

Hello and thanks for your interest in joining the Carlsbad Chamber, the largest Chamber in the North County of San Diego! With over 1,000 members, you will be able to get connected, be informed and be involved in our amazing Carlsbad region!

HERE ARE YOUR BENEFITS OPTIONS:

CONNECTOR

The Basics - Ideal for new and small businesses who are looking to grow their connections

COMMUNITY INVOLVEMENT & EVENTS

- All staff of your company are considered members
- Enrollment to the ambassador program as a new member & Assigned to a Chamber Ambassador as a new member mentor
- Discount Admission to monthly CBAD Happy Hours
- Free Admission to monthly Coffee Connection Networking
- Discounted Booths at Community Events: Village Faire, Green Expo, Senior Expo
- Opportunity to join monthly regional Committees & Volunteer at major community events
- Access to Consulting, Training, and Educational Programs

MARKETING

- Social Media "welcome", across all Chamber channels
- "Welcome" in the Carlsbad Business Journal with Name, Address, Website, Phone, and Description of your organization
- Free Ribbon Cutting ceremony (grand opening, anniversary, new location, etc.)
- Subscription to all Chamber publications: Email, Enews, Carlsbad Business Journal
- Right to use Chamber Logo in advertising
- Opportunity to share your business stories, press, and promotions through the Chamber's social media platforms
- Company listing in the Annual, Award-Winning Chamber print Directory (circulated throughout Carlsbad, North County & San Diego)
- Receive between 1,500-3,500 referrals each year via your own page for the company on the high-traffic Chamber online Directory (includes images, video, text).
- Membership Plaque for Lobby and Digital Membership image for Website display
- Display Brochures/Cards/Marketing material in high-traffic Carlsbad Chamber Lobby

GOVERNMENT

- Pro-Business Advocacy on Local, State, and National Issues
- Free unlimited Certificates of Origin
- Access to the Government Affairs Committee with laws and local, city and state issues discussed with representatives' participation
- Access to our CEO who works with members on any specific issues (such as city laws or permit acquisitions)

CATALYST

More bells & whistles - Great for companies who want additional exposure on the Chamber website that receives over 600,000 web visitors annually

ALL THE ABOVE PLUS!

COMMUNITY INVOLVEMENT & EVENTS

- Ability to present workshops at the Chamber 2x/year
- Free Admission to monthly Happy Hours (2 attendees)
- Ability to Host Happy Hour at Your location

MARKETING

- Up to 3 Categories in the Chamber's Online & Print Directory
 - this means more pages on our website and more referrals!
- Two Month free sidebar ad in Online Directory Category of choice – one of the highest traffic pages of the website

CHAMPION

The Whole Enchilada! - Show our awesome business community that you are an engaged and dynamic business partner

ALL THE CONNECTOR & CATALYST BENEFITS, PLUS:

COMMUNITY INVOLVEMENT & EVENTS

- Free Admission to monthly First Friday Breakfasts (1 attendee)
- Ability to present workshops at the Chamber 4x/year
- Invitation to Exclusive "Evening With..." events

MARKETING

- Membership for Associated businesses (up to 10)
- All Listings of your Company in the online directory will be featured at the top of the list in each category for higher referral rates
- Your business will stand out as a new CHAMPION member in the Carlsbad Business Journal with your company logo
- Added exposure in the online directory under the CHAMPIONS category
- Up to 5 more Categories in the Chamber's Online & Print Directory = 5 pages featuring your business = 5x more referrals
- Six Months free sidebar ad in Online Directory Category of choice
- 1 Month Leaderboard Ad on Chamber Website
- Listed at Sponsor for 2 Weekly Podcasts
- 2 Complimentary Enewsletter Sponsorships

Now we would love to hear from you! Please complete the [New Member Request form](#) here so we can set up your profile and get you the easy-to-pay invoice for membership. We are looking forward to working with you!