VOI 39 NO. 7



BUSINESSJOUR

CARLSBAD.ORG

AWARD WINNING PUBLICATION

AUGUST 2022



VILLAGE BEAT State Street Farmers Market certified organic & National Farmers Market Week



SCHOOL NEWS Carlsbad recognized as 2022 list of cities with the best public schools



MEMBER CORNER State of the Community registration now open.

Celebrating Carlsbad's multigenerational leadership

From engineering to biotech to wellness, North County is home to a vibrant collection of diverse industries and businesses. Behind



these organizations are leaders; teachers and employees who model inspiring leadership their to teams, day in and day out. They

aren't afraid

to take risks or make bold steps that instill courage in others to do the same.

If you've seen Carlsbad's 2022 Top 40 Under 40 emerging leaders, they all have a major theme in common-effective leadership skills even amid difficult circumstances. In the past few years, we've all experienced an unfortunate series of those very circumstances. In the workplace, an environment we spend a third of our lives, millennials in management positions offer perspective as Gen Z begins their career search and journey to find purpose

One of the biggest takeaways from Carlsbad emerging leaders is the necessity for maintaining piv-

> LEADERSHIP Page 4





In September, 2021 the Carls-

demonstrating

character, integ-

rity, love of learn-

ing, involvement

bad

5



PRESIDENT & CEO OF COMMERCE

in school and community activities and the ability to overcome challenging life circumstances without compromising their education. Thankfully we were able to return these monthly breakfasts to "in person" this year and we honored 32 high school seniors from five different high schools here in Carlsbad.

The Rising Star of the Month program has established itself in the Carlsbad community for the impact it brings each month."The opportunity to identify and honor a student as the Rising Star is one of the highlights of my month every time," shared Jesse Schuveiller, Principal at Sage Creek High School. "The Rising Star's focus on students who have overcome adversity to impact their school and community is particularly meaningful, because it shows students that we recognize the efforts that it takes to be successful and validates the hard work that these students do."



of the Rising Star program since it started. When Rising Star started in 2019, JR was also the Chair for the Carlsbad Educational Foundation, which he encouraged to support the program as well. "Hear one persevering story of a Rising Star and you will forever be impacted," shared JR. "There are kids who are the first in their family to ever go to college, kids who moved here from other countries a few years ago not knowing the culture or language and now are leaders on their campuses, just amazing students. We're fortunate to have these young leaders in our community and it's an honor to help them succeed."

The students who are honored each month are selected by the high schools themselves. The Chamber shares the mission statement of the program and the schools take the initiative from there. Bryan Brocket, Principal at Carlsbad High School shared, "Each month I go back to the mission of the program to see which criteria our candidates meet; I really think that this gives us a diverse group of honorees throughout the year, which only makes the program stronger."

At the end of the school year, those students who were honored throughout the year as Rising Stars of the Month, are then eligible to apply for the Rising Star of the YEAR scholarship. This



year the Carlsbad Chamber was able to honor nine exceptional students. They were all recognized for making a difference in their home, school and community. Each of the nine Rising Stars of the Year were acknowledged in May with a \$1,500 scholarship. A short description about each student is listed here to introduce them to you.

Kailani Chung (Carlsbad High School) - Kailani Chung has been a positive force on the Carlsbad High campus for all four years of high school. She has been on the PAL's Team (Peer Assistance Listeners), which is a group of juniors and seniors who have gone through extensive training to be ready to help fellow students in any way they can. She was literally able to save a life through PAL activities this year. Additionally, Kailani spent the last 7 years in band, and served the last two years as Band President. Her biggest passion,

> RISING STARS Page 5

BUSINESS SPOTLIGHT

Learning in a rapidly changing world

Excellence through challenge



At Carlsbad's Pacific Ridge School, students in grades 6 – 12 are equipped and inspired to meet the demands of a rapidly changing world. They learn to confidently approach new ideas, ask the right questions, and think beyond what's in front of them to make connections and find their path. Talented faculty, small class sizes, advanced coursework, and state-of-the-art facilities support students to achieve the academic goals they set for themselves. Active participants in their learning, students build skills that serve them outside of the classroom and into adulthood.

Harkness learning

It all starts with seminar-style classes of 15 students and a teacher engaged in lively discussions around "Harkness" tables. Each student is seen, heard, and included, which helps them develop strong critical thinking and communication skills, as well as an understanding of different perspectives. Students become comfortable with difficult

> PACIFIC RIDGE, Page 3



Active participants in their learning, students build skills that will serve them outside of the classroom and into adulthood.

We're Growing!



The Premier Automotive Group is proud to be a part of Carlsbad and our surrounding communities and vow to continue to provide excellent service and convenient hours.

We're bringing the Premier Promise to San Diego, providing for our community through our charity: Giving Hope. Giving Hope provides groceries to the needy, hungry and food insecure. With over 27 dealerships nationwide, the Premier Carlsbad stores are some of the most exciting yet! Offering hundreds of new and preowned vehicles, we're sure we can help you get into the vehicle of your choice!





CADILLAC ESCALADE



GMC SIERRA

BUICK ENCLAVE

Home of San Diego pitcher Joe Musgrove



5556 Paseo Del Norte, Carlsbad, CA 92008 760-438-5311 - Sales 888-856-8449- Service Cadillaccarlsbad.com 5556 Paseo Del Norte, Carlsbad, CA 92008 760-571-5110- Sales 888-664-2641- Service Carlsbadbuickgmc.com





OFFICERS

Josh Mazur CHAIR OF THE BOARD Guide My Finances CHAIRMAN ELECT Adam Jacobs Fortis Fitness and Strength Training & YOGALUX

IMMEDIATE PAST CHAIR Catherine Magaña WWM Financial

TREASURER Deb Beddoe Your Ops Manager

VICE CHAIRS

Miguel De Jesus California State University San Marcos Sue Loftin Loftin | Bedell, P.C. Carl Streicher New Rez JR Phillips The JR Phillips Group Inc. Alex Renée Poelstra All Maven

BOARD OF DIRECTORS

Trent Andrews Procopio, Cory, Hargreaves & Savitch, LLP Risa Baron Republic Services Aaron Bvzak Tri-City Medical Center Lupe Hairston Freedom Window Cleaning Laura Henderson North County HR Rachel Ivanovich Easy Life Management, Inc. Justin Jachura Señor Grubby's Claude Jones Strava Sarah Kim Callaway Golf Kristianne Kurner New Village Arts Samir Marwah Viasat Tommy Morgan Premier Chevrolet Ramon Oseguera The Shoppes at Carlsbad Dave Padgett Nordson Electronics Solutions Chafic Rouhana Wells Fargo Don Sando Strategic Results Group Mark Satuloff Scratch Media Joe Gabaldon San Diego Gas & Electric Tom Storer LEGOLAND California AJ van de Ven Calsense Bob Westfall Solatube International Darcy Wolfe Edward Jones

DIRECTORS EMERITUS

Carlton Lund The Lund Team John R. Osborne AT&T Don Schempp Torrey Pines Bank Carlsbad Lou Storrow Storrow Law, APC Tim Stripe Grand Pacific Resorts, Inc.

ADVISORY COUNCIL

Scott Chadwick City Manager Dr. Benjamin Churchill Carlsbad Unified School District Dr. Sunita Cooke MiraCosta College Christine Davis Carlsbad Village Association Matt Hall Mayor, City of Carlsbad Kim Sidoriak Visit Carlsbad Sandy Wilson Camp Pendleton

STAFF

Bret Schanzenbach President & CEO Janine Burke Office Manager Len Ganduglia Business Development Manager Jess Levy Marketing & Communications Manager Kathleen McNary VP of Member Relations Darryl Reitmeyer Director of Sales & Marketing Edgar Rodriguez Creative Director Gabby Soberon Administrative Assistant Kathy Steffen Director of Fun

ASSOCIATES

Advanced Web Offset Carlsbad Business Journal Printing

CHAMBER PURPOSE

The Carlsbad Chamber of Commerce acts as a regional economic catalyst, leadership convener and community champion

CHAMBER MISSION

The Carlsbad Chamber promotes business through member services, economic and community development, and public policy that balances economic prosperity with quality of life.













AUGUST 2022 3

Rae Merritt

Jesse Schuveiller

Kimberly Wakefield

Education at its finest

One of my favorite parts of the chambers' mission is to support community development and our focus on education. In the past, I've **JOSH MAZUR** highlighted areas CHAIRMAN OF like social mobility, OF COMMERCE our SOCAL project, and the Rising Star scholarships.

Edric Uv

ſſ

CHAI

Ш

Ξ

 \geq

ſ

THE BOARD

Our goal is to link academics, business, and community to promote real world learning while encouraging local partnerships and developing the next community leaders.

Every year the chamber honors businesses and individuals at our annual CBAD awards. One of the areas we recognize is our school leaders. I love hearing about the teachers that our shaping the next generation. I'd like to highlight this year's award winners.

School administrators have a big role in the success of our students in the community. They oversee career development, extra-curricular activities, diversity, equality and inclusions, athletics and more. Jesse Schuveiller from Sage Creek High School was selected as this year's administrator of the year. Jesse strives to have impact in a positive way on others. He inspires students and teachers to be the best version of themselves. His enthusiasm is contagious as he lives the Bobcat way.

With multiple high schools in Carlsbad and nationally recognized achievements it takes someone special to stand out as a top performer. The high school teacher of the year, Kimberly Wakefield, has 25 years of experience. Ms. Wakefield teaches Spanish at Carlsbad High School. After all these years she still has a vibrant passion to teach her subject - Spanish. Her love for teaching provides a unique opportunity to change people's lives.

When most people think about a math classroom, they don't envision escape rooms and test labs. Yet, the Middle School Teacher of the Year - Edric Uy from Calavera Hills Middle School has created this. His classroom is filled with energy, and he is described as a spark plug, ready to go. His students experience seamless instruction and real-life examples.

Dedication is one word used to describe Rae Merritt from Jefferson Elementary. She is the winner of Elementary Teacher of the Year. After teaching all day she can be found motivating students in after school clubs and engaging with parents at PTA meetings. Her development of lifetime bonds are more than just teaching the students. She develops meaningful relationships with all the people in the education circle. When asked, "how can we make tomorrow better" she replies "We learn together".

