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carlsbad.org

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100
Years

Chamber Champions



Wolf Gordon



Total Lifestyle Concept



AutoNation of Carlsbad



OUR ROLE

The Carlsbad Chamber of Commerce - the second largest in San Diego County and 10th largest in California - operates on the core belief that a strong business community is critical to the long-term, continued success of our region. By advocating for business while at the same time, listening to the concerns of the community, the Chamber contributes to enhancing the quality of life in Carlsbad and surrounding cities. With more than 1,000 member companies and organizations, the Carlsbad Chamber of Commerce is committed to helping businesses of all sizes thrive.



CATALYST FOR BUSINESS GROWTH

The Chamber's large and diverse membership creates an ideal environment to offer a variety of programs and resources that support and help achieve its members' goals. From networking and promotional opportunities to relocation assistance and legislative advocacy, the Chamber promotes economic growth, allowing companies and organizations to reach their full potential. Through seminars and workshops, the Chamber educates its members in different aspects of business such as human resources, sales techniques, social media and cybersecurity. Advisory committees offer plentiful opportunities for community involvement, and special events let businesses showcase their products and services to a wide audience of prospective clients and business partners, such as the biannual Carlsbad Village Faire, which brings 100,000 patrons to the community in one single day.

CONVENER OF LEADERS AND INFLUENCERS

Creating a collective voice for companies and organizations, the Chamber brings together regional leaders, influencers and entrepreneurs, businesses and professional individuals. This unique core competency results in different types of resources that can be put to work towards a common goal. Members of the Chamber can accomplish collectively what they cannot achieve individually and play important roles in shaping Carlsbad's future. The Chamber organizes and directs the efforts of all who share the desire to improve the community and the conditions under which business is conducted.

CHAMPION FOR A STRONGER COMMUNITY

In the interest of building a robust and varied economy, the Chamber listens to the community, while working tirelessly to support education, tourism, philanthropy, transportation, civic engagement and other cornerstones of a strong community foundation. The Chamber's committees focus on areas ranging from sustainability, technology and legislative matters to emergency preparedness and business resources. Members are encouraged to become involved in the Chamber's committees to make lasting business contacts and relationships, as well as to make a difference in their community by empowering citizens to take responsibility for what happens in the places they conduct business.



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A CENTURY OF IMPACT

2023 was an amazing year for us here at the Carlsbad Chamber of Commerce as we celebrated our 100th anniversary. It was fun to look back and share our impact in Carlsbad over the past century. Here are the highlights.

The Carlsbad Chamber of Commerce was founded in 1923 and Roy Chase was our first President. At first there were fewer than 20 members and only three or four regularly attended meetings. However, by 1926 the Chamber was holding weekly Board meetings and monthly dinner meetings for the entire community. These dinners attracted crowds as large as 350 people.

With no city government the Chamber quickly became the voice of the community. The agenda for a community dinner meeting in April of 1926 included discussion of tree trimming, painting of street signs, lobbying the US Post Office for service and producing a promotional pamphlet about the community. The Chamber acted like our City Council nearly three decades before we had one.

In the early 1950's, something happened that spurred Carlsbad to take the next step as a community and incorporate. And it was our neighbors to north that provided the needed motivation.

In 1952, the City of Oceanside made a concerted effort to annex a significant stretch of coastal Carlsbad. The reason was that Oceanside wanted the Encina Power Plant (our long-standing smokestack) to be built in "Oceanside". But on May 2, 1952, the annexation vote failed as it resulted in a deadlock: 45-45. With the annexation successfully defeated the Chamber jumped into action.

R.R. "Red" Robinson was the President of the Carlsbad Chamber Board of Directors in 1950 and 1951. After the annexation attempt failed, he led a charge to incorporate Carlsbad. A vote was held on June 24, 1952, and the proposal was approved by a narrow margin: 781-714. And thus, the "city" of Carlsbad was born. At the time of its incorporation the city of Carlsbad was 7.5 square miles and 6,963 residents.

In the 1950s, the north coastal region of San Diego County was rural and had few services of its own. Local community leaders knew that a modern local hospital was essential to the area's growth. Chamber leaders from the Carlsbad Chamber joined forces with the Oceanside and Vista Chambers to promote the idea of creating a regional hospital.

In the mid 1950's, voters elected to form the Tri-



CHAMBER

BRET SCHANZENBACH
PRESIDENT & CEO
CARLSBAD CHAMBER
OF COMMERCE



Carlsbad gateway sign was installed in December, 2014.

Photo by Rosie Rodriguez

City Hospital District. The voters also approved a bond issue to fund land purchases and construction costs. In 1961, the hospital opened its doors with 42 physicians on staff.

The Carlsbad Village Street Faire has been a staple in Carlsbad since its inception in the 1970's. However, it was started as a sidewalk sale in 1974 by Keith Kennedy, a longtime Carlsbad resident and US Marine veteran. His goal was simple: help promote downtown Carlsbad businesses.

In 1982 the Carlsbad Chamber of Commerce assumed management of the Street Faire and has served in that role ever since. By the 1990's, this small event had grown to become the largest one-day street faire in the nation! We currently host approximately 900 vendors at each faire. The crowds of people who come to shop, eat, and enjoy themselves are estimated at over 100,000. If you extrapolate that over multiple decades of hosting this faire twice a year, that is getting close to 10M visitors that have descended upon Carlsbad Village.

As the 1980's transitioned into the 1990's, the LEGO Corporation was scouring the United States for the perfect spot for its first North American theme park. By 1993, they had narrowed their options down to two sites: Carlsbad and an east-coast location. At that time, Elaine Lyttleton was the Chairman of the Board for the Carlsbad Chamber of Commerce. Elaine led a delegation of city, civic, business and community leaders to Denmark to convince the LEGO Corporation that Carlsbad was the perfect spot. And she suc-

ceeded.

LEGOLAND California opened its doors in 1999. The positive economic effect that LEGOLAND has had on Carlsbad cannot be overestimated as you see our tourism has exploded over the past 25 years.

In 2024 the iconic Carlsbad sign will hit its 10th anniversary of being erected at the bustling intersection of Carlsbad Boulevard and Carlsbad Village Drive. In the 1930's Carlsbad had a wonderful sign that is very close in design to our current sign. It was also installed in roughly the same spot as our current sign. However, that sign was torn down for some unknown reason.

