



# 2024 VOTER GUIDE



ELECTION DAY:  
TUESDAY, NOVEMBER 5, 2024



Mike Levin

**Why are you running for office?**

I'm running for re-election to continue working to improve the lives of residents in my Congressional district.

We must continue to lower everyday costs, including for groceries, energy, insurance, housing, healthcare, and education.

We must protect women's rights to make their own health care decisions, which include the right to contraception, IVF, and abortion.

We must strengthen our coastal communities, environment, and economy by building up our beaches and fighting coastal erosion.

And we must invest in solutions to other local challenges, like removing the nuclear waste at San Onofre and ensuring every veteran has healthcare, housing, and a job.

**What does a strong local economy look like to you?**

A strong local economy means everyone has a good job and can afford to live in our beautiful communities.

We need to help our key local economic drivers - like tourism, life sciences, the coast, and technology - continue to grow. I have worked in a bipartisan fashion to support these industries.

**What are you going to do to encourage the creation of affordable workforce housing?**

To bring prices down, we need to increase federal housing investment. To bring prices down, we need to scale up homebuilding.

I'm fighting for a slew of bills that increase federal housing investment. One bill would expand a housing construction tax credit to finance nearly two million additional homes. Another would make the largest ever federal investment in affordable housing production and community planning for home construction to build 1.5 million additional homes.

**Identify the top three problems your district is facing.**

1. We must continue to bring down the cost of groceries, energy, insurance, housing, healthcare, and education. I have fought for policies to fix our supply chains, reduce the cost of prescription drugs, and build out lower-cost clean energy.

2. We face serious threats to our coastal communities and economy caused by coastal erosion, the nuclear waste at San Onofre, and oil spills. I have brought home federal resources to fix our beaches and find a new location for the nuclear waste. I strongly oppose new offshore drilling.

3. There are too many homeless individuals on our streets, and we must ensure they have safe places to live. I have led the effort to get housing vouchers into the hands of our homeless veterans.

**How will you collaborate with people from different political parties/cities for the greatest good?**

I'm proud of my bipartisan record in Congress. I have passed 30 bipartisan bills to help our veterans get jobs, homes, healthcare, and more. These bills were signed by Presidents Biden and Trump.

I have strongly supported bipartisan efforts to fix our broken immigration system. I am a cosponsor of the bipartisan Dignity Act, which pairs strong border policies with new pathways to citizenship - such as by serving in the U.S. Armed Forces - and reforms to the asylum system.

I will continue to prioritize real solutions to our challenges during my next term in Congress.

**Mike Levin**  
*Commitment to our Community.*

- ✓ Secured over \$930 million in federal funding for CA-49's local priorities like better schools, cleaner water, improved infrastructure, and more secure communities.
- ✓ Helped pass legislation to grow our economy, lower costs for families, reduce gun violence, and provide our veterans with the care and services they earned.
- ✓ Will always defend our democracy and a woman's right to reproductive choice.

**MIKE LEVIN**  
UNITED STATES CONGRESS

**MikeLevin.org**

Paid for by Mike Levin for Congress



**Why are you running for office?**

As a businessman, political outsider, and father of four daughters, I am deeply concerned about the direction our country is taking. After selling my businesses, I faced a pivotal decision: stand by and lament the erosion of the California and American dream or take decisive action to reclaim it. I chose to act. As the 49th District's next congressman, I will leverage my decades of business experience to implement practical, common-sense solutions to the challenges we face, including skyrocketing inflation, unaffordable living cost, securing our southern border, and addressing our coastlines environmental needs such as sand replenishment and coastal bluff preservation. I am committed to collaborating with anyone who will put the people first and partisan political games last.

**What does a strong local economy look like to you?**

A strong local economy is inclusive and benefits all. When businesses of all sizes—small, medium, and large—thrive and create well-paying jobs, our entire community prospers. We must actively support our entrepreneurs and small businesses by rejecting policies that hinder growth, such as tax hikes, government expansion, and ex-

cessive regulation. By investing in our local businesses, we ensure a more prosperous future for everyone.

**What are you going to do to encourage the creation of affordable workforce housing?**

Affordable housing is a critical issue that demands urgent action. A major driver of the housing shortage is excessive regulation, with the California Environmental Quality Act (CEQA) being a prime example. CEQA has been weaponized to stall and block housing developments, severely limiting our state's ability to meet demand. In 2020 alone, nearly half of the 100,000 new housing units permitted were targeted by CEQA lawsuits, highlighting the law's role in hampering progress. It's time to reform laws like CEQA that prioritize the interests of trial attorneys over the urgent need for more housing. By cutting through this regulatory red tape, we can increase housing supply and make homes more affordable for all.

**Identify the top three problems your district is facing.**

In my district, the challenges of affordability, homelessness, and environmental degradation are not just obstacles; they are urgent calls for action. I am committed to addressing

these issues head-on with targeted tax relief for low and middle-income families to enhance affordability, implementing robust, enforceable strategies to combat homelessness, and advocating fiercely for environmental policies and long-term strategies that protect our cherished Southern California coast. This isn't just about policy; it's about ensuring every resident feels the benefits of decisive leadership and community commitment. I will put partisan politics aside and put the people first so that we turn these challenges into opportunities for sustainable growth and prosperity.

**How will you collaborate with people from different political parties/cities for the greatest good?**

As your representative in California's 49th District, I pledge to prioritize the needs of our community over political games. I will work tirelessly across the aisle to secure our southern border, stabilize our economy, and protect our cherished coastline. My focus will be on real solutions that benefit our district first, ensuring that decisions in Washington reflect the voices, values and needs of our diverse, vibrant community.



**Matt Gunderson**

★ ★ ★ MATT ★ ★ ★

# GUNDERSON

FOR CONGRESS

*"I cannot stand on the sidelines and watch the demise of the state my family loves any longer. It's TIME for CHANGE."*

*Matt Gunderson*

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PAID FOR BY GUNDERSON FOR CONGRESS

SMALL BUSINESS LEADER MATT GUNDERSON

IS READY TO GET OUR ECONOMY BACK ON TRACK



James Browne

**Why are you running for office?**

I am running for office because I believe in the potential of our communities in District 77. I am deeply passionate about making a difference. All my life I believed that I would do something great. The fact that I am even blessed to be in this position is something I do not take for granted. Being a leader while serving my community is what I am meant to do. I am committed to being a voice for the people, advocating for solutions that uplift our neighborhoods, and ensuring that every resident has the opportunity to thrive.

**What does a strong local economy look like to you?**

A strong local economy is one where businesses flourish, job opportunities are abundant, and residents can afford to live and thrive in their own neighborhoods. It is characterized by innovation, support for local enterprises, and a diverse workforce that reflects the rich fabric of our community. When we invest in our local economy, we empower every citizen.

**What are you going to do to encourage the creation of affordable workforce housing?**

I will champion policies that promote the development of affordable workforce housing through public-private partnerships and streