seasons resort. Aviara’s superbly appointed one- and two-bedroom villas are available to enjoy for staycations, short-term rentals, or a luxurious temporary residence!

We recognize that the expectations and needs of the hotel experience have changed, and our goal is to instill the same level of trust and confidence in Four Seasons as ever before. To that end, Four Seasons is proud to introduce Lead With Care, our enhanced global health and safety program which is being implemented at Four Seasons properties worldwide. Grounded in the principles of care, trust and service, the Lead With Care program will be reviewed and validated by leading experts and implemented by our existing property teams.

A key part of the service experience will continue to be the Four Seasons App and Chat. As one of the only industry platforms powered by employees on property, not chatbots, this award-winning service will further allow guests to control how they engage with employees. While face-to-face interactions may be more limited, we will remain as connected as ever. With our App and Chat, guests will have direct access to property teams in 100+ different languages. From the comfort of their own device, the



*The Residence Club offers all the comforts of home enhanced with the services and amenities of a Four Seasons resort.*

App provides a contactless experience that does not compromise Four Seasons genuine care and signature service.

For the ultimate in convenience, guests who are interested can enjoy PREP and PREP Pantry, a contactless in-villa dining and

grocery delivery service providing unique dining options right down to freshly made cookie dough to bake in villa, because nothing says ‘welcome home’ like the smell of freshly baked cookies!

Four Seasons Residence Club Aviara is the

perfect place to embrace a change of scenery and rediscover your love for San Diego. To explore a summertime getaway to Four Seasons Residence Club Aviara, please call us at 1 (800) 930-4946 or email reservations. [aviara@fourseasons.com](mailto:aviara@fourseasons.com)

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*Excelling for more than 25 years at building engaged teams that get results, Jani Jackson works with groups to improve the way they function and perform as a team.*

## The future of learning is virtually ours

We tend to think of learning as something that happens in childhood, in school. And while this is true, we might not always appreciate that significant learning continues throughout our lifetimes, as we evolve and adapt to our changing life circumstances.

Right now we find ourselves in a time filled with learning opportunities: new ways of working, shopping, interacting with friends and family; new technological tools and systems. Sometimes we’re intentional about learning something new, sometimes we learn without realizing it (like when you got your first invitation to a Zoom meeting and had to “figure out” how to participate).

For learning to be effective at any age, people need to be engaged. How do you make sure that happens? Most of the principles that apply in person are readily transferable to a virtual environment. Delivering content of value, promoting interaction among learners, allowing for reflection, creating opportunities to apply the learning, and even making it fun – this is all possible in a virtual environment!

At Develop Your Team we offer engaging and interactive workshops focusing on team dynamics, communication, company culture, professional growth and development, and more. And we offer them all virtually!

Three popular topics that are particularly relevant right now:

- **Make Your Email Work for You.** As the use of email communication increases, so does the need for using email more effectively.
- **Make Meetings Count.** If you feel like you spend too much time in meetings, you are not alone! This workshop focuses on holding more productive and efficient meetings, both in-person and virtually.
- **Take Control of Your Time.** Time management is more than calendars and to-do lists and it’s more critical now than ever, as you may have added responsibilities to manage at home.

*For a free 30-minute consultation contact me at [jani@developyourteam.com](mailto:jani@developyourteam.com) or learn more at [www.developyourteam.com](http://www.developyourteam.com).*





Dancin' Soul is ready for all those in need of new dancing shoes and clothes.

# Let’s dance again

Located in the heart of the Village, **Dancin’ Soul Boutique** is open again! This boutique, which is owned and operated by a Carlsbad family, provides employment to many local dancers, and is the place to go to fit dancers of all ages in their first pair of tap shoes, ballet shoes, jazz shoes and pointe shoes. “At Dancin’ Soul we love our customers and our community. We have missed all of you!” said owner Della Stewart.

As retailers are adhering to public health orders, health and safety is the top concern

at this Village store. “We are diligently cleaning our store and wearing masks and keeping our distance as much as possible to help keep everyone healthy,” said Stewart.