October of 2000, Carlton and Sandy Lund, owners of the Lund Team Realty, were in Encinitas meeting some friends. Carlton was impressed by Encinitas' revival of their historic gateway sign and he decided right then and there that Carlsbad needed to do the same.

Unfortunately, it was not a short journey. In 2013 Carlton became the Board Chair for the Carlsbad Chamber of Commerce. Through and with the Chamber, the project picked up steam. TaylorMade Golf donated nearly \$250,000 for the manufacturing and installation of our iconic Carlsbad gateway sign. So with TaylorMade's financial support, the Chamber's backing, and Carlton's persistence, the sign was installed in December, 2014 and unveiled on January 8, 2015.

It has been a great 100 years! The best is yet to come!

CHAMBER STAFF



BRET SCHANZENBACH
President & CEO



KATHLEEN MCNARY
Vice President
Member Relations



JANINE BURKE
Office Manager



LEN GANDUGLIA
Business Development
Manager



JESS LEVY
Marketing &
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Manager



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& Marketing



EDGAR RODRIGUEZ
Creative Director



ROSIE RODRIGUEZ
Administrative
Assistant



KATHY STEFFEN
Director of Fun



GABY SOBERON
Accounting Assistant

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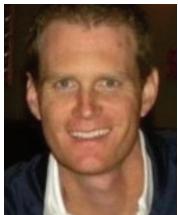
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JUSTIN JACHURA
Señor Grubby's



KRISTIANNE KURNER
New Village Arts



JOHN LUKIN
TaylorMade Golf



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(Emeritus)
Grand Pacific Resorts



AMBER TER-VRUGT
Scripps Health



BOB WESTFALL
Solutabe International, Inc.



DAN YATES
Endeavor Bank

COMMITTEES



AMBASSADOR COMMITTEE

The ambassadors assist current members and welcome new members and new employees of existing members to swiftly acclimate themselves to the networking, training workshops and other benefits the Chamber has to offer such as ribbon cuttings, Happy Hours and the First Friday Breakfast.

Meets at 8 a.m. on the second Wednesday of the month.



BUSINESS RESOURCE COMMITTEE

Promotes positive business relationships for Chamber members by creating opportunities for increased visibility and referrals, while advocating sound business skills, practices, and values. Provides opportunities for Chamber members to network and grow their businesses through business forums and workshops.

Meets at 7:30 a.m. on the first Tuesday of the month.



EDUCATION COMMITTEE

Works to enhance the educational experience by linking academics, business, and community to promote real world learning, support partnerships, and celebrate educational excellence in our schools.

Meets at 8 a.m. on the fourth Wednesday of the month.



GOVERNMENT AFFAIRS COMMITTEE

Monitors and acts on local, state, and federal legislation. Develops relationships with public officials to ensure business input and representation at all levels of government.

Meets at 7:30 a.m. on the first Wednesday of the month.



COMMITTEES



GREEN BUSINESS COMMITTEE

Acknowledging a changing world and the future of business, the Green Business Committee seeks to find and promote the appropriate balance between the economic, environmental and social aspects of the community to ensure sustainability for current and future generations. The committee also holds an Eco Tour and the Green Business Expo, which allows businesses to showcase green business practices, while educating the community.

Meets at 7:30 a.m. on the second Tuesday of the month.



MILITARY AFFAIRS COMMITTEE

Founded to establish and maintain a strong working relationship with the leadership of Marine Corps Base Camp Pendleton and the men and women of the Armed Services, this committee focuses on meaningful partnerships with the active duty, retired military, and veteran community

Meets at 8:00am on the 4th Friday of the month.



CARLSBAD YOUNG PROFESSIONALS

Founded to meet the social and networking needs of ambitious, young professionals in Carlsbad and North County. The meetups vary between casual mixers or meetings with an educational component.

Meets at 11:30am on the 4th Tuesday of the month.



AGING SERVICES COMMITTEE

Creating a space for Chamber members who provide services in the aging industry or for the aging demographic, to network, learn, educate, and support one another in serving and catering to the older adult population of Northern San Diego.

Meets at 10 am on the 4th Wednesday of the month.



MEMBER ENGAGEMENT

SPECIAL EVENTS

Chamber members are encouraged to participate in special events such as the Carlsbad Village Street Faire (held on the first Sunday of May and November). This biannual event is an opportunity to debut new products, try out a new marketing campaign, reach out to customers and make new ones, as the Faire attracts more than 100,000 people in one single day.

The Chamber also holds several annual marquee events including the Carlsbad Business Achievement and Distinction Awards (CBAD Awards), the Green Business Expo and the State of the Community Luncheon.



We have a variety of ways to foster relationships and build up your referral network. First Friday Breakfast, one of our favorite events of the month allows attendees to be a part of a strategically curated table of 8 for facilitated table networking.

COMMUNITY OUTREACH

Make a difference in your community through involvement with the Chamber's outreach activities. Work for a cleaner Carlsbad, raise funds for educational endeavors, or lend a hand to our military families.

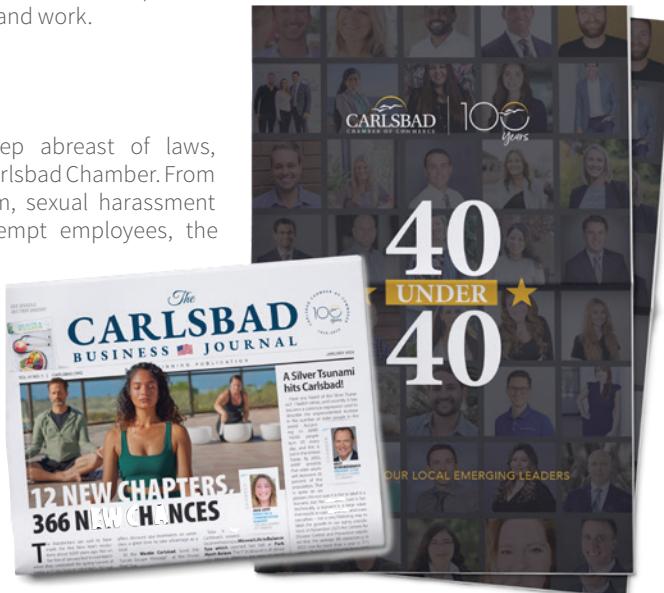
Give back and get things done. Chamber membership makes the community a better place to live and work.

