

2019 ANNUAL REPORT

ECONOMIC CATALYST



5,857

TWITTER FOLLOWERS



5,416

FACEBOOK FOLLOWERS



1,906

INSTAGRAM FOLLOWERS



1,356

LINKEDIN FOLLOWERS



80,000

NEWSPAPERS PUBLISHED



25,000

MAPS PUBLISHED



2,500

BUSINESS DIRECTORIES PUBLISHED

WEB PAGES VISITED **3,082,479**

WEBSITE VISITORS **379,492**

UNIQUE WEBSITE VISITORS **157,578**



10
YOUNG PROFESSIONAL EVENTS



64
COMMITTEE MEETINGS



37

RIBBON CUTTINGS AT MEMBER BUSINESSES



74

NETWORKING EVENTS HOSTED



426

PRINTED ARTICLES ON MEMBERS BUSINESSES



20

WORKSHOPS HOSTED

LEADERSHIP CONVENER

State of the
Community

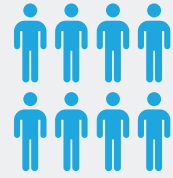
500

STATE OF THE COMMUNITY ATTENDEES

CBAD
Awards

300

CBAD AWARDS ATTENDEES



8

COMMITTEES



COMMUNITY CHAMPION

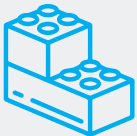
200,000

VISITORS TO CARLSBAD VILLAGE STREET FAIRE



13

CANDIDATE ACADEMY GRADUATES



300

TOYS WRAPPED FOR
BOYS & GIRLS CLUB
OF CBAD BY CYP



3

DISASTER PREP
SYMPOSIUMS



\$10,000

FUNDRAISING



10

BUSINESSES
HONORED



16

HIGH SCHOOL
STUDENTS HONORED