So dance on in today and find new product and size up from all the growing kids have gone through in the past few months. While “back to school” looks much different this year, clothes and shoes that fit are always needed. This Carlsbad Village Drive store is stocked ready to fit you.

Dance on in and be inspired anytime!



The Kumon Method helps children gain confidence to excel in their extra-curricular activities.

## Building confidence to reach full pontential

The **Kumon Method** holds the key to unlocking the potential of students of all ages. When children discover their own potential, they also begin to gain intangible skills like improved focus and time management, and even experience a boost in their confidence and self-esteem.

By building confidence in students at an early age, they become motivated to reach their goals and learn to take on challenges both in and out of the classroom with ease. A student’s confidence in their own ability can pave the way to academic success and will develop a love for learning.

Kumon encourages our students to become self-learners and to always seek learn-

ing opportunities. When a student develops the ability to self-learn, they can study any subject confidently and independently.

It’s safe to say that Kumon Students around the world continue to achieve greatness and always strive to do their best. The confidence that students gain on their Kumon journey often stretches beyond the classroom and helps them excel in their extra-curricular activities. From earning a black belt in taekwondo, to mastering a new song on the piano, their confidence will propel them to great heights. Students will feel more confident and more willing to give new things a try while applying their self-learning skills.

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# Early childhood education with lifelong learning skills

Montessori is an approach to working with children that is carefully based on peer-reviewed scientific research about children’s creative, cognitive and emotional development. The Montessori approach has been acclaimed by many of America’s top experts on early childhood and elementary education as the most developmentally appropriate education model in which children absorb lifelong learning skills.

Montessori is focused on teaching for understanding. Engaged learning through hands-on activities and exercises is emphasized in order to elicit the development of the creative and analytical mind.

Our primary goal for the student is to cultivate their own natural desire to learn. Each child is able to experience the excitement of learning through their own choice of lessons in a well prepared environment.

These are the classes that we are currently offering:

**TODDLER (18 MONTHS - 3 YEARS)**

In a Montessori environment, your toddler will be with loving, nurturing, and rigorously trained teachers, who create peaceful, supportive, and safe environments for our youngest children. In these spaces, a child’s natural passion for wonder, curiosity, exploration, and discovery comes alive.

At **Village Montessori School**, we provide a beautiful environment year around for toddlers to explore and develop at their own unique pace. The children begin to work on refining their senses through the research-based, tangible Montessori educational materials, socialization, toileting, etc. The scientifically designed classroom materials help children gain independence, in-



*Montessori is focused on teaching for understanding. Engaged learning through hands-on activities and exercises is emphasized in order to elicit the development of the creative and analytical mind. The goal for the student is to cultivate their own natural desire to learn. Each child is able to experience the excitement of learning through their own choice of lessons in a well prepared environment.*

crease hand-eye coordination, and develop a positive self-image. Additionally, students participate in weekly art projects, cooking, and outdoor play.

**EARLY CHILDHOOD (3-5 YEARS)**

Our early childhood program emphasizes learning through all five senses rather than just through listening, watching, and reading. As with our toddler program, this too is an environment where children learn at their own individual pace and with their own choice of activities from numerous possibilities. Through this self-lead approach to learning, children increase their level of concentration, motivation, build character and most importantly, cultivate a love of

learning.

Students are encouraged to explore topics they are interested in and apply these topics to assigned work, fostering a love of learning and discovery while developing self-discipline and responsibility. They are given the opportunity to satiate their curiosity while developing academic skills. They are introduced to concepts of color, shapes, sizes, numeric values, the phonetic alphabet, as well as botany, geography, zoology, arts, sciences and so much more.

**ELEMENTARY (6-12 YEARS)**

Our elementary program is designed to build on the skills that the student has

begun to develop in the early childhood Montessori program. Students are encouraged to achieve their potential without constraints such as grading. Instead, they are encouraged towards mastering academic skills, leading from one successful step to another. Our students meet or surpass the grade level curriculum standards of the State of California.