WORKSHOPS

The information you need to keep abreast of laws, regulations and legislation is at the Carlsbad Chamber. From presentations on health care reform, sexual harassment claims and exempt versus non-exempt employees, the Chamber continually brings the most complete information to you. Your business will benefit from staying current and the Chamber can help. We also host workshops on personal branding, especially on social platforms, how-to-Network, and other educational workshops on anything people in business and the community need.

NETWORKING OPPORTUNITIES

Nobody does networking like the Carlsbad Chamber of Commerce. First Friday Breakfasts feature top-notch speakers on a variety of topics that help hone your business acumen. CBAD Happy Hour is the place for business professionals to come together and grow their business through sharing ideas and contacts in a fun and relaxed environment. NetForce and Chamber Plates provide tools that can help you build professional relationships. The Carlsbad Young Professionals (CYP) is an organization founded to meet the social and networking needs of ambitious, young professionals in the North County region. The meetups vary between casual mixers or meetings with an educational component.



PUBLICATIONS

Consistently rated as one of the top services that the Chamber offers in member surveys, the Carlsbad Business Journal, "CBJ", is an award-winning publication, which has earned both nationally recognized Chamber and editorial awards. The CBJ is the go-to monthly source to find out what is happening in the world of the Carlsbad Chamber of Commerce and the business community - featuring news about what's going on in the Chamber and celebrating the accomplishments of its members.

Articles feature Chamber members and their employees, and offer an opportunity for members to publish articles to showcase their professional expertise. The Carlsbad Business Journal is available at locations throughout Carlsbad and online, showcasing the work of our members to the community. It also offers comprehensive and exclusive opportunities for members to advertise and reach a highly desirable readership base.

Make a lasting first impression with the Carlsbad Chamber of Commerce Business Resource Guide. Our membership directory is the trusted resource for businesses and residents who want to do business with other community-spirited companies. We distribute more than 2,500 Business Resource Guides annually that help guide purchasing decisions throughout the year.

MEMBER ENGAGEMENT



There are so many benefits of Chamber membership. As a member, you have access to our high sought after ceremonial Ribbon Cuttings. The community, fellow Chamber members, staff, and city council reps come together to officially welcome your business to the area or help you celebrate an anniversary or groundbreaking.

CHAMBER WEBSITE

The Carlsbad Chamber of Commerce website carlsbad.org - is “information central” for our 1,000 member businesses and the first stop for people planning to visit or relocate to Carlsbad. Our website keeps the community informed through weekly blog posts, the online version of the CBJ, a comprehensive event calendar and much more.

E-NEWSLETTER

The Informer is the Chamber's Tuesday e-newsletter, with news about what is going on at the Chamber, Carlsbad and our region. Our newsletter also goes out on Thursdays and is focused on keeping you up to date with upcoming signature events. Both The Informer and Thursday's newsletter offer members the opportunity for an e-mail blast sponsorship that reaches over 13,500 local professionals.

CARLSBAD MAP

The Chamber's Carlsbad Area Map helps locals and visitors alike find their way. Carlsbad area maps are distributed at local resource centers for visitors around the city. For members looking to put themselves on the map, this is an opportunity for members to direct business their way with a wide circulation of 45,000.

SOCIAL MEDIA

Go social! The Chamber has five main social media channels: Facebook (@CarlsbadChamber), Twitter (@ChamberCarlsbad), Instagram (@carlsbadchamber), LinkedIn and YouTube. These channels offer great content and an amazing opportunity to engage with the Chamber anytime, anywhere.

PODCAST

The Carlsbad: People, Purpose and Impact Podcast is an essential podcast for those who live, work, visit and play in Carlsbad. The Podcast is dedicated to connecting San Diego North County leaders in business, education, and civic engagement. Join us every week as we talk with people dedicated to all aspects of our quality of life and are dedicated to leaving a lasting impact.

RIBBON CUTTINGS

The Chamber arranges ceremonial ribbon cuttings for grand openings, major anniversary celebrations, new owner/management, relocations and renovations. Guests include the Chamber's ambassadors, elected officials, members of the Chamber and Carlsbad community and Chamber staff.

In addition, the Chamber is currently offering to showcase the ribbon cuttings on the Carlsbad Business Journal for a small fee. Ribbon cuttings are always featured in the Chamber's social media channels and the website.

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GOVERNMENT



We are honored to receive a variety of City Council Proclamations for Chamber initiatives that help local business thrive.

UNITED STATES

President of the United States

Joseph Biden (D)
whitehouse.vgov/contact

Senator

Alex Padilla (D)
padilla.senate.gov

Senator

Laphonza Butler (D)
butler.senate.gov

Congress

Mike Levin (D)
levin.house.gov
(760) 599-5000

STATE OF CALIFORNIA

Governor

Gavin Newsom (D)
gov.ca.gov/contact

Senator

Catherine Blakespear (D)
sd38.senate.ca.gov
(760) 642-0809

State Assembly Member

Tasha Boerner (D)
a77.asmdc.org
(760) 434-7605

COUNTY OF SAN DIEGO

County Board of Supervisors

Terra Lawson-Remer (D)
supervisorterra.lawsonremer.com
(619) 531-5533

District Attorney

Summer Stephan
sdcdistrictattorney.org
(760) 806-4004

CITY OF CARLSBAD

Mayor

Keith Blackburn

Mayor Pro Tem

Priya Bhat-Patel

Council Member

Melanie Burkholder

Council Member

Carolyn Luna

Council Member

Teresa Acosta
carlsbadca.gov/city-hall/city-council

City Manager

Scott Chadwick
carlsbadca.gov/departments
(442) 339-2820

CITY RESOURCES

AIRPORT

McClellan-Palomar Airport
 2198 Palomar Airport Rd.
 Carlsbad, 92011
 (760) 431-4646
sdcounty.ca.gov/dpw/airports/palomar.html

AUTOMOBILE REGISTRATION/ DRIVER'S LICENSE

**Department of
Motor Vehicles**
 4005 Plaza Dr.
 Oceanside, 92056
 (800) 777-0133
dmv.ca.gov

TRANSPORTATION

**North County
Transit District**
 (Walk-in Address)
 205 South Tremont Street
 Oceanside, CA 92054

(Mailing Address)
 810 Mission Ave.
 Oceanside, 92054
 (760) 966-6500
goNCTD.com

CAR POOLS/VAN POOLS

5-1-1
 Dial 5-1-1 or
 1-855-GO-SD-511
 (1-855-467-3511)

CHAMBER OF COMMERCE

**Carlsbad Chamber
of Commerce**
 5934 Priestly Dr.
 Carlsbad, 92008
 (760) 931-8400
carlsbad.org

COURT HOUSE

**San Diego County
Superior Court**
 North County Regional Center
 325 S. Melrose Dr.
 Vista, 92081
 (760) 201-8600
sdcourt.ca.gov



Whether you're looking to connect in-person with local transportation, sustainability, government, and more, bookmark this page for all your city resources.