I offer a wholehearted congratulations and thank you to each of the award winners and all the teachers, administrators, and staff from our schools. They motivate and propel our community towards innovation, improvement, and success!

> PACIFIC RIDGE

Continued from Page 1

conversations, feel confident expressing themselves, and hone their ability to ask questions.

Growth through experience

Through a combination of interactive coursework, a weekly service-learning program, arts, athletics, and student-led activities, Pacific Ridge students are empowered to experiment with new ideas and interests, pursue their passions, and develop their voice. A unique weekly schedule incorporates most of these activities into the school day, promoting both opportunity and important life balance.

Global engagement

At the end of each school year, students and faculty travel across the country and around the globe for cultural exploration, world language study, and service. These experiences help students think beyond themselves, develop empathy, and prepare to contribute to the world. Gaining perspective on their own lived experiences gives students a broadened worldview, expanding the possibilities and breadth for what they choose to do next.



Through a combination of interactive coursework, a weekly service-learning program, arts, athletics, and student-led activities, Pacific Ridge students are empowered to experiment with new

Published 10 months out of the year by the Carlsbad Chamber of Commerce. hscription price is deducted from dues of Chamber men

INDEX

CITY NEWS 4
VILLAGE BEAT5
CULTURE BUZZ6
EDUCATION7
TO YOUR HEALTH
MEMBER DIGEST
STATE OF THE COMMUNITY 13

Community of care

Teachers take an active role in overall student well-being, working together to understand the whole picture and what each student needs to flourish, both academically and emotionally. They offer support, kindness, and understanding, whether it's in the classroom, on campus, or traveling the world. Families are a welcome part of the community.

The middle school experience

Because of the changes they're undergoing, middle school students are primed for exploration and self-discovery. Given supiaeas ana interests, pursue their passions, and develop their

port from caring and experienced teachers, students can get comfortable with themselves, take risks, develop their voice, and build key academic, social, and emotional skills needed for high school and beyond, all while celebrating who they are and who they are becoming. In Pacific Ridge's Middle School, students in grades 6 through 8 learn new ways of thinking and communicating, tackling real-world issues that require collaborative solutions. Students have numerous opportunities to challenge themselves and develop new interests and passions - in the classroom and on the field, in the studio and out serving the community. Reflecting on these experiences, students deepen their knowledge of who they are as learners, community members, artists, athletic team members, travelers, and friends.

The upper school experience

Students in grades 9 through 12 continue their explorations in an environment that allows them to pursue their academic and co-curricular interests in-depth. A robust curriculum with ample honors and AP courses is matched with advanced opportunities for participation and leadership in multiple student-led service groups, clubs, activities, athletics, the arts, and global travel.

Upper school students refine their skills and delve into academic classes and activities that interest them. When it comes time to apply to college, Pacific Ridge students understand what they want from their college experience, and the skills they've learned allow them to flourish, both in college and beyond. For more information about Pacific Ridge School, please visit www.pacificridge.org

Wellness companies flourish in Carlsbad

If you Google "healthiest places in America," the San Diego region will appear on virtually every list. Of course, when it feels like perpetual springtime, it's no wonder we all feel more motivated to get active.

Here in Carlsbad, there's no shortage of ways to get your heart pumping. There's



something for everyone — from world class surf, to more than 60 miles of scenic trails, to a seemingly endless mix of yoga studios, gyms and outdoor races, including the famed Carlsbad 5000, which attracts about 7,000 runners every year. No doubt, Carls-

bad is a health and fitness hub. And that's translated into all sorts of wellness businesses that are thriving.

For starters, Carlsbad is home to the headguarters of Jazzercise, the aerobics enterprise that first took the nation by storm in the 1980s. The corporation is still going today, with more that \$2 billion in cumulative sales, and about \$100 million in annual revenue. Over the past two years, the company has seen an uptick in its online offeringslargely due to people looking for at-home exercise options during the pandemic. The company is capitalizing on that via on-demand membership packages, which has spurred an impressive 247% growth for its digital platform.



Household brands like Jazzercise and Jenny Craig have laid the groundwork for a newer breed of health and fitness companies in Carlsbad.

Weight loss giant Jenny Craig is also anchored in Carlsbad. The company includes 500 national locations and 600 international locations, with about \$400 million in revenue. It employs about 1,800 coaches, and interestingly, about 75% of them are former clients. After more than 35 years in the diet industry, Jenny Craig continues to stay on top with signs of slowing.

Household brands like Jazzercise and Jenny Craig have laid the groundwork for a newer breed of health and fitness companies in Carlsbad.

For example, there's Superfood & Company, which makes probiotic-rich drinks including cold brew, kombucha and kefir sodas. You can find their healthy drinks on-tap at Cafe Topes, The Goods, Tin Leaf, Beaming in Equinox, Beach Plum, and Bird Rock Coffee Roasters in Bressi Ranch, to name a few.

There's also Bitchin' Sauce, a plant-based dip and sauce company that's growing nationally from its Carlsbad homebase. Today its natural products are sold at 7,500 stores nationwide, including Albertsons, Costco, Sprouts, Target, Vons, Walmart and Whole Foods Market.

Beyond nutrition, wellness tech companies are also gaining steam in Carlsbad.

In Carlsbad Village, you'll find Oska Wellness, which makes wearable medical devices that relieve pain through precise magnetic wave frequencies—empowering people with chronic pain to be more active. The Carlsbad-based company raised \$5.5 million in its first round of funding a few years ago, and today has sold units across 22 nations, and counting.

Carlsbad is also homebase for Nalu, which uses proprietary microelectronics to relieve pain with its wearable devices. The company recently announced \$104 million in equity financing, which will help scale its commercial operations and accelerate growth.

Collectively, these companies underscore the demand and desire for offerings that help us live better. In many ways, the pandemic has led many of us to prioritize our health like never before. In fact, people spend about \$1.5 trillion on health and wellness globally every year-and that's projected to grow at least 5 to 10% annually in the wake of COVID-19.

As I think about what's on the horizon for Carlsbad, I see wellness continuing to emerge as a defining characteristic of our community-both in the way we live, and the way we do business. And I believe that's a key to the prescription for a more resilient city. After all, when our residents and economy are flourishing, we all benefit.

> LEADERSHIP Continued from Page 1

otal relationships, specifically role models and mentors. Not only finding a mentor but then being able to pay it forward and mentor others, shows to be a key factor in having success at any age and chapter you're in. "It is not about people; it is about relationships. Invest your time building relationships authentically with trust and rapport. A reliable network is invaluable"-Taylor Beveridge, Carlsbad Educational Foundation. We are the sum of our networks. Spending time keeping in touch with the community both on the micro and macro level greatly impacts well-being.

If you zoom in on the seemingly insignificant daily habits of local emerging leaders, you'll find a deep sense of gratitude. They stop to celebrate and recognize achievements, both of their own and their fellow colleagues. They know that helping others helps themselves too. If success is in the journey, these small wins are the continuous



Carlsbad is evolving into a flourishing hub for innovation & emerging young leaders across every industry.

from Carlsbad High School mentions, "people should consider teaching because there are so many opportunities to change lives. The old saying [popularized by Christa McAuliffe] is true. I Touch the Future—I Teach." Mrs. Wakefield exemplifies a key metric of intrinsic success for leaders of today. What brings meaning and sparks joy in her work? It's all about passion! Aligning to her passion could not be more relevant as we take a look at today's Great Resignation. What used to be just jobs, are now very personal. The desire for meaningful work, to make and see a direct and tangible impact that aligns with a personal mission and/or values is a priority for many. The opportunity to incorporate passion(s) into a role, rather than leaving it for after-work hours at home is dwindling. Gen Z and Millennials would rather be unemployed than truly unhappy at work, a new survey suggests according to the 2022 Randstad Workmonitor report. It absolutely clicks with the next generation of leaders to ditch trying to find the once coveted dream job and spend time finding something that reaches personal fufillment. Pretty inspiring if you ask me. At the Chamber's 2022 Rising Star of the Year Breakfast where we honored incredible High School Seniors, one particular student mentioned a new program in school that seems quite forward-thinking. Kailani Chung, Carlsbad High School, mentions she is apart of a new peer-to-peer program offering guidance and therapy between students. Although I wish we had this type of early leadership practice during adolescence years ago, I am so proud to see it available to teenagers today.

The Carlsbad Unified Champions, a group of 19 High School seniors with high academic achievement, healthy habits, and strong character are exemplary role models for the incoming elementary school students.



for it!" She loves that kids from Mexico light up when she speaks. They can recognize themselves in her. She will attend CSU San Marcos in the fall. Talan reports that, after visiting her elementary school as a Champion, her 5th grade teacher emailed her to say, "I'm proud of you." That meant so much to her. She is off to UCSC to study biology.

"Talent is where you find it; it is no respecter of men or women, young or old,"

-OLIVE ANN BEECH, FIRST LADY OF AVIATION.

Our schools, superintendents, teachers, upper, middle, & lower classman set the tone for training environments that truly encourage small kindnesses, compassionate caring, embracing diversity and innovation, and striving for educational excellence moment-to-moment. Students are now more than ever confident and inspired to set out to create a path entirely of their own. You never know how many people you'll impact in your lifetime. Congratulations to these young students for making such a huge contribution and a ripple effect in our community. If we learn anything from them, it's to navigate life directly through our passion(s) and see where it leads us. Their courage and positive change will be felt for generations to come. We are only halfway through 2022 and local leaders at every age are stepping up and launching Carlsbad as a flourishing hub for movers and shakers. Between a mix of youth development and an increased migration to this desirable town, the future of Carlsbad is full of talent. An untapped well of innovation.

endeavor to "make your goal to be 1% better everyday"—Justin Frank, Bread and Cheese Eaterv

To be a better manager, the art of listening cannot be underestimated. Are we listening with the intent to understand or listening with the intent to reply? "Listen. Being a student each day teaches you humility, grace and helps you learn the needs of your team. Only then can you support and encourage them"—Cassandra Klapp, **Tri-City Medical** Center. Author and business leader, Stephen Covey points out that there is more to it than either listening or not. There are actually five levels of listening: ignoring, pretending, selective listening, attentive listening, and empathic listening.

Beyond the office setting, teachers and administrators were celebrated at this year's CBAD Awards for their commitment to educational excellence. 2022 CBAD Award High School Teach of the Year, Kimberly Wakefield

Recently, this year's champions reflected on their time in school before they head off to college and beyond.