Each student works at their own pace. Elementary students are encouraged to manage their own time, and to develop critical thinking and problem-solving skills. In addition to the regular classroom, students participate in science, social studies, foreign language, physical education, technology, art and music.



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# Learning from home in challenging times

As we approach the beginning of the 2020-2021 school year, distance learning will remain a part of the school day. The on-line format presents different challenges for students and families. Transferring aspects of the school day to distance learning may help alleviate some of these challenges. For example, during online sessions, consistent challenges include awareness of schedule and transitioning from “free time” and “screen time” to “learning time.”

Throughout the school day, teachers and administrators carefully plan transitions to set up students for success. Transitions provide opportunities for brain-breaks and movement. These transitions include playing music while cleaning up, physical activity such as dancing or stretching, and playing a short, simple game. Within the home learning environment, a schedule that includes transitions will benefit the whole family. To ensure success, cues to signal transition time and expectations for each transition should be discussed and agreed to by adults and students.

In addition, students struggle with routines and schedules. Most likely, the daily schedule will be determined and communicated by teachers. Start the school day with a morning review of the daily schedule. Create a visual schedule for each part of the day including start and end times. Students have set snack and lunch times during the school day. Include those times on the daily schedule as well. We all look forward to recess! Also, review expectations for each part of the day. Students benefit from structure and clear expectations.

Ask your students which transitions work best for them. Do they prefer to finish one task before beginning the next part of the



*During online learning a reliable routine and daily schedule can replace uncertainty with awareness and expectations.*

day? Which brain-breaks help them decompress and get ready to learn?

Currently, navigating school and learning is challenging. However, a reliable routine and daily schedule can replace uncertainty with awareness and expectations. As we chart courses for delivering quality instruction—on campus or online—the goal remains the same. We will provide student-centered learning plans that build the foundation for successful, life-long learning.

*For more information visit [banyantlc.org](http://banyantlc.org) or call 760-434-7720*



## MINDFUL, INDIVIDUALIZED INSTRUCTION FOR SUCCESSFUL LEARNING

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FRL (Foundations for Reading and Learning) has joined forces with Banyan Tree Educational Services! We focus on each student's individual learning needs and offer diagnostic assessments to determine strengths and weaknesses. Then, we develop instructional plans to strengthen foundational skills resulting in student success.

Knowing the cause leads to effective, research-based solutions.

### DOES YOUR CHILD NEED HELP WITH:

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- Study Skills
- Fluency
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- Language Comprehension
- Writing Skills
- Dyslexia
- ADHD

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**760-434-7720 | [BANYANTLC.ORG](http://BANYANTLC.ORG)**



# Evaluating your personal learning network (PLN)

## I DON'T HAVE A PERSONAL LEARNING NETWORK

Yes, you do. In fact, as you reflect, you will come to realize you may have more than one. Even if this is your first time hearing the term, or you've never formally created a PLN, you likely have several which serve different purposes.

## WHAT IS A PERSONAL LEARNING NETWORK?

A Personal Learning Network (PLN), quite simply, is an ever-growing network of resources used for learning. As humans, we are learning all the time – growing in knowledge, skill, and perspective. Some of us more than others, and some of us in a more deliberate and focused manner; but humans are, by nature, natural and constant learners. A PLN is the group of peers, coaches, and specialists in which a learner interacts. Interaction may be in person, online, through social media, blogs, video, etc. By tapping into a multitude of resources the learner has



access to a broad range of knowledge and expertise around a topic of desired focus. Whether a K-12 student seeking information to demonstrate understanding of the human cell, a parent craving more knowledge on guiding a child's social choices, or a professional improving in a key area of work, we are wired to keep improving at something.