HOSPITALS

Scripps Health
 354 Santa Fe Dr.
 Encinitas, 92024
 (760)-633-6501
scrippshealth.org

Tri-City Medical Center

4002 Vista Way
 Oceanside, 92056
 (760) 724-8411
tricitymed.org

POST OFFICE

Carlsbad
 2772 Roosevelt St.
 Carlsbad, 92008
 (760) 729-1244

1700 Aviara Pkwy.
 Carlsbad, 92011
 (760) 918-0112
usps.com

RAILROAD

Amtrak
 Transit Center
 235 S. Tremont
 Oceanside, 92054
 (800) 872-7245
amtrak.com

Coaster & Sprinter (Commuter Trains)

North County Transit District
 Carlsbad Village
 2775 State St.
 Carlsbad, 92008
 (760) 966-6500
GoNCTD.com

TAXES

State Board of Equalization

Mike Schaefer, Member, 4th District
 925 L Street
 Suite 1402
 Sacramento, CA 95814
 (916)-323-9794

California Department of Tax and Fee Administration, San Diego Office

15015 Avenue of Science, Ste. 200
 San Diego, 92128
 (858)-305-4700

STATE EMPLOYMENT DEVELOPMENT DEPARTMENT

**North County Coastal
Career Center**
 1949 Avenida del Oro., Ste. 106
 Oceanside, 92056
 (760) 631-6150
workforce.org/career-centers

TRASH COLLECTION

Republic Services
 Palomar Transfer Station
 5960 El Camino Real
 Carlsbad, CA 92008
 760-603-0153
republicservices.com

UTILITIES

AT&T
 650 Robinson Ave.,
 Room 170
 San Diego, CA 92103
 (800)-750-2355

**San Diego Gas
& Electric**
 4120 Oceanside Blvd.,
 #125
 Oceanside, 92054
 (800) 411-7343
sdge.com

VISITORS BUREAU

Visit Carlsbad
 (760) 434-6093
visitcarlsbad.com

CITY SERVICES



The Carlsbad City Library Learning Center offers a Spanish, English and bilingual library collection for all ages plus literacy tutoring for adults.

City Hall

1200 Carlsbad Village Dr.
Carlsbad, 92008
(760) 434-2820
carlsbadca.gov/cityhall

Business Licenses

Faraday Center (city offices)
1635 Faraday Ave.
Carlsbad, 92008
(760) 602-2495
business.license@carlsbadca.gov
carlsbadca.gov/departments/finance/business-licenses

Cultural Arts Office

City Library Complex
1775 Dove Lane (2nd Floor)
Carlsbad, 92011
(760) 602-2090
arts@carlsbadca.gov
carlsbadca.gov/departments/cultural-arts

Community Development

1635 Faraday Ave.
Carlsbad, 92008
carlsbadca.gov/departments/community-development

Building

1635 Faraday Ave.
Carlsbad, CA 92008
760-602-2719
building@carlsbadca.gov

Engineering

1635 Faraday Ave.
Carlsbad, CA 92008
760-602-2750
landdev@carlsbadca.gov

Planning

1635 Faraday Ave.
Carlsbad, CA 92008
760-602-4610
planning@carlsbadca.gov

Innovation & Economic Development

1635 Faraday Ave.
Carlsbad, CA 92008
760-602-4620
business@carlsbadca.gov
carlsbadlifeinaction.com

Fire Department Administration

2560 Orion Way
Carlsbad, 92010
(760) 931-2141
carlsbadca.gov/departments/fire

Fire Prevention

1635 Faraday Ave.
Carlsbad, CA 92008
760-602-4666
fireprevention@carlsbadca.gov

The Hiring Center

Carlsbad Service Center
5731 Palmer Way, Ste A
Carlsbad, CA 92010
760-448-5696

Libraries: Dove Library

1775 Dove Ln.
Carlsbad, 92011
(760) 602-2049
library.carlsbadca.gov/

Georgina Cole Library

1250 Carlsbad Village Dr.
Carlsbad, 92008
(760) 434-2870
library.carlsbadca.gov

Carlsbad City Library Learning Center

3368 Eureka Place
Carlsbad, CA 92008
760-931-4500
library.carlsbadca.gov

CITY SERVICES

Housing & Neighborhood Services

1200 Carlsbad Village Dr.
Carlsbad, 92008
(760) 434-2810
carlsbadca.gov/departments/community-development/housing

Parks & Recreation Administration

799 Pine Ave., Ste. 200
Carlsbad, 92008
(760) 434-2826
carlsbadca.gov/departments/parks-recreation

Police Department

2560 Orion Way
Carlsbad, 92008
(760) 931-2100
(Business hours only line)
carlsbadca.gov/departments/police

Senior Center

799 Pine Ave.
Carlsbad, 92008
(760) 602-4650



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(760) 750-4020
288 Campus Way
San Marcos, CA 92078
csusm.edu/el/index.html

GIA (Gemological Institute of America)

Stephen Morisseau
(760) 603-4000
5345 Armada Dr.
Carlsbad, CA 92008
gia.edu

MiraCosta College Technology Career Institute

Linda Kurokawa
(760) 795-6820
2075 Las Palmas Dr.
Carlsbad, CA 92011
tci.miracosta.edu

The Swann School of Protocol

Elaine Swann
(760) 529-6201
3141 Tiger Run Ct., Ste. 102
Carlsbad, CA 92010
swannschoolofprotocol.com

Theoria Technical College

Phillip White
(760) 487-8436
5857 Owens Ave., Ste. 300
Carlsbad, CA 92008
theoriatechnical.com

EDUCATION - COLLEGES & UNIVERSITIES

California State University San Marcos

Sarah Villarreal
(760) 750-8700
333 S. Twin Oaks Valley Rd.
San Marcos, CA 92078
csusm.edu

Grand Canyon University

Adam Lidberg
(619) 380-7259
2600 W Camelback Rd.
Phoenix, AZ 85017
gcu.edu/counselor/christopher.arzola

MiraCosta College

Kristen Huyck
(760) 795-6612
1 Barnard Dr.
Oceanside, CA 92056
miracosta.edu



Through the Carlsbad Chamber Community Foundation, we host the Rising Star of the month, where impactful students at each local school are recognized monthly, and the finalists are awarded our Rising Star of the Year with scholarships to help contribute to their undergraduate journey ahead.

EDUCATION - ELEMENTARY, SECONDARY

Army and Navy Academy ❤️

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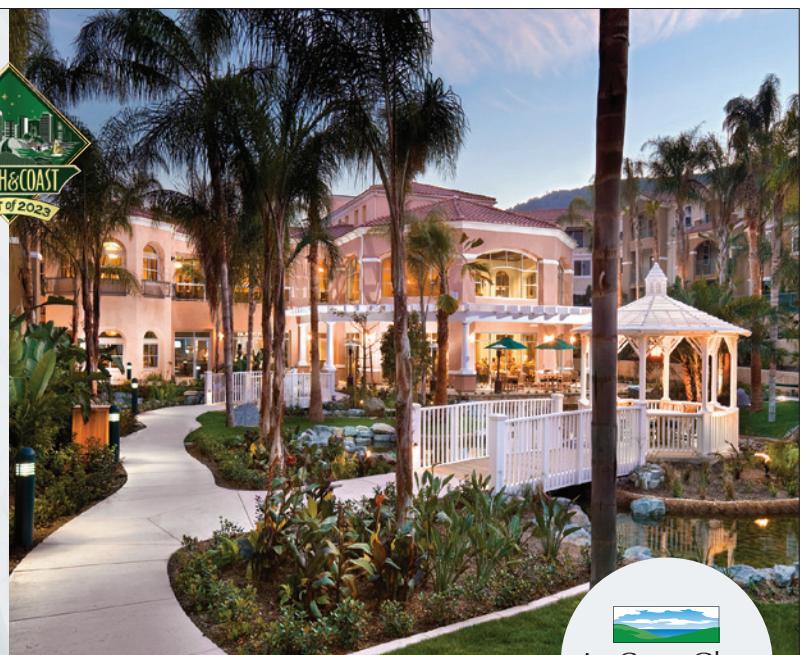
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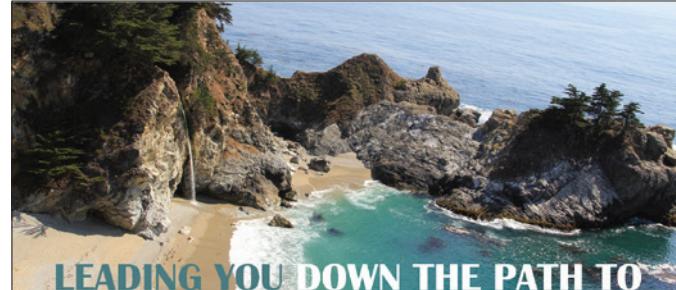
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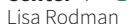
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(760) 231-7603
ooly.com

ASSISTED LIVING & ELDER CARE

ActivCare at Bressi Ranch
Jason McDonald
6255 Nygaard St.
Carlsbad, CA 92009
(760) 603-9999
activcareliving.com

Arosa - Care Elevated
Melissa Gaines
(619) 541-7182
arosacare.com

Assisted Living Locators ❤
Susan Carey
Carlsbad, CA 92009
(760) 815-2987
assistedlivinglocators.com/encinitas

Assisting Hands
Colleen Mertes
2204 S. El Camino Real Suite 215
Oceanside, CA 92054
760-444-0343
assistinghands.com

Compass Care Services
Jessica Strick
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californiacompass.com

Engage Life Care ❤
Alesia Clark
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Carlsbad, CA 92009
(760) 990-3001
engagelifecare.com

Golden Care

Porsha Vogt
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Carlsbad, CA 92008
(760) 828-5201
getgoldencare.com

Integral Senior Living

Collette Gray
2333 State St., Ste. 300
Carlsbad, CA 92008
(760) 547-2863
isllc.com

Next Step for Downsize Living, LLC

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772 Riverlawn Ave
Chula Vista, CA 91910
619-942-1989
DownsizingSD.com

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partnerinaging.com

San Diego Compassionate Caregivers, Inc.

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sdcompassionatecare.com

Senior Care Options Placement ❤

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seniorcareoptions.org

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sunriseseniorliving.com

Sunrise of Oceanside

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sunriseseniorliving.com/communities/ca/sunrise-of-oceanside

Uni Care Private Care

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unicare247.com

Westmont Living

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anchoraudio.com

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seaspro.com

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J & R Auto Body and Paint
Denisse Barragan

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CarlsbadBuickGMC.com

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sd trophy.com

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littlecakeskitchen.com

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thegoodsdoughnuts.com

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wellsfargo.com



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wellsfargo.com



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Carlsbad, CA 92008
(760) 729-2989
boarcrossn.net

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338 Via Vera Cruz
San Marcos, CA 92078
(760) 916-3805
destinationsmedical.com

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(760) 576-1558
evolveskinspa.com

La Jolla Cosmetic Medical Spa
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7730 El Camino Real, Ste. B & C
Carlsbad, CA 92009
ljcsc.com

Ocean Crest Spa at Cape Rey Carlsbad, a Hilton Resort
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oceancrestspa.com

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proofaesthetics.com

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Carlsbad, CA 92009
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PedegoCarlsbad.com

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bottomlinemanagement.org

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Ebullition Brew Works & Gastronomy

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2628 Gateway Rd., Ste. E135
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Ebullitionbrew.com

Pure Project

Tom Taylor
2825 State Street
Carlsbad, CA 92008
(760) 278-7550
PureBrewing.org

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theexit.co

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evolutionroom.co

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JohnSanders.com ❤️

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The Jacobs Scheriff Group ❤️

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Virtual Workplace Solutions LLC ❤️

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virtualworkplacellc.com

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(760) 846-0123

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Anita Bennett
(909) 210-7110
SunsetBayCandy.com

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(760) 845-4453
bleuoakcharcuterie.com

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(619) 709-6016
breadandcheeseatery.com

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felixscreativeflavors.com

JK Dots 'Dippin Dots' Ice Cream

Karen Gary
(760) 801-2302
dippindots.com

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Carlsbad Chamber of Commerce ❤️

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Carlsbad, CA 92008
(760) 931-8400
carlsbad.org

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kidscarefinder.com

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La Costa Chiropractic & Wellness Center

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lacostachiropractic.com

NuSpine Chiropractic ❤

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Catholic Charities - La Posada

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2478 Impala Dr.
Carlsbad, CA 92010
(760) 929-2322
ccsd.org

Faith Community Church

Justin Windham
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faithcommunity.ws

New Song Community Church

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North Coast Calvary Chapel

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Stephanie Barneburg
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sandiegohat.com

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Katrina Destrée
agreaprivacy.com

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MasterCraft Home Improvement

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SnapADU

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Youngren Construction

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COSMETICS

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adhdcoaching.life

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CardConnect-Paymatrix ❤
Amir Khodor
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Coastal Pay
Travis Chrisman
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Fuzion Payments, Inc.

Rich Clark
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FuzionPayments.com

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sdccu.com

San Diego County Credit Union - La Costa Town Square
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CRISIS INTERVENTION SERVICES

Women's Resource Center
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CarlsbadMineralSpa.com

Karma Spa, Inc.
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Ocean Pearl Spa
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Mimi & Roger Gaffey
(760) 518-6745

ECONOMIC DEVELOPMENT

Innovate78.com
Matt Sanford
(619) 234-8484
innovate78.com

San Diego North Economic Development Council
Erik Bruvold
(760) 510-3179
sdnedc.org

ELECTRICAL CONTRACTORS

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Mark Rowan
(760) 692-0700
rowanelectric.com

ELECTRICAL SUPPLIES

Mission Electric Supply, Inc.
Mark Johnson
2225 Camino Vida Roble
Carlsbad, CA 92011
(760) 476-0111
missionelectric.com

ELECTRONICS

HM Electronics
Alma Flores
(858) 535-6000
hme.com

JLab Audio

Win Cramer
(866) 358-6640
jlabaudio.com

ELECTRONICS RECYCLING & DESTRUCTION

Camston Wrather, LLC.
Luke Wray
2856 Whiptail Loop E.
Carlsbad, CA 92010
(949) 280-2989
camstonwrather.com

EMBROIDERY

Embroidery Image
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110 S. Citrus Ave., Ste. B
Vista, CA 92084
(760) 726-4167
EmbroideryImage.com

EMERGENCY EQUIPMENT & SUPPLIES

Hartwell Medical LLC
Gary Williams
(760) 438-5500
hartwellmedical.com

EMERGENCY PREPAREDNESS

AARC Consultants
Dr. Stephen B. Baruch
(650) 207-3324

FirstWatch Solutions
Marc Baker
(760) 943-9123
firstwatch.net

Ready Carlsbad Business Alliance
Bret Schanzenbach
(760) 931-8400
readycarlsbad.org

EMPLOYMENT SERVICES & TRAINING

State of California Department of Rehabilitation
Mayra Zamudio
(760) 510-4705
dor.ca.gov

ENERGY CONSULTANTS

Alternative Energy Systems Consulting Inc.
Antonio Corradini
(760) 931-2641
aesc-inc.com

EcoDirect
Renee Donaldson
(619) 301-8682
ecodirect.com

EnergySource Minerals, LLC
Judy Finkbiner
(858) 509-0150
ESMinerals.com

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Dexter S. Wilson
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dwilsoneng.com

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Tim Thiele
(760) 476-9193
mbakerintl.com

ENVIRONMENTAL SERVICES

ASM Affiliates
David Mayes
(760) 804-5757
asmaffiliates.com

Cleantech San Diego
Jason Anderson
(858) 568-7777
cleantechsandiego.org

Furniture Reuse Solutions, Inc.
Megan Draper
(442) 200-1069
furniture-rs.com

Republic Services ❤
Stephen Herring
(619) 656-3551
republicservices.com

ESCROW SERVICES



Ticor Title and Escrow
Alonzo Castro
(760) 602-7706
ticorsd.com/alonzo-and-michele-denys

ESTATE LIQUIDATION SERVICES



Caring Transitions of Carlsbad, La Jolla, and Temecula
Luis Peralta
Carlsbad, CA 92010
(760) 710-7182
caringtransitionscarlsbad.com

ESTATE PLANNING

Capital Legacy Law, Inc.
Gita K. Nassiri, Esq., CPA
(760) 979-1280
CapitalLegacyLaw.com



The Estate Planning and Legacy Law Center
Stephanie Cavallero
(760) 438-0558
estate-planningattorney.com

EVENT MARKETING & MANAGEMENT

In Motion, Inc. (Carlsbad Marathon)
Christine Adams
(760) 692-2900
inmotionevents.com

Kennedy Faires, Inc.
Rick Bauer
(760) 945-9288
kennedyfaires.com

EXERCISE & PHYSICAL FITNESS

Jazzercise, Inc.
Sally Baldridge
(760) 476-1750
jazzercise.com

North County Gymnastics and the Gminny Kids - La Costa
Daniel Gundert
3239 Camino De Los Coches, Ste. 102
Carlsbad, CA 92009
(760) 642-3311
gminnykids.com

North County Gymnastics and the Gminny Kids Carlsbad
Savanna McBride
6100 Avenida Encinas
Carlsbad, CA 92011
(858) 224-9213
gminnykids.com

FINANCIAL & INSURANCE SERVICES

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Brett Gottlieb
(760) 813-2125
comprehensiveadvisor.com



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Darcy Wolfe, Financial Advisor
(760) 727-1008
edwardjones.com/darcy-wolfe

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Siyavash Askari, MBA, CLTC, LTCP
(858) 774-9848
SammyAskari.com

Retirement Solutions, Inc.

Scott Chelberg, CFP
(760) 603-0700
2rsi.com

Terramar Wealth

Daniel McMahon
(760) 804-9696
terramarwealth.com

Wealth Management Group

Mark Ealy
(760) 994-4037
WMGrp.com

FINANCIAL PLANNING & INVESTMENT SERVICES

Advantage Financial Group, LLC
Thomas Hurt
(760) 494-6223
afg-llc.net

Ameriprise Financial

Andrew Hathaway
(858) 956-0600
ameripriseadvisors.com/
andrew.t.hathaway

D.A. Davidson & Co.

Christopher Omel
(760) 931-9191
johnvreeburg.com



Guide My Finances
Jackie Mazur, CFP CDFA
(760) 547-7585
guidemyfinances.com

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idadvisers.com

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Dana Albert
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ml.com



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Michael Crowley
(760) 274-3674
mfcinvestmentconnect.net

O'Reilly Wealth Advisors

John O'Reilly
(760) 504-6040
oreillywa.com

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Brad Fisher
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potentiawealth.com

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(760) 692-5192
savvyp.com

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(760) 223-7079
stonebeaconcapital.com

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(760) 691-5271
connect.thrivent.com/tom-wills/

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wwwfinancial.com

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75andsunnyremediation.com

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 (760) 429-7135
floodsolutionssd.com

SERVPRO of Carlsbad
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 (442) 615-5149
servpro.com

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 Kelly O'Kelly
 (714) 588-4276
historyinstonetec.com

The Studio by Oceanside Glass & Tile
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 (760) 929-4000
glasstile.com

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 (310) 291-9599
InternationalFloralTradeCenter.com

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 Carlsbad, CA 92008
 (760) 431-2966
flowersforever.net

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 Carlsbad, CA 92011
 (760) 438-9544
sunfreshcarls.com

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 Riverside, CA 92507
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Lem N Man, Inc. (Barrett's Lemonade)
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 Huntington Beach, CA 92647
 (714) 402-0885
lemnman.com

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 Carlsbad, CA 92011
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angelsalumi.com

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 1050 Cannon Rd.
 Carlsbad, CA 92008
 (760) 603-9608
carlsbadstrawberrycompany.com

Charter Oak Preserving Company
 Stephanie Sibley
 PO Box 2031
 Carlsbad, CA 92018-2031
 (760) 729-0149
charteroakpreserving.com

Milton's Baking Company
 John Reaves
 5973 Avenida Encinas, Ste. 304
 Carlsbad, CA 92008
 (858) 350-9696
miltonsbaking.com

Tarantino Gourmet Sausage
 Bernadette Tarantino
 7651 St. Andrews Ave.
 San Diego, CA 92154
 (619) 232-7585
tarantinosausage.com

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4Wall Insights
 Larry Layton
 (714) 309-3773
4wallinsights.com

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Diversified Fulfillment Solutions
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eternalhillsmortuary.com



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 Escondido, CA 92025
 (442) 777-6077
whiteroseaquacremation.com

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carlsbadcookiecompany.com

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 Carlsbad, CA 92010
 (760) 438-1772
ranchocarlsbadgolf.com

The Crossings at Carlsbad
 Tate Stull
 5800 The Crossings Dr.
 Carlsbad, CA 92008
 (760) 444-1800
thecrossingsatcarlsbad.com

GOVERNMENT AGENCIES

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 Charlene Graham
 (916) 341-6733
calrecycle.ca.gov

GOVERNMENT MANAGEMENT CONSULTANTS

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calstrat.com

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carlsbadranchmarket.com

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 (760) 632-7511
gelsons.com

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staterbros.com

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 (760) 438-4847
fortisfast.com

MVMT Physical Therapy & Performance
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 Carlsbad, CA 92009
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mvmtptp.com

Orangetheory Fitness Carlsbad
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 Carlsbad, CA 92008
 (760) 517-9090
orangetheoryfitness.com/carlsbad

Pure Barre - North Carlsbad
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 1850 Marron Rd., Ste. 104
 Carlsbad, CA 92008
 (619) 375-0222
purebarre.com/location/north-carlsbad-ca

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Pure Barre Carlsbad

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(760) 582-5585
purebarre.com/ca-carlsbad

StretchLab Carlsbad North Coast

John Picinich
1850 Marron Rd., Ste. 102
Carlsbad, CA 92008
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stretchlab.com

The Bright App

Nerissa Zhang
Carlsbad, CA 92011
(415) 549-6133
getbright.app

The Pickleball Club

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Carlsbad, CA 92008
(760) 893-0019
pickleballclub.life

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(619) 806-4463
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Carlsbad, CA 92009
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warriorsportsfitness.com

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Carlsbad, CA 92009
(507) 543-3464
bestlifeing.com

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Carlsbad, CA 92010
(760) 845-9459
bodyandsoulnourishment.com

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Carlsbad, CA 92008
(760) 213-4688
cleeri.com/become-a-seller

Emerge Diagnostics

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5840 El Camino Real, Ste.102
Carlsbad, CA 92008
(760) 517-1825
emergedx.com

Moradi MD

Jeanette Poehler
300 Carlsbad Village Dr., Ste. 124
Carlsbad, CA 92008
(760) 434-8118
moradimd.com

Moradi MD (Vista)

Jeanette Poehler
2023 West Vista Way Ste. F
Vista, CA 92083
(760) 726-6451
moradimd.com

NBalance

Katie Markel
1276-D Autopark Way Ste.159
Escondito, CA 92029
(858) 337-1415
n-balance.com

NCHS Carlsbad Health Center

Rich Taldo
1295 Carlsbad Village Dr., Ste. 100
Carlsbad, CA 92008
(760) 720-7766
nchs-health.org

Quantum Functional Medicine

Jan Funchess
5814 Van Allen Way, Ste. 225
Carlsbad, CA 92008
(760) 585-4616
qfmed.com

Red Lotus Wellness Center ❤️

Yvonne Scarlett
2890 Pio Pico Dr., Ste. 104
Carlsbad, CA 92008
(760) 637-5069
redlotuswellnesscenter.com

Restore Hyper Wellness

Marc Thomas
6949 El Camino Real, Ste C101-C102
Carlsbad, CA 92009
(760) 688-7970
restore.com/locations/ca-carlsbad-la-costa-ca126

Scripps Clinic Center for Weight Management

Joe Kearney
12395 El Camino Real, Ste. 317
San Diego, CA 92130
(858) 554-7134
scripps.org

Scripps Coastal Medical Center

Amber Ter-Vrugt
2176 Salk Ave.
Carlsbad, CA 92008
(800) 727-4777
scripps.org

Scripps Coastal Medical Center

Paul Root
2176 Salk Ave.
Carlsbad, CA 92008
(858) 794-1246
scripps.org

Scripps Coastal Medical Centers

Amber Ter-Vrugt
Primary Care Physicians, Pediatrics & Specialists
Vista, CA 92083
(858) 678-6208
scripps.org