It's unbelievable how mature these seniors are. Their innovative thinking, commitment to intellectual achievement, personal development, inclusiveness, and integrity are inspiring qualities at such a young age. Our Carlsbad seniors' willingness to pursue all of their varied interests in both breadth and depth, allowing complexity for being multiple things at once, and practicing resilience are values that will sustain their future.

Raina found First Lego League robotics in 6th grade, made it to the world championship in 8th grade, and was dedicated to the program for the next 7 years. She became president of the Speech and Debate team, and will study engineering at Penn State. Wendy, who didn't speak English when she arrived at school, was motivated by the Champions, who told her, "You can do it. Go

National Farmers' Market Week

National Farmers' Market Week (August 7-13) is a great opportunity to show the nation how much value markets bring to their communities. Farmers' Markets preserve



farmland, stimulate local economies, increase access to nutritious food, support healthy communities, and promote sustainability. The State Street Farmers' Market has been a staple in downtown Carlsbad since October of 1994. Originally

located in a parking lot on Roosevelt Street, tucked between a bank, apartments and office buildings, it opened with 20 eager vendors to much fanfare. The month prior, the **Carlsbad Village Association** incorporated and the Farmers' Market was its first, big step in the revitalization of Carlsbad Village that has been going strong for 28 years.

In its early days, the focus of the Farmers' Market was fresh, local produce and flowers. With considerable farmland in Carlsbad, local tomatoes, squash, citrus, and avocados were plentiful. And with flower fields dotting the landscape, it wasn't hard to find a flower grower who wanted to be at the market. Locally grown sunflowers, part of the market's retro chalkboard inspired logo were abundant and are still available at the market today.

Farmers' Markets have evolved tremendously since their early days. A push towards certified organic, meaning that farmers and businesses have met strict standards for the growing, processing and handling of their products, and are certified by the USDA, is an achievement not every market shares.



The State Street Farmers' Market push towards certified organic, means that farmers and businesses have met strict standards for the growing, processing and handling of their products, and are certified by the USDA, which is an achievement not every market shares.

The State Street Farmers' Market is a certified organic market meaning that it has certified vendors each week with products for sale.

Not all vendors are certified organic; however, all at our market qualify as being "local." Locally grown produce at Farmers' Markets is usually picked ripe and sold within a day. That translates into fresher, more nutritious food because the vitamins and other nutrients haven't had time to break down. It is commonly also pesticide-free. And unlike grocery store produce, not only is the transport usually within 50 miles, but it is also never frozen. Fresh means fresh.

As the desire for healthier food options

has grown, including gluten free and vegan, and minimally processed foods as well, the appeal of Farmers' Markets has increased. The State Street Farmers' Market is proud to feature not only line-caught, hand cut fresh fish, but also pasture raised chicken and eggs, and grass fed and finished beef, both from local, sustainable, family farms. Knowing that sustainable practices, including regenerative grazing are being used and fostered every day, is what makes farmers' markets so worthy.

Natural, raw, preservative-free food is plentiful at the market. Compare the ingredient label from a single product found at the Farmers' Market to a similar product from the grocery store and you will instantly notice the difference. The market offers minimally processed food, that retains more nutrients and flavor, and uses less or none of the "bad stuff" that is required to sustain shelf life of a grocery store product.

But don't be afraid to shop the Farmers' Market fearing that it is all too healthy to be true. A wonderful aspect of the market is that it also features delightful options for everyone. That being said rest assured that even the freshly made bread, pastries, and decadent options found at the market are all made with a focus on the highest quality and experience possible. In other words, everything is a level up from a grocery store.

Raw honey, nuts, Ghee, handmade fudge, granola, salsa, cheese, Kombucha, green drink, hummus, bone broth, and the list goes on. Our market even features a wide variety of prepared food options including Kenyan, Thai, Indian, dumplings, poke, vegan, and more, for dinner-on-the-go or a fabulous family dinner without the fuss. With over 60 vendors at the State Street Farmers' Market, you are certain to find plenty to make you and your family happy.

Join us every Wednesday starting at 2:30pm in the heart of Carlsbad Village on State Street between Grand Avenue and Carlsbad Village Drive. There are public parking lots on Roosevelt Street as well as the south end of State Street and by the Coaster Station too.

On August 10th, to celebrate National Farmers' Week, the Carlsbad Village Association staff will be giving away some incredible market bounty bags to lucky winners. Follow us on Instagram @carlsbadfarmersmarket and @carlsbadvillage to stay tuned for the big day. Come eat, shop, enjoy, and possibly even win!

> RISING STARS Continued from Page 1

however, is horses. She plans to attend Colorado State University in the fall and study Equine Science. After graduation, Kailani plans to be a large animal vetrenarian.

Rylie McLaren (Sage Creek High School) – Rylie McLaren is described by her Principal as passionate, dedicated and kind. Rylie was named the Scholar-Athlete of the Year at Sage Creek this year due to her academic success and participation on the soccer team. But Rylie's passion is community building, inclusivity and giving to others. For the past two years, Rylie has been tutoring refugees in our community who need assistance. In the fall Rylie will attend Bowdoin College in Maine where she will continue her soccer career.



Congratulations to our 9 Rising Stars of the Year, (left to right) Kailani Chung, Daniela Yakuta, Wendy Savalza, Giselle Reyes, Ian West, Laura Zhou, Rylie McLaren, Capri Suarez, and (not pictured) Drake Snyder!

lan's Eagle Scout project was focused on created access to music for those who couldn't afford instruments. Through that project, lan procured over 100 donated instruments for the band program at La Costa Canyon. In the fall lan will study Music Education at the University of Oklahoma.

Daniela Yakuta (Carlsbad High School) – Daniela Yakuta is described by her Principal as positive, loyal and humble. She has been a 4-year AVID student. AVID stands for Advancement Via Individual Determination. Part of Daniela's determination is to make her community better and safer. She has assisted those with food insecurity in under served areas. She plans to continue this passion as she attends UCSD in the fall to study public health. Daniela plans to become a Physician's Assistant and continue her service to her community.

Laura Zhou (Pacific Ridge School) - Laura Zhou moved to the United States from China as a 13-year-old. Despite not knowing the culture or the language, she has now risen in a just a few short years to earn Pacific Ridge School's highest honor, the Founder's Award. The Founder's Award is based on global engagement, academic achievement and ethical standards. Laura is also an expert violinist. She was engaged in Student Council and the Asian American and Pacific Islander student group. But Laura's biggest passion is art. Laura served as a Teacher's Assistant in her Art Teacher's class. She comes from a family of artists. Laura wants to make art more accessible and plans to study Art History in the fall at UC Berkley.

Giselle Reyes (La Costa Canyon High School) – Giselle Reyes is determined to be the first member of her family to ever attend college. But her determination goes beyond just herself. At La Costa Canyon she started an Ambassador Program to help Spanish speaking families learn about their school. Giselle is such an advocate for others that, In addition to providing tours for these Spanish speaking families, she joined the PALs Team at her school to help any student with social emotional challenges. In the fall Giselle will attend UC Riverside and study Pre-Med.

Wendy Savalza (Carlsbad High School) – The first word that Dr. Brockett uses to describe Wendy Savalza is "Wow". Wendy moved here from Mexico as a child and didn't know the language or culture at all. Now, she is a Carlsbad Unified Champion. Through that program she has visited Magnolia Elementary School several times to connect with and inspire younger students. The experience has been so transformational for her that she has decided to become an elementary school teacher. She will pursue her passion for education at **Cal. State San Marcos** in the fall.

Drake Snyder (Army and Navy Academy) – Drake Snyder had a decorated high school career at Army and Navy Academy. Drake graduated as the Salutatorian of his class, a Class Officer, an Eagle Scout, and 2nd in Command of the entire campus. The Dean of Academics, Ethan Segovia, described him as character, integrity, grit and resilience. As a freshman, Drake suffered an autoimmune disorder that derailed his career plans of becoming a Naval Aviator. His tenacity and positive attitude, however, have helped him pivot. Now he will study medicine and plans to become a Pediatric Surgeon.

Capri Suarez (Sage Creek High School) Capri Suarez has done a bit of everything while at Sage Creek High School. She was on Link Crew, is an AP Student, played soccer and ran track. She was also a Carlsbad Unified Champion who visited elementary schools to inspire younger students. Capri also participated in the Youth Leadership Council at the **Mitchell Thorp Foundation** in Carlsbad. From her Genius Project at Sage Creek, she and a friend started a podcast to help students manage their time and stress. And her volunteer efforts at the Leukemia/ Lymphoma Society led to \$50,000 in donations. In the fall Capri plans to attend Purdue University and study Pre-Med.

Ian West (La Costa Canyon High School) – Ian West is described by Reno Median, his Principal, as someone who leads with sincerity and passion. Ian is passionate about music. He led the marching band as Drum Major this year. However, it was through his Eagle Scout project that has truly left a legacy of music at La Costa Canyon.

Congratulations to all our Rising Stars of the Year. We look forward to seeing your star shine brightly in the future and we hope you bring your light back to Carlsbad and San Diego North County.

The arts mean business

From coast to coast, America's arts and culture are a deep and intrinsic part of every community. With over 113,000 organizations dedicated to many aspects of cultural life, the arts & culture sector encompasses a broad range of disciplines from performing



arts production and presentation, to visual arts exhibition, to arts education and arts in healthcare, to preservation and interpretation of our collective heritage. In the coming year, the **City of Carlsbad**' Cultural Arts Office will participate in a national, regional, and local

study of the economic impact of spending by nonprofit arts and culture organizations and their audiences. Sponsored by Americans for the Arts, Carlsbad will join surrounding communities of San Diego, Oceanside, Encinitas, Solana Beach, and others to poll local audiences on their attendance and spending related to arts and cultural events.

Known as the Arts & Economic Prosperity 6 (AEP6), this is the sixth national study of the economic impact of the nonprofit arts and culture industry. Building on its 25-year legacy, the highly regarded Arts & Economic Prosperity® series will once again document in unprecedented scope and detail the economic power that the arts and culture wield in 395 participating communities representing all 50 states and the District of Columbia. This study is conducted approximately every five years to gauge the economic impact (on employment, government rev-



MERICANS

ARTS &

enue, and household income) of spending by nonprofit arts and culture organizations and the event-related spending by their audiences. Previous studies were published in 1994, 2002, 2007, 2012, and 2017. Due to the unique nature of the realities of the global COVID-19 pandemic, the AEP6 study was postponed for 16 months.

Cultural Arts will be working with community partners in collecting audience-intercept surveys from attendees at in-person arts and culture events in Carlsbad. This process will continue for 12 months through April 2023. Survey tools include a traditional paper version translated into 23 languages, as well as QR codes (in English and Spanish) which will be available electronically. In September 2023, Carlsbad will receive a customized report based on our surveys of nonprofit arts and culture organizations and their audiences. An economic model will be tailored to Carlsbad to provide specific data about the industry's impact on local jobs and government revenue. The report will also have many features including cross-community comparisons with other AEP6 communities, analyses of how spending differs between resident attendees and cultural tourists, and clear explanations about the methodology and how to use the data. An Arts & Creative Economy reports will be cre-

CHANGE THE CONVERSATION.



The Arts & Economic Prosperity[®] series documents in unprecedented scope and detail the economic power that the arts and culture wield in 395 participating communities representing all 50 states and the District of Columbia.

ated for each of the nation's 3,143 counties using federal data about the number of arts business establishments, employment, income, and artist employment, based on both commercial and nonprofit businesses. Surveying began at the city's TGIF Concerts in the Parks this summer and will continue throughout Carlsbad in the coming months. When attending a concert, gallery exhibit or performance and you're asked to take a brief survey, please know your participation will help to deepen understanding the role of the arts in Carlsbad and their economic impact. Without hesitation, we hope you will say "YES," symbolizing your support and belief in the power of the arts.

RETIREMENT LIVING · NEW TO CARLSBAD



The community you've imagined...

Santianna, opening early 2022, is a luxury senior living community featuring spacious floor plans and elegant design with all of the amenities you've come to expect.



The lifestyle you deserve.

Full-Service Restaurant · Bar & Lounge · Movie Theatre · Wine Cave Swimming Pool & Spa · BBQ & Firepit · Bocce Ball & Pickleball Courts Salon & Massage Studio · Resident Gardens & Walking Paths

Call (442) 222-2456 today to schedule a tour!

2560 FARADAY AVENUE · CARLSBAD, CA 92010 · (442) 222-2456 · SANTIANNA.COM

In pursuit of educational excellence

Carlsbad Unified had a banner year in the pursuit of educational excellence in 2021-22, despite the challenges of the time for our nation and its schools. We are proud to share some of our recognitions and accomplishments with our supportive com-



munity. We were pleased that Carlsbad, California was recognized by the website Niche as #2 in the nation on the 2022 list of Cities with the Best Public Schools in America, based on test scores, graduation rates, SAT/ ACT scores, teacher

quality, and student and parent reviews.

Carlsbad Unified was honored with a 2022 California Pivotal Practice Award by the California Distinguished Schools Program. Also, Carlsbad Unified was named as one of the top school districts in the state for Reading Instruction by the California Reading Coalition. In their most recent study, the 2021 Reading Report Card, Carlsbad Unified was ranked in the top 30 of all school districts in California for reading and literacy levels.

Jefferson and Pacific Rim Elementary Schools were honored with a 2022 California Pivotal Practice Award by the California Department of Education (CDE), and Jefferson also a recipient of a 2022 California Green Ribbon School Award from CDE. Valley Middle School was named a state and national "School To Watch" by the California League of Schools and National Forum.

Carlsbad Seaside Academy and **Carlsbad Village Academy** both maintained the high standards set by the Accrediting Commission for Schools, Western Association of Schools and Colleges, and continue to provide high quality alternative educational options for many students.

Carlsbad Unified's outstanding professionals were also recognized for their exem-



Carlsbad, California was recognized by the website Niche as #2 in the nation on the 2022 list of Cities with the Best Public Schools in America, based on test scores, graduation rates, SAT/ACT scores, teacher quality, and student and parent reviews.

plary work. Amanda Tsoi, science teacher at Valley Middle School, was named Carlsbad Unified Teacher of the Year, and Dan DeLeon, campus safety assistant at Sage Creek High School, was named Carlsbad Unified Classified Employee of the Year. The Carlsbad Chamber of Commerce honored Rae Merritt, a third-grade teacher at Jefferson Elementary School, as its 2022 Elementary Teacher of the Year; Edric Uy, a math teacher at Calavera Hills Middle School, as its 2022 Middle School Teacher of the Year; Kimberly Wakefield, a Spanish teacher at Carlsbad High School, as its 2022 High School Teacher of the Year; and Jesse Schuveiller, the principal at Sage Creek High School, as its 2022 Administrator of the Year.

The North Coastal Consortium for Special Education named Kathy Nichols, a program specialist, as 2022 Special Education Administrator of the Year; Lonnie Nash, a special education teacher at Sage Creek High School, as 2022 Special Education Teacher of the Year; Ashley Hartman, a fifth-grade teacher at Pacific Rim Elementary School, as 2022 General Education Teacher of the Year; and Kasey Howell, a parent at Carlsbad High School, as 2022 Supportive Parent of the Year.

The Classroom of the Future Foundation named Nicole Moersch, K12 Pathways Coordinator, as the College and Career Pathways Educator of the Year. Madison McLean, Sage Creek High School math teacher and Girls Soccer coach, was named All CIF Coach of the Year for Girls Soccer. The Helpful Honda Teacher Appreciation Award by the SoCal Honda Dealers was given to Megan Holland, science teacher at **Aviara Oaks Middle School**. And, the Be Part of the Music grants program awarded a grant to Katie Browne, band director at Aviara Oaks Middle School.

We are proud of all of our students who participated in academic and athletic competitions, and congratulate those with outstanding successes to celebrate, including Pacific Rim's 5th Grade Math Team, Magnolia's Student Broadcasting Team, CHSTV, VMSTV, Sage Creek's Multimedia Journalism Program, Carlsbad High School's Speech and Debate Team, and Sage Creek's Dance Arts Program. We also salute Carlsbad High School and Sage Creek High School's outstanding championship teams.

We will soon be back in our classrooms to begin the 2022-23 school year. We look forward to a new year of successes and accomplishments, as we strive to provide every student an extraordinary education in an inspiring environment.

See the full list of accomplishments here: https://bit.ly/3xkBK1k.

Social mobility is focus of national symposium at CSUSM

Ellen Neufeldt has been passionate about social mobility since long before it became a popular buzzword on college campuses across the country.



At Old Dominion University, where she served as vice president for Student Engagement and Enrollment Services, Neufeldt helped found the first center for social mobility in the nation and she launched a symposium dedicated to the topic. The inaugural event in 2018



CSU, she said, "students from all walks of life have access to an affordable, high-quality education that will forever change their lives and transform family trees."

"I understand the power that advocates, mentors and support networks have in helping young people work toward their goals and reach their fullest potential," Fong said. "I have seen that power on display throughout my career, and I see that transformative power today in my work with the CSU."

featured only 30 people sitting around a conference table.

Much has changed since then. Neufeldt is in her fourth year as president of **Cal State San Marcos** after moving from the Atlantic to the Pacific coast. But social mobility remains near and dear to her heart.

In late June, CSUSM, in partnership with Old Dominion, hosted the fifth annual National Social Mobility Symposium. About 125 people from around the country gathered on campus over two days to discuss how universities can best support the social mobility of their students and the recovery CSUSM President Ellen Neufeldt (right) speaks as part of a panel during the National Social Mobility Symposium in June. Photo by Andrew Reed

and growth of their service communities.

"Today we are continuing this very important conversation," Neufeldt said in remarks to kick off the symposium on June 23. "Because we know that while we have collectively made great strides, we can never stop striving to do more for our students and the communities we serve."

The emcee of the symposium was Wenda Fong, the new chair of the Board of Trustees for the 23-campus California State University system. Fong is a Los Angeles-based television executive who has produced a variety of shows, specials and live events for four decades.

She spoke movingly of her family's immigration to the United States from China more than a century ago and how higher education was the golden ticket that allowed generations of family members to thrive, including Fong herself. Through the

The keynote speaker at the event was Wil Del Pilar, vice president of higher education policy and practice for The Education Trust, a national nonprofit that works to close opportunity gaps that disproportionately affect students of color and students from low-income families. Del Pilar discussed the intersection of social mobility and college rankings – whether the influential rankings by publications like U.S. News and World Report reflect the purpose of higher education or just reproduce existing inequities.

The symposium also featured a panel of presidents from universities across the U.S. who shared insights and best practices related to student success.

The lead sponsor of the National Social Mobility Symposium was Stone Brewing. Its co-founder, Steve Wagner, recently gave \$1 million to CSUSM to establish a fund to support social mobility, which is a core tenet of the university's new strategic plan.

CARPAL TUNNEL SYNDROME:

Signs, Symptoms, Causes and Treatments

Common hand and wrist problem can be prevented and treated

You wake in the night with a painful tingling sensation in your fingers — or no sensation at all.



As your condition advances, you have trouble holding the steering wheel to drive or typing on your computer keyboard. You experience weakness in your hand and begin dropping small objects. If these signs and

symptoms sounds familiar, you may have

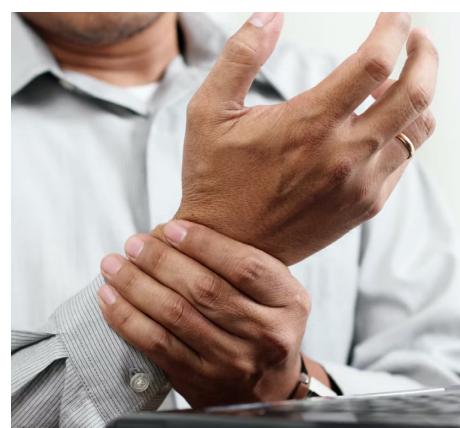
carpal tunnel syndrome, which is a very common problem. The condition is often associated with overuse of the hands and wrist and other factors.

"It's important to get evaluated if you develop symptoms of carpal tunnel syndrome to get a diagnosis and rule out any other problem," says Lorenzo Pacelli, MD, an orthopedic surgeon at **Scripps** Clinic Carmel Valley and Scripps Clinic Torrey Pines. "Talk to your doctor if your condition is interfering with your sleep at night and your day-to-day activities.

"Carpal tunnel syndrome is not something you want to ignore because if it goes untreated for a period of time, it can cause permanent damage to the nerve and use of your hand," Dr. Pacelli says.

What is carpal tunnel syndrome?

Picture a tunnel running from your forearm through the center of your wrist. This narrow passage is called the carpal tunnel. Your median nerve, which supplies feeling and function to your thumb and first three fingers, runs through it.



Change the way you work by making adjustments to promote correct posture and positioning and reduce repetitive stress.

Carpal tunnel syndrome occurs when the median nerve becomes compressed, either by a swollen ligament or inflammation of the tendons within the tunnel. Pressure on the nerve may cause numbness and tingling and pain in the wrist, hand or fingers (excluding your little finger).

What are the early signs?

Early signs of carpal tunnel syndrome often involve tingling or mild pain in the hands or wrist, usually during the night. "As the condition worsens, tingling may happen during the day. Hand weakness may make it hard to grasp small objects and perform other activities," Dr. Pacelli says.



Who gets carpal tunnel syndrome — and why?

Carpal tunnel syndrome affects up to 5% of the adult population in the United States. The condition is often the result of a combination of factors that increase pressure on the median nerve and tendons in the carpal tunnel.

Age, heredity and gender are among several risk factors.

Carpal tunnel syndrome is most often diagnosed between the ages of 40-60.

Women are three times more likely than men to experience the condition. Fluid build-up in the ligaments during pregnancy, menopause and before menstruation may trigger some cases.

Inflammatory conditions, such as rheumatoid arthritis, wrist injury or dislocation, diabetes and obesity are other risk factors.

Work activities that involve repetitive use of the wrist or hand may also contribute to nerve compression.

Treatments for carpal tunnel syndrome

Treatments range from rest to over-thecounter medication to physical therapy and surgery. A non-surgical approach may be all you need to get better.

"Resting the affected area for a period may be enough to ease inflammation. Also helpful is taking breaks more often or doing less of the activity that is causing you pain," Dr. Pacelli says. Next steps – if needed – may include using a splint to sleep, physical therapy and anti-inflammatory medication. "Sometimes we'll do a cortisone injection to help reduce the swelling around the tendon to help to take pressure off the nerves," Dr. Pacelli says.

Physical therapy can help restore functional mobility. At Scripps, physical therapists or occupational therapists provide hand therapy services.

Yoga is an alternative therapy that has been shown to reduce pain and improve grip strength.

When is surgery an option?

If pain or numbness are severe or do not improve with non-surgical treatments, surgery is an option.

Carpal tunnel release is one of the common procedures in the United States. In this procedure, the surgeon cuts through a ligament in the wrist to relieve pressure on the median nerve. The procedure is done with numbing medicine.

"It's a very effective procedure. Recovery is two to three weeks. The hand stays a little weak for up to a month. But most of the time, the symptoms go away within the first week of the surgery," Dr. Pacelli says.

4 tips for reducing risk of carpal tunnel syndrome

The following tips can help reduce your risk of carpal tunnel syndrome:

1. Change the way you work

Make adjustments to promote correct posture and positioning and reduce repetitive stress. As you work, your wrists should be in the same position as they are when you dangle your arms at your sides.

2. Take frequent breaks from repetitive tasks

Avoid excessive exertion of your hand and wrist muscles. Minimize vibration from machines or tools.

3. Stretch your wrists before you start tasks and during breaks.

Learn to do isometric and stretching exercises to strengthen the muscles in the wrists and hands.

"Do exercises where you stretch your fingers and redistribute swelling around the tendons," Dr. Pacelli says. "Wear protective braces if you are susceptible to carpal tunnel syndrome."

4. Simple wrist exercises for carpal tunnel syndrome

There are simple wrist exercises that are designed to help prevent and treat carpal tunnel syndrome.

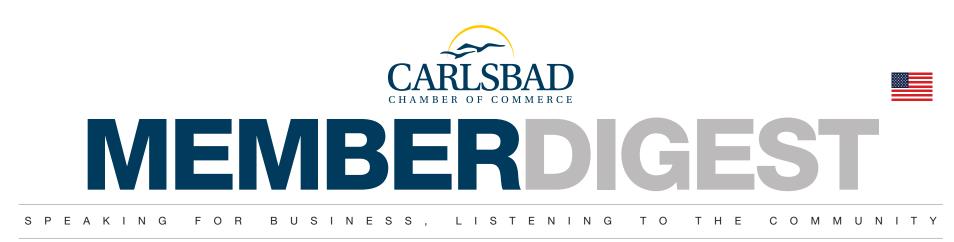
A physical or occupational therapist can help you strengthen your hand and wrist. They can teach you how to do specific hand stretching exercises.



To enter drawing, simply scan this code and make our day by leaving us a **5 star review on**







2022 State of the Community: Should I go? YES!

FINALLY! We get to have the first in-person, annual State of the Community in three years! Tickets are selling fast for the stellar



event coming up quickly on Friday, August 19, 2022 from 11 AM - 2 PM at the Westin Carlsbad Resort & Spa. While it's super

exciting this being the first time back in-person following COVID lockdowns, this is also a celebration of Mayor

Matt Hall as he will be retiring at the end of the year. Mayor Hall has been serving Carlsbad through his city roles for 29 years since 1994: Mayor (three terms), Mayor Pro Tem (two terms), and City Council member (three terms). In addition to his services to the city and residents, he is a Village business owner since 1970, raised his family here, and contributed to the community



Join hundreds of business, civic, and community leaders to discuss the state of the Carlsbad community and share ideas to plan for a successful future ahead.

through several nonprofit organizations.

Join us as we celebrate Mayor Hall's final role as keynote speaker plus an in-depth overview of the City of Carlsbad and an annual State of the City video presentation. We have several awesome speakers lined up to address topics related to a major industry that influences all of Carlsbad, Tourism. Our

speakers include Kim Sodoriak President & CEO of Visit Carlsbad as Panel Moderator, Kurt Stocks, President of LEGOLAND, Tim Stripe, Co-President and Co-Owner of Grand Pacific Resorts, and Erin Francis-Cummings, President & CEO, San Francisco based Destination Analysts.

Major thank you to our current event sponsors, Grand Pacific Resorts, LEGOLAND, Wells Fargo and Tri-City Medical Center. Additional sponsorship, tables and seats are still available, but we recommend acting quickly if interested because they are going fast this year! It's also a huge opportunity to display your brand in front of hundreds of local business, civic, and community leaders.

The Chamber is thrilled to have all of these inspiring community leaders and speakers join us as we learn about where Carlsbad is, where Carlsbad is going, and that we get celebrate our Carlsbad community together. Please make sure you register today. Go to pg. 13 for more information. Now that we can have the event in-person it is valued even more to get together. You do not want to miss out on this special event!

THE MEMBERS ΟΝ ΜΟΥΕ



Republic Services rolls out in Carlsbad

Republic Services kicks off serving Carlsbad residents and businesses with waste, recycling, and organics collection services.



Viasat

Viasat named LinkedIn



Tri-City Medical Center takes a step forward in mental health

Tri-City Medical Center workers expect to break ground on a new mental health hospital on the campus this Fall.





The Science of Success-Using Your Brain To Increase Your Revenue

Top 2022 company

Congratulations to Viasat for being named a top company on LinkedIn's 2022 Top 50 list of companies in the U.S. to grow your career.



BrightStar Care of Carlsbad BBB Finalist

Congratulations to BrightStar Care of Carlsbad for being named a finalist for the 2022 Better Business Bureau Torch Awards for Ethics in San Diego.

San Diego Workforce Partnership selects Beacons, Inc. for Project Inspire Grant

Congratulations to **Beacons, Inc**. for being selected as one of four organizations for Project Inspire grant. Grant funding through Project Inspire ranging up to \$99,000 that will enable Beacons to recruit, hire, and train individuals with intellectual and other developmental disabilities

FRIDAY, SEPT. 9, 2022 | 7 - 9 AM SPEAKER:

The Westin Carlsbad Resort & Spa 5480 Grand Pacific Dr., Carlsbad, CA 92008

web.carlsbad.org/events









COMPLIMENTARY YOGA CLASSES FOR CARLSBAD CHAMBER MEMBERS

HAMBER

THURSDAY, SEP 22, 2022 | 11:30 AM - 12:30 PM

Carlsbad Chamber of Commerce 5934 Priestly Dr., Carlsbad, CA 9200

web.carlsbad.org/events

WELCOME NEW MEMBERS

ACCESSORIES

Sundaze Originals

Devika Blasi Carlsbad, CA 92010 sundazeoriginals.com

(760) 214-2706 Beach inspired handmade designs. Focusing on unique jewelry pieces and the waterproof, patent pending H2O serape blanket.

ATTORNEYS

Opelon LLP

Matt Odgers 1901 Camino Vida Roble, Ste. 112 Carlsbad, CA 92008

opelon.com

(760) 278-1116 Opelon LLP, a California Trusts, Estate Planning & Probate Law Firm.

AUDIO-VISUAL CREATIVE SERVICES

Hybrid Work Solutions

Bijou Lulla 12707 High Bluff Dr., Ste. 200 San Diego, CA 92130

hybridwork.solutions (408) 660-7999

Hybrid Work Solutions is a professional Audio-Visual Installation company that provides services for Sound System, Video Conferencing, Digital Signage Solutions and Networking services for Commercial Properties and Enterprises.

COACHING & TRAINING

Startup Partners, Inc.

Angela Corrieri startuppartnersinc.org (443) 619-4968 Mission: To Teach, Inspire, and Mentor people, our most valuable asset, through Entrepre-

neurship and Intrapreneurship disciplines to increase the Global competitiveness of the United States.

HEALTH & WELLNESS

Forward Path Yoga Therapy

Leslie Morrill Cardiff, CA 92007 (760) 330-3358 I am a registered yoga therapist with an extensive background in yoga for cancer patients, chronic illness, loss and bereavement, senior population specialties.

Restore Hyper Wellness

Marc Thomas 6949 El Camino Real, Ste. C101-C102 Carlsbad, CA 92009

restore.com/locations/ca-carlsbad-lacosta-ca126 (760) 688-7970

Restore Hyper Wellness is the award-winning industry leader and creator of an innovative new category of care Hyper Wellness. It involves a system of total balance, energy and proactive healing.

HUMAN RESOURCES CONSULTANTS & SERVICES

Bucher Consulting for HR

Cathy Bucher PO Box 28656 San Diego, CA 92198-0656 bc4hr.com

(858) 432-1095

Understand and comply with current California Employment Law. Assist in the difficult conversations with struggling employees. Navigate potential blowback and legal repercussions before they happen. Manage the changing employment landscape during COVID-19 pandemic.

INSURANCE

Roman Insurance Services

Gina Roman PO Box 5272 Oceanside, CA 92052 romaninsuranceservices.com (800) 304-3254

WWM

catherine@wwmfinancial.com

Scott McClatchev Wealth Advisor, CFP®

scott@wwmfinancial.com

Independent insurance broker findina solutions for small businesses, families and individuals. Personal approach to make insurance easy, understandable and affordable.

MARKETING & CONSULTING

Big Brain Creative, Inc.

Bridget Ayers Carlsbad, CA bigbrainteam.com

(619) 405-9696

Interactive Marketing That Reaches People! At Big Brain Creative, Inc. we specialize in Web Presence and Digital Strategy Development. *We help our clients create a comprehensive* digital strategy and online presence to bring their businesses to a targeted audience.

PHARMACIES

Carlsbad Neighborhood Pharmacy

Cuong Duong 2626 El Camino Real, Ste. A Carlsbad, CA 92008

carlsbadneighborhoodrx.com (760) 994-0900

Carlsbad Neighborhood Pharmacy is proud to serve the communities of Carlsbad, Oceanside, and Vista. Being a community staple, we've taken on the role of improving Carlsbad's healthcare by providing fast and personalized service. At our pharmacy, your family is our family. Our friendly staff is dedicated to ensuring that you receive expert care on every visit.

REAL ESTATE

Homeward Realty

Alicia Cox 2173 Salk Ave., Ste. 250 Carlsbad, CA 92008

homewardrealty.com

(760) 283-6900 Residential real estate services including mortgage origination.

Coldwell Banker Realty

Kim Lombardi 7020 Avenida Encinas Carlsbad, CA 92011

KimLombardiHomes.com

(760) 264-5623 Honesty. Integrity. Excellence. Kim is a licensed Realtor[®], Certified Luxury Home Marketina Specialist, Military Relocation Professional, and Pricing Strategy Advisor with Coldwell Banker Realty in Carlsbad, CA. Clients recommend working with Kim for her integrity, commitment to clients, great negotiation skills and positive attitude!

RESEARCH & DEVELOPMENT

The North County Moms | Circle 7531, LLC

Maria Felicia Kelley 3451 Via Montebello Ste. 192-317 Carlsbad, CA 92009

thenorthcountymoms.com

(760) 271-4574 Our online and social media platforms provide the perfect meeting ground to partner with local businesses and market to our site patrons, locals, regulars, visitors and San Diego area tourists.

RETAILERS

West Path

Dustin Relethford 5845 Avenida Encinas, Ste. 131 Carlsbad, CA 92008

westpath.com

(760) 713-6999 We are surfers, yogis, artists, hikers, and allaround fun-havers. We're the ones hollering at your good wave, and we're the friend high-fiving you at the top of the mountain. We're the nature lovers, wander lusters, and the barefoot hippies in your life. We are West Path, your friends, and your teammates.

MEMBER MARKETPLACE



FINANCIAL • Asset Management Catherine M. Magaña • Financial Planning Managing Partner, CFP®

• Estate Planning

760.692.5190 office 760.692.5162 fax

2131 Palomar Airport Road, Suite 330 • Carlsbad, CA 92011 www.wwmfinancial.com

Financial Planning Asset Management Estate Planning

WWM

ww.<mark>SAVVYUP</mark>.com



catherine@savvyup.com

a business built on your trust + referrals





JR Phillips 866.883.6065 info@phillipsandco-re.com phillipsandco-re.com

DRE License #01900878



In Our 14th Year Serving North County San Diego Helping Families:

• Planning for a dignified retirement

- Educating their children and grandchildren.
- · Creating a legacy strategy.

Let us help you with what is important to your family!



Matt Leonard, AAMS® Financial Advisor 2121 Palomar Airport Rd Suite 100 Carlsbad, CA 92011 760-438-1037

www.edwardjones.com



TAKE YOUR BUSINESS FINANCIALS FROM CHAOS TO CLARITY

A/P, A/R & Payroll Monthly Reconciliations Sales Tax & W/C Audits Year-End Services Quickbooks Pro-Advisor

Celebrating 20 years in business! **BOTTOM LINE**

Contact us today: 760.454.1471 etty@bottomlinemanage

bottomlinemanagement.org



MEMBER RENEWALS

77 Electrical Services **ARK Architects, Inc.** AT&T Beacons, Inc. **Big Picture Results** Camston Wrather, LLC. Carlsbad by the Sea Hotel **Carlsbad Inn Beach Resort** Cloudforia D.A. Davidson & Co. Dexter Wilson Engineering, Inc. **EMD Electronics** Eshelman Appraisals, Inc Four Seasons Residence Club Aviara **Fully Promoted Carlsbad** Grand Canyon University **Hall & Martin Properties** Jazzercise, Inc. John Stevenson Plumbing, Heating & Air Conditioning Keller Williams Commercial (Will Schneider) La Costa Wine Co Lola's 7-Up Mexican Market & Deli Myron L r Company Nextwerk Inc. North Coast Signs Oak & Elixir **Pure Project** Redeemer By the Sea Lutheran Church, Kindergarten & Preschool Robyn Koenig, Coach & Consultant Santianna | Oakmont of Carlsbad Stan's Web Design **Tamarack Beach Resort** The Shoppes at Carlsbad TJ Crossman's Auto Repair, Inc.



Integral Senior Living has grown rapidly across the nation in just two decades. To celebrate their 20th anniversary, join Integral Senior Living on Wednesday, Sept. 7, 2022, for a celebratory ribbon-cutting ceremony.

Celebrating 20 years in senior living

Integral Senior Living is proud to be celebrating its 20th anniversary. Under the umbrellas of Integral Senior Living Management and Solstice Senior Living, ISL is a premier senior living property management organization with headquarters in Carlsbad. It manages 115 communities in 26 states. In September, community members, leaders and organizations are invited to a ribbon-cutting ceremony to help recognize and celebrate this tremendous success.

Integral Senior Living specializes in the management of senior independent living, assisted living and memory care communities and has grown rapidly across the nation in just two decades. Its success is driven by its dedicated leaders, associates, residents and families. With experienced and expertly qualified teams at each community, Integral is able to cultivate a distinctive senior living experience guided by passionate care.

Please join Integral Senior Living on Wednesday, Sept. 7, 2022, for a celebratory 20th anniversary ribbon-cutting ceremony and reading of proclamations with local dignitaries and friends from across the nation. The festivities will be hosted at the Integral Senior Living headquarters at 2333 State St., Suite 300, in Carlsbad.

"With the help of our residents, associates, friends, family members and community partners, we will continue to generate success for many years to come and continue to be a premier senior living management organization," Collette Gray, president and CEO of Integral Senior Living and Solstice Senior Living.



INTEGRAL | SOLSTICE

Integral Senior Living and Solstice Senior Living are Celebrating 20 years of changing lives

Our beautiful communities provide residents with top-notch retirement living, extraordinary cuisine and vibrant, engaging activities. We offer premier independent and assisted living and memory care options to ensure we have the right services no matter what level of care you need.



Visit islllc.com to learn more about us and find a community near you.



TUSCANY, ITALY NOVEMBER 1 - 9, 2022



PACKAGE PRICE: \$3,399

9 DAYS, 7 NIGHTS INCLUDING HOTELS, MEALS, DAY TRIPS, AND AIRFARE FROM SAN DIEGO, CA

Leave everyday life behind and escape to Tuscany! Known for its beautiful landscapes, its rich artistic legacy and vast influence on high culture, Tuscany is widely regarded as the true birthplace of the Italian Renaissance, and has been home to some of the most influential people in the history of art and science. Visitors to Tuscany come for many reasons. Many come in search of fine art, others to explore the extraordinary countryside with charming medieval hill towns and sweeping hillsides full of vineyards. Join us as we explore the endless opportunities that Tuscany has to offer.

Reservations can also be made on our online booking engine **www.aventuraworld.com/booking.** Group booking code: **WUZKVH**



For more details and reservations contact: **Kathy Steffen | Carlsbad Chamber of Commerce** kathy@carlsbad.org (760) 931-8400 EXT. 212



THE CARLSBAD CHAMBER OF COMMERCE INVITES YOU TO JOIN US FOR OUR

State of the temperature of temp

AUGUST 19, 2022 11 A.M. — 2:00 P.M.

Join 500 Business, Civic and Community leaders as we convene to discuss the State of our Community.

PRICES

Individual Ticket (Member)	\$105
Individual Ticket (Non-Member)	\$165
Table of 10 Sponsorship	\$1,500
Gold Sponsor (2 Tables of 10)	\$3,000
Presenting Sponsor (2 Tables of 10)	\$5,500

LOCATION

The Westin Carlsbad Resort & Spa

5480 Grand Pacific Drive, Carlsbad, CA 92008

REGISTER AT

web.carlsbad.org/events

#stateofthecommunity

PRESENTING SPONSORS:









RESERVE NOW Only a few apartments remaining!



Come see why we're the **Platinum Standard** of Senior Living

When you are ready to live within a community dedicated to luxury Independent, Assisted or Memory Care senior living - look no further than Ocean Hills. Your private, beautiful and tranquil home is located on the Southern California coast - a beautiful setting for activities, both within the community and outside.

- Pickle Ball Court
- Outdoor Dining Area
- Bistro
- Fitness Center
- 6 Hole Putting Green
- Convenience Store
- Sports Bar / Restaurant
- Theater
- Pool & Spa
- Art Studio
- Activity Rooms
- Pet Park



Find Out For Yourself - Schedule Your Tour Today 760-330-2871

4500 Cannon Rd • Oceanside, CA 92056 OceanHillsSeniorLiving.com

 Scan QR to find out more





OCEAN HILLS Senior Living

Independent Living • Assisted Living • Memory Care





NOW OPEN!