## WHY IS A PERSONAL LEARNING NETWORK IMPORTANT IN K-12 EDUCATION?

The real and business worlds are fluid and dynamic; thus, so should education be. A PLN provides for choice, reduces dependence on formal instruction, engages the learner with peers which can reduce pressure and judgement, and provides for continuous and personalized learning. With the guidance of a Facilitator, the student utilizes tools such as web browsers, email, wikis, online discussion forums, social networks, YouTube, and massive open online courses (MOOC) which enable learning and sharing information with other people.


## HOW DO I GAUGE THE EFFECTIVENESS OF MY PERSONAL LEARNING NETWORK?

Identify a learning network. Is it addressing your learning needs? You might have a fun "tribe" of people, but do they share the same interest as you for US History, car maintenance, fitness, or whatever your current area of focus may be? What is your engagement level? Do you feel comfortable asking questions and offering insight? When you cross-reference information (which you always should), do you find the information gleaned from your




PLNs are a key component of self-directed learning and agency, which are pillars of Element Education schools.


network to be substantiated? At Element schools, Educational Facilitators help students develop their own Personal Learning Networks. PLNs are a key component of self-directed learning and agency, which are pillars of Element Education schools. Go to [www.elementeducation.org](http://www.elementeducation.org) to learn more.



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[www.cmcharter.org](http://www.cmcharter.org)




A young girl with dark hair, wearing a pink and black striped shirt, is sitting on the floor and playing with colorful wooden blocks. She is stacking yellow blocks on top of red blocks.




Two children are playing in the water. One child is wearing a straw hat and a blue shirt, and the other is wearing a hat and a green shirt. They are both crouching in the water, looking at something they are holding.

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A group of students are sitting around a table, working on a project. They are looking at a laptop screen and some papers. One student is pointing at the screen.

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# Adapting & innovating to #MoveForwardTogether

School closures and the plan to begin our school year with distance learning impacts everyone in our community.

The new reality challenges us to rethink the way we live, work, play – and learn – as we adapt to evolving COVID-19 guidelines for our health and safety. These changes will have the most significant impact on our students, and we want to ensure they have a voice.

“As a senior, it was a challenge to accept that the end-of-year events I had looked forward to since I was young didn’t happen,” said Carlsbad High School 2020 graduate Catherine Allen.

Catherine is one of 11,000 public school students in Carlsbad whose life drastically changed with school closures and event cancellations. She is also a member of the **Carlsbad Educational Foundation’s** Student Leadership Council (SLC), a high school program focused on leadership development and student engagement in our community. The SLC is one of the programs that adapted to a virtual format during the state shutdown.

“Having a platform through the SLC to discuss obstacles like this pandemic helped me adapt with my peers, reminding me that I’m not facing this alone,” said Allen.

The Foundation provides programs like the SLC in alignment with the Carlsbad Unified School District (CUSD). There is a program for every student, from Kindergarten through graduation, in relevant subject areas such as STEAM, Music, and Innovation.

The COVID-19 health and economic crisis presents a unique opportunity to support Carlsbad schools’ collective movement during this critical time.



*The COVID-19 health and economic crisis presents a unique opportunity to support Carlsbad schools’ collective movement during this critical time.*

Your support of the Foundation’s #MoveForwardTogether campaign will help adapt critical and relevant academic programs that inspire and bring hope to every Carlsbad public school student.

Learn more this September during the Foundation’s “Education is COVID-19 Urgent” panel webinar focusing on the pandemic’s social-emotional impact on students. Receive information about this event by visiting [www.CarlsbadEd.org](http://www.CarlsbadEd.org).

*To support students in Carlsbad Unified School District during this most challenging time, donate at [www.CarlsbadEd.org/donate](http://www.CarlsbadEd.org/donate).*



**Carlsbad Educational**  
Foundation

EDUCATION IS COVID-19 URGENT

**#MoveForwardTogether**

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# Your new adventure begins here

**MiraCosta College's** Technology Career Institute (TCI) is part of MiraCosta College's Community Education & Workforce Development department. We offer our local community members the opportunity to enhance their lives and their careers with low cost, hassle-free classes, workshops and programs. From enrichment classes to job training programs, we provide the types of classes that make it easy for you to reach your goals, no matter what age. All of our programs and classes are fee based and not-for-credit.