Scripps Health

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354 Santa Fe Drive
Encinitas, CA 92024
(800) 727-4777
scrippshealth.org

Scripps Health Clinic

Jason Tichy
310 Santa Fe Dr., Ste. 300
Encinitas, CA 92024
(760) 753-5594
scrippsclinic.com

Skye Lounge

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5671 Palmer Wy., Ste. G
Carlsbad, CA 92010
(760) 428-1966
skyleounge.com

HEALTH CARE

Carlsbad Center for Integrative Medicine

Georgina Mertz
5814 Van Allen Way, Ste. 215
Carlsbad, CA 92008
(760) 444-5544
ccimclinic.com

Family Health Centers of San Diego PACE

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2201 Mission Ave.
Oceanside, CA 92058
(760) 826-7223
fhcsdpace.org

GlenBrook Health Center

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Carlsbad, CA 92009
(760) 704-6800
visitglenbrook.com

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1830 Hacienda Dr, Ste. 8
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pathway-healthclinic.com

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Oceanside, CA 92056
(760) 724-8411
tricitymed.org

TrueCare

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Carlsbad, CA 92008
(760) 736-8720
truecare.org

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Vista, CA 92084
(760) 631-5000
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Carlsbad, CA 92008
(760) 729-1702
hearinglife.com/hearing-aids-centers/california/carlsbad

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Brightstar Care of Carlsbad ❤
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(760) 448-1021
brightstarcare.com

Heritage Senior Care, Inc.
Jacqueline Hinz
(760) 720-7740
heritageseniorcare.com

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curtismanagement.com

GRG Management
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grgmgmt.com

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blueemonarchhospice.com

Elizabeth Hospice
Cheryl Farst
(800) 797-2050
elizabethhospice.org

Hospice of the North Coast
Sharon Lutz, RN BSN CHPN
(760) 431-4100
hospicenortheastcoast.org

HOTELS & MOTELS

Ayres Hotel Vista/Carlsbad
Carl Holmes
2100 Radiance Way
Vista, CA 92081
(760) 335-0035
ayreshotels.com

Beach Terrace Inn
Richard Smock
2775 Ocean St.
Carlsbad, CA 92008
(760) 729-5951
beachterraceinn.com

BEST WESTERN PLUS Beach View Lodge

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3180 Carlsbad Blvd.
Carlsbad, CA 92008
(760) 729-1151
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Carlsbad, CA 92011
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caperey.com

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(760) 438-7880
carlsbadbytheseahotel.com

Carlsbad Inn Beach Resort

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Carlsbad, CA 92008
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carlsbadinn.com

Carlsbad Seapointe - A Grand Pacific Resort

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Carlsbad, CA 92011
(760) 603-1700
carlsbadseapointe.com

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Carlsbad, CA 92008
7608273232
tapestrycollection3.hilton.com/tc/the-cassara-carlsbad/

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courtyardhotelcarlsbad.com

Days Inn Carlsbad

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Carlsbad, CA 92008
(760) 720-0808
wyndhamhotels.com/days-inn/carlsbad-california/days-inn-carlsbad-ca/overview

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(760) 579-0155
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Carlsbad, CA 92011
(760) 603-3700
fourseasons.com/northsandiego

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Diane Proulx
5900 Pasteur Ct., Ste. 200
Carlsbad, CA 92008
(760) 431-8500
grandpacifcresorts.com

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2229 Palomar Airport Rd.
Carlsbad, CA 92011
(760) 431-2225
hamptoninncarlsbad.com

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hiltongardeninnncarlsbad.com

Holiday Inn, Carlsbad

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2725 Palomar Airport Rd.
Carlsbad, CA 92009
(760) 438-2725
ihg.com/holidayinn/hotels/us/en/carlbad/ocnhi/hoteldetail

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(442) 287-8700
Home2SuitesCarlsbad.com

Homewood Suites by Hilton Carlsbad

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Carlsbad, CA 92011
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homewoodsuites3.hilton.com

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Carlsbad, CA 92008
(760) 918-5300
legoland.com/california

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Megan Conner
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(760) 828-4520
marbrisacarlsbad.com

Omni La Costa Resort & Spa

Sandi Dean
2100 Costa Del Mar Rd.
Carlsbad, CA 92009
(760) 438-9111
omnihotels.com/hotels/san-diego-la-costa

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(760) 448-1234
parkhyattaviara.com

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(760) 431-9999
marriott.com/en-us/hotels/sanctuary-inn-san-diego-carlsbad/
overview/

ResorTime.com

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resortime.com

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Carlsbad, CA 92008
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marriott.com/hotels/travel/sansc-springhill-suites-san-diego-carlsbad/

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apex365ws.com

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hrbraintrustinc.com

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kingbenefits.com

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northcountyhr.com

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therpairtech.net

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Carlsbad, CA 92008
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Carlsbad, CA 92008
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Carlsbad, CA 92009
(760) 539-3177
jenis.com/san-diego/

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San Diego, CA 92129
(858) 231-5100
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farmersagent.com/jaltenbernd

Beissel & Cobb Insurance Services, Inc.

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bandcins.com/employees

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brightway.com/agencies/CA/Carlsbad-Palomar-Airport/0248

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keithbadiner.com

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hrodersinsures.com

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 (760) 942-8663
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sandiegoloanpro.com

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nationslending.com/julie-vincent

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carlsbadhinoonrotary.org

Carlsbad Republican Women Federated

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carlsbadrepublicans.com

City Soccer Club (City SC)

Natalie Eckerlin
(760) 434-5600
ourcitysc.com

Democratic Club of Carlsbad/Oceanside

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(760) 420-9464
demcco.org

Girl Scouts San Diego

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sdgirlscouts.org

Kiwanis Club of Carlsbad

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Malena Bennett
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carlsbadrotary.com

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scaa.memberlodge.com

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payrollhub.co

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web.carlsbad.org/atlas/directory/categories/pet-services/Paws-and-Tails-4448

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square/

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Pollos Maria

Real Property Management

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Tamarack Beach Resort

Tri-City Medical Center

White Construction

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Bandemer Accountancy Corp.

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McLain Properties

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