LEASING OFFICE OPEN FOR TOURS!

ELEVATED LIFE. EXCEPTIONAL CARE.

Offering memory care and assisted living in Carlsbad, California, La Marea Senior Living provides residents a unique lifestyle that is coupled with exceptional, personalized and supportive care. Our community is designed to provide a lifestyle that enhances your life as you age, bringing you a new level of care.

La Marea Senior Living embraces an innovative approach to the dining experience. Enjoy a warm and comfortable dining room with the attention of an experienced culinary team. Our Elevate[®] dining program is an enhanced culinary experience, integrating California Fresh culinary traditions with our residents' favorite homestyle meals.

Our residents will take part in Vibrant Life[®], an innovative program allowing residents to create their own schedules. Thoughtfully designed to connect you with family, friends and the community, it challenges – even dares you to be adventurous.

At La Marea Senior Living, the health and safety of our residents will be our top priority. Our community is

equipped with an on-site emergency generator so that our residents will never go without power. We will also feature touchless common areas, personal split HVAC systems for all apartments, the iWave system that destroys bacteria and viruses, and a PHI system, which utilizes a powerful UV light to kill viruses and bacteria as air is circulated throughout the system.

THERE ARE SO MANY AMAZING DETAILS ABOUT OUR COMMUNITY!

We'd love to tell you all about them. Give us a call today at (833) 526-2732 or visit lamareaseniorliving.com to learn more.



5592 El Camino Real, Carlsbad, CA 92008 (833) 526-2732 • LaMareaSeniorLiving.com



License number pendin

 \odot

 (\cdot)

GRAND CANYON

FIND YOUR PURPOSE

Private. Christian. Affordable.

Grand Canyon University is Arizona's premier, private Christian university, offering dynamic education and innovative learning experiences on our vibrant 275-acre campus in the heart of Phoenix.



ACADEMIC QUALITY MEETS HANDS-ON LEARNING

GCU offers 299 academic programs, including 250+ online programs to help you find your purpose and advance your career.

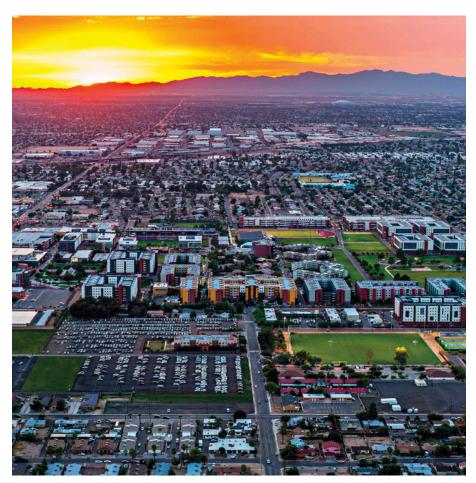


GENEROUS SCHOLARSHIP OPPORTUNITIES In 2021, GCU campus students received over \$170 million in scholarships.



COMPLIMENTARY CAMPUS VISITS

Join us for Discover GCU – our all-expenses-paid¹ trip to sunny Phoenix, where students can visit our vibrant campus and experience firsthand what it means to be a Lope!



Grand Canyon University's campus continues to grow with new residence halls, academic buildings, popular eateries, student support resources and amenities.

APPLY FOR FREE TODAY! 855-428-7884 | apply.gcu.edu

¹ Restrictions for travel reimbursement may apply

Please note, not all GCU programs are available in all states and in all learning modalities. Program availability is contingent on student enrollment. Grand Canyon University is accredited by the Higher Learning Commission (hlcommission.org), an institutional accreditation agency recognized by the U.S. Department of Education. Important policy information is available in the University Policy Handbook at https://www.gcu.edu/academics/ academic-policies.php ©2022 Grand Canyon University 22GTR0742

Next-generation education

Grand Canyon University is Arizona's premier, private Christian university. We help students find their purpose by offering next-generation education with more than 275 academic programs, including 240+ online programs, across nine distinct colleges. Approximately 22,000 ground students learn on our vibrant campus in the heart of Phoenix. Spanning approximately 275 acres, GCU's campus continues to grow with new residence halls, academic

buildings, popular eateries, student support resources and amenities, as well as state-ofthe-art athletic facilities like GCU Stadium, the Canyon Activities Center and more. GCU offers generous scholarship opportunities to make a private education affordable and invests in revitalizing the community with a commitment to making a difference. Built upon a biblically rooted mission, GCU believes quality education and faith can coexist in the 21st century.

CHAIRMAN'S CIRCLE

~~

THANKS FOR YOUR CONTINUED SUPPORT













EDUCATION

Enhancing quality and choice for Carlsbad Public Schools

Carlsbad Educational Foundation's \$14.5 million investment helps elevate the education in Carlsbad Unified School District

When Christine Willis and her family moved to California in 2016, the public school system was last on her list of options for her daughter to enroll.

"We were afraid of California schools," Willis said. "The reputation wasn't really strong compared to our experience on the east coast."

That skepticism shifted to enthusiasm when she found **Aviara Oaks Elementary** in **Carlsbad Unified School District** (CUSD).

"I thought my daughter would be a number in a district of this size, but the education she receives goes above and beyond my expectations. The leadership and staff have personalized my daughter's experience to meet our needs."

Willis first noted the strengths of CUSD when she attended Science Day, a fullday science program funded by **Carlsbad Educational Foundation** (CEF) that brings STEAM concepts to life in ways not possible inside a classroom.

"Science Day at Aviara Oaks blew me away. I thought, 'this doesn't happen in public schools."

Since then, the quality of education keeps improving. Willis' daughter is entering her junior year at **Sage Creek High School** and is thriving in the biomed pathway. The family donates annually to Carlsbad Educational Foundation to help ensure impactful experiences are funded.

"I really believe in the work of Carlsbad Educational Foundation. I am a huge advocate of the programs the Foundation provides."



Students learn about electromagnetism during a Magnolia Elementary Science Day. This is one of the programs funded by Carlsbad Educational Foundation to help enhance the education provided in Carlsbad Unified School District.

Many of the district's most recognized experiences, like elementary music class, BizTown, Science Days, high school musicals, and more are fully funded by the Foundation. Additionally, the district's robotics leagues, Science Olympiad, and the high school Student Leadership Council are funded by CEF and managed by its staff.

What started in 1983 as a small, parent-led fundraising initiative has grown into a multi-million-dollar 501(c)3 that granted more than \$1 million this year to Carlsbad Unified School District. In total, the Foundation has contributed more than \$14.5 million, primarily for science, technology, and music programs.

To learn more, visit www.CarlsbadEd.org.





Darcin⁵ Jour boutique

Inspiring Dancers Everyday BACK TO SCHOOL SPECIAL Mention this ad and get 15% off your entire purchase

In honor of celebrating 8 years in Carlsbad Village, Dancin Soul Boutique will host an 8 Year Anniversary Sale held for 8 days beginning September 1st.

Dance on in and save

Dancin Soul Boutique is celebrating 8 years in Carlsbad Village! Dancin Soul is your local family owned dance retail store. We happy to celebrate with you and thank you for being loyal customers who shop and support local small business. Our 8 Year Anniversary Sale will be held for 8 days beginning September 1st. Dance on in and save.

At Dancin Soul we joyfully serve our customers and our community. Fitting dancers of all ages in their first pair of tap shoes, ballet shoes, jazz shoes and pointe shoes is our passion. As back to school and dance starts up again be sure to shop with us for all your dance needs. We include fitting your shoes correctly the first time without an extra fee. Save time and restocking fees by shopping at Dancin Soul the first time, every time!

New dance and audition wear are arriving regularly. Shopping local keeps our community and economy vibrant. Dance on down to Carlsbad Village where our boutique is stocked and ready to fit you. As always Dance on in and be inspired! Additionally, our website is easy to shop from and pick up in store or curbside- no extra fees. www.dancinsoul.com

Follow us on Instagram and/or Facebook for details. @dancinsoulboutique

Personal Pointe Shoe Fittings by Appointment fOllow us FACEBOOK dancinsoulboutique

INSTAGRAM dancinsoulboutique

dancinsoul

TWITTER @dancinsoulb

540 Carlsbad Village Dr. Carlsbad CA 92008 760-913-9139 www.dancinsoul.com

The Montessori approach

Montessori is an approach to working with children that is carefully based on peer-reviewed scientific research about children's creative, cognitive and emotional development. The Montessori Approach has been acclaimed by many of American's top experts on early childhood and elementary education as most developmentally appropriate education model.

Montessori is focused on teaching for understanding; Engaged learning through hands-on activities and exercises is emphasized.

Village Montessori's primary goal for students is to cultivate their own natural desire to learn. Each child is able to experience the excitement of learning through their own choice of a lesson. Instead of the traditional one-size-fits-all approach, the student can choose from a variety of lessons. Subsequently, the child works to perfect his/her natural tools for learning which can be used in all aspects of life.

Our infant program encourages babies to move freely as they are able. They sit at a low table to eat when they are developmentally ready. Small class sizes and a low ratio allow for a calm and peaceful environment.

Beginning with the toddler environment, children learn the skills of daily living while developing eye and hand coordination, control of movement and concentration. The Practical Life area is the foundation of all academic work. In the Sensorial area, children refine their senses and learn to discriminate according to size, shape, color, weight and texture.

The youngest children in our early childhood program have the opportunity to learn the sounds the letters make and



Montessori students are able to experience the excitement of learning through their own choice of a lesson.

begin to read words. They learn to write words and sentences with the moveable alphabet. Language is an integral part of the program with card sets that teach the names of things from geometric shapes to the parts of a fish.

Through the use of materials designed to teach a specific concept, children can learn to recognize numerals from 1-9. Mathematic materials help the child to understand the decimal system. The Operations are taught

using the Golden Bead Material.

Beautiful materials entice the child to explore our natural world, the biomes, the continents, and the solar system.

In addition there are classes in physical education, art and music.

Our Montessori environments are carefully prepared, giving the students an opportunity to establish good work habits and social skills. Our goal is to provide the students with a solid academic background and a lifelong love of learning. Learn more about Montessori below:

Website

www.villagemontessorischool.net

Phone (442) 333-9359

Email

infomontessori@gmail.com



Serving children ages
4 months - 6 years

Part or Full -Time Schedules available



Give your child the gift of a lifelong love of learning!