Our fast track training programs offer you a place to start and learn new skills to advance your career and to create a better life for you and those around you. The Technology Career Institute was created to help individuals find meaningful employment and fulfilling lives. TCI provides job training in the fields of advanced manufacturing, engineering, healthcare, veterinary science and professional skills training.

Our program graduates find it easy to jump right into jobs using the skills they have learned, or to receive higher wages in their current jobs due to an increase in skill level. You don't have to wait five years to begin, start right now!

*"The Engineering Technician program opened a lot of career paths and hobbies for me."* — **Course Graduate**

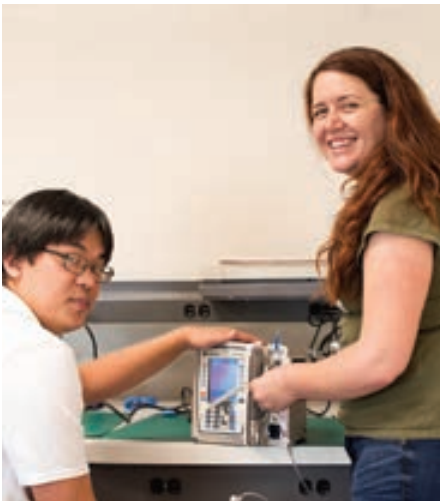
*"I think that this program is desperately needed by a whole generation of young men. It has given me the chance at a future beyond low wage jobs. This program showed me that people do and will recognize work ethic, integrity, and effort. I like how we were given the*



Unmanned Systems getting their stick time!

*chance to show how bad we wanted it and prove it."* — **Course Graduate**

*"We have had tremendous success with students from Technology Career. Not only do they familiarize their students with the hard skills required to work in a technical position, but they teach the often more difficult soft skills of working in a professional environment. Overall we couldn't be more impressed with the talent and passion we have seen come out of these programs and are expecting this continued partnership to help grow our business."* — **Griffin Lemaster - Chief Operating Officer - Creative Electron | Work Experience Program & Industry Partner**



Biomedical Equipment Technicians getting hands on practice with an IV pump.



Phlebotomy students practicing skills they will use in their future.

SECURE,  
IN-DEMAND,  
RECESSION-PROOF  
JOBS

A young woman with long brown hair is sitting at a desk in a computer lab, looking intently at a monitor. Other computer monitors are visible in the background.

Career Education at MiraCosta College—  
For now, and for years to come.

The logo for MiraCosta College, featuring a stylized wave graphic above the text "MIRACOSTA COLLEGE".

[miracosta.edu/ce](https://miracosta.edu/ce)



## From cybersecurity to job security, MiraCosta College will help get you there

**MiraCosta College** is offering recession-proof options. With the COVID-19 pandemic leading to record-breaking levels of unemployment throughout the region, MiraCosta College is expanding its already abundant opportunities for no-cost or low-cost education and training programs critical not only to finding jobs that are in demand now, but that will be in demand for years to come.

Cybersecurity workers, healthcare professionals—especially registered nurses, first responders, business operations specialists, teaching assistants and administrative assistants trained in the most up-to-date technologies have been identified by regional Labor Market Research as providing the most recession-resistant, middle-skills job opportunities—and all play to MiraCosta College's strengths.

"Far too many people have lost their jobs or are barely hanging on because of the coronavirus pandemic, which has led to a lot of individuals who want to very quickly

retrain and get back to work," said MiraCosta College Superintendent/President Dr. Sunny Cooke. "They're also looking to recession-proof their lives and MiraCosta is here to help them."

MiraCosta offers everything from certificate programs that can be completed within a few months, to associate degrees that follow with a transfer to a four-year university, and now we also offer a bachelor's degree in biomanufacturing.

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