740 Pine Avenue Carlsbad, CA 92008 Students Ages 18 months through 8 years 2606 Jefferson Street Carlsbad, CA 92008 Students Ages 4 months through 30 months (442) 333-9359 www.villagemontessorischool.net infomontessorivms@gmail.com

AUGUST 2022 | 19

College smarter, live happier

MiraCosta College is honored to have served the coastal North San Diego County area for almost 90 years. MiraCosta offers a strong university transfer program, career training through a variety of certificate and degree programs ranging from one semester to two years, as well as courses for skill-building and lifelong learning. MiraCosta College is one of only 15 California community colleges authorized to offer a bachelor's degree program. The baccalaureate degree in biomanufacturing prepares students for work within the biotechnology industry and specialize in the unique environment of biological production.

With four locations, including two in Oceanside, one in Cardiff, and the Technology Career Institute in Carlsbad—home to community education, workforce development programs, and the San Diego North Small Business Development Center— MiraCosta College is easily accessible

Additionally, high school students can begin exploring areas of study, start building their college transcript, and save money by taking FREE classes. As a high school student, college classes earn both high school and college credit.

MiraCosta College classes are offered nights and weekends, on-ground and online, to provide the flexibility students need to earn a degree or certificate and advance their career. There is no better time to take college courses.

In August, MiraCosta College is hosting several events where the community is invited to come to one of our campus sites and learn about all that the District has to offer.

Welcome Fest, held Saturdays in August



MiraCosta College classes are offered nights and weekends, on-ground and online to provide the flexibility students need to earn a degree. Photo courtesy of Stephen Whalen taken at the San Elijo Campus.

on the 6, 13, and 20 at different MiraCosta College sites, provides an opportunity for students and the community to connect with departments and support services on-campus, while enjoying free food, music, and games. This is a FREE event with Spanish bilingual services available. For more information, please visit miracosta.edu/welcomefest.

Additionally, on August 27, MiraCosta College's Technology Career Institute (TCI) is excited to host the first annual AugustFest. This family-friendly festival includes lots of entertainment with live music, demonstrations, food trucks, a kid's zone, and more. Tickets are \$10 per person presale, \$15 per person at the event, and kids 18 years and under are FREE. Check out the adjacent ad for additional information.

MiraCosta—College Smarter, Life Happier!



Adjusting learning plans as needed

Where do we go from here?

The need and desire to learn in a flexible and personalized format continues to grow, as does the demand for agile and independent learners. Although the development of moral, creative, and productive members in a democratic society remains as the purpose of education, how that is achieved in today's world has been greatly impacted by global forces, technology, personal motivation, and emerging economies.

Element Education addresses the demand through its two county-wide public charter schools dedicated to developing self-determined learners by meeting TK-12 students where they are and creating personalized learning plans to get them where they want to go. With parents as partners, students in Element's schools develop skills to make good choices, learn to effectively solve problems, and take control and responsibility for their lives. Guided by meaningful purpose and clear expectations for mastery, learners are given autonomy to measure their progress and adjust their learning plan as needed.

The latitude to learn how they prefer extends to employees as they design their professional learning plans in collaboration with two or more mentors, thus empowering the employee to chart their course and model life-long self-determined learning.

The organization's theories and practices



Students in Element's schools develop skills to make good choices, learn to effectively solve problems, and take control and responsibility for their lives. Learners are given autonomy to measure their progress and adjust their learning plan as needed.

are reflected in the Element is Everything podcast (www.elementiseverything.org). Each episode challenges the status quo and offers reflection and strategies for becoming more fulfilled in work and learning. *To learn more about Element Education* and its two charter schools, Community Montessori and Dimensions Collaborative School, please visit www.myelement.org.



Now Enrolling! Visit Our Website For More Information About Our Schools www.myelement.org Contact us to see how you or your business can help provide real world learning experience for students!

> Terri Novacek Executive Director www.myelement.org 877.300.8299 ELEMENT EDUCATION Empowering Students to Discover Their Element

6797 Embarcadero Lane • Carlsbad, CA 92011



FREE Public School

Flexible schedules Custom-built course plans One-on-one attention from teachers **Individualized college and career planning**

To learn more about our school and how to enroll visit,

www.Audeo2.com or call (858) 678-2050





ENROLL TODAY!

NORTH & SOUTH CARLSBAD LOCATIONS

Grades K-12

Changing the way teachers teach and students learn

Audeo Charter School II is a free public school serving students in grades 6 through 12. Located in North and South Carlsbad with additional schools throughout San Diego and North County, Audeo II blends online course options and in-person instruction that puts kids in a safe and supportive environment. Audeo II is home to teachers who are committed to providing personalized and rigorous one-on-one academic experiences that are individualized for each student. Audeo II is proud to have inspirational teachers like Paul Backus, the 2021 Carlsbad Chamber of Commerce High School Teacher of the Year. Audeo II implements a personalized and individualized education program that facilitates student achievement through a standards-based, high-quality, rigorous program that is proven to change the way teachers teach and students learn.

At Audeo II, students experience a "university model" of schooling where they study one to two courses at a time and are expected to complete one course every three to four weeks. This structure enables students to find the focus to catch up and the freedom to accelerate, all with the support to finish strong.

Audeo Charter School II was nominated as a 2022 Non-Profit of the Year by the Carlsbad Chamber of Commerce for its positive impact and betterment of the Carlsbad community. Offering open enrollment all year-round, Audeo Charter School II moves students forward and aims to improve the quality of life for them and their families. Prospective families are connected with a credentialed teacher immediately upon enrolling, where they will work with the student and family to create a customized academic and career plan.

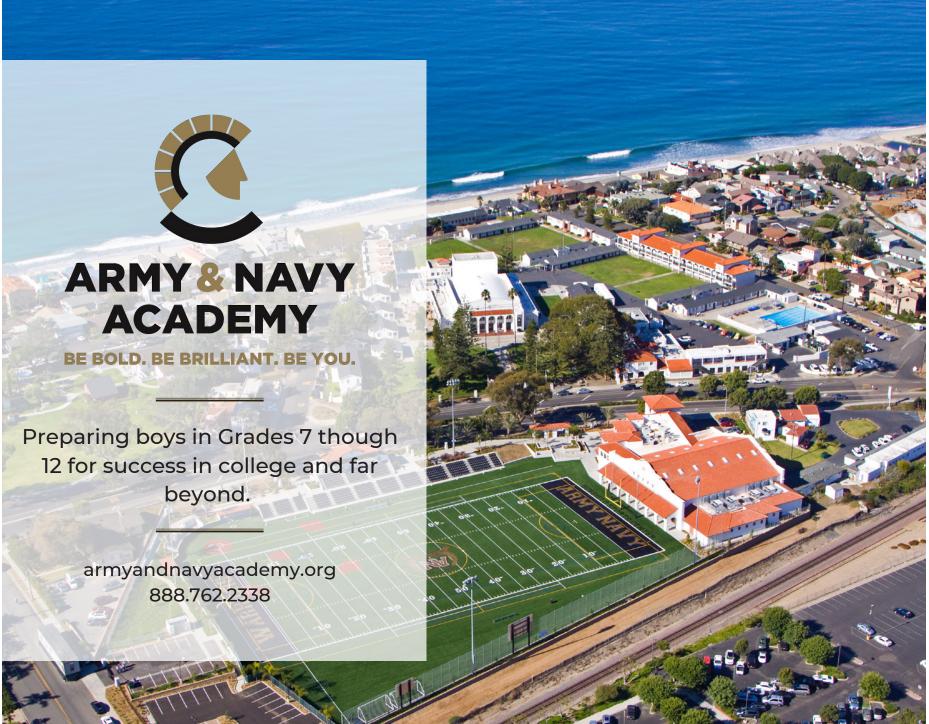


At Audeo II, students experience a "university model" of schooling structure, enabling students to find the focus to catch up and the freedom to accelerate, all with the support to finish strong.

Audeo Charter School II offers an extensive College and Career Readiness Program. The school's College Dual Enrollment Program gives high school students the opportunity to take college courses for college credit while completing their high school course work. Audeo II teachers also encourage students to participate in courses with Articulated College Credit where students may earn college credit through successfully completing many of their high school courses. In these courses, students achieve learning outcomes, skills, and abilities that are comparable to those covered in a college course. UC A-G, NCAA, and College Board approved courses are offered across the curriculum to all students. These programs can aid students academically, financially, and personally as they prepare for their career and life post-graduation.

Enrolling year-round, Audeo Charter School II is always here for you.

Audeo Charter School II currently offers two resource centers that are conveniently located at 3821 Plaza Drive #402, Oceanside and 6965 El Camino Real, Suite D202, Carlsbad. If you would like to enroll today or would like more information, visit us online at www.audeo2.com or call us at (858) 678-2050.



We're Growing!



The Premier Automotive Group expands again with our newest family members: Premier Cadillac of Carlsbad and Premier Buick GMC of Carlsbad! We're proud to be a part of Carlsbad and our surrounding communities and vow to continue to provide excellent service and convenient hours. We're bringing the Premier Promise to San Diego; providing for our community through our charity: Giving Hope. Giving Hope provides groceries to the needy, hungry and food insecure. With over 27 dealerships nationwide, the Premier Carlsbad stores are some of the most exciting yet! Offering hundreds of new and preowned vehicles, we're sure we can help you get into the vehicle of your choice!



CHEVROLET CORVETTE



KIA TELLURIDE





CHEVROLET TAHOE



CADILLAC ESCALADE

760-571-5110- Sales

888-664-2641- Service Carlsbadbuickgmc.com

BUICK GMC OF CARLSBAD

🔊 BUICK

GMC YUKON



Home of San Diego pitcher Joe Musgrove



STUDENT OPPORTUNITIES for CAREER AWARENESS and LEARNING

socalworkforce.org





DISCOVER YOUR CAREER OPTIONS...ALL IN ONE PLACE!



North County San Diego is home to a diverse variety of core industries which employ



businesses in North County from



Hear directly from professionals in various career fields to find the right pathway for you. Find something that sparks your interest? Follow the educational resources to plan your next steps. Start your journey today!

more than 600,000 workers. From biotechnology to engineering, North County has vibrant and innovative industries for you to discover! small, sole proprietorships to

companies that employ several

thousand workers. Visit our

companies to learn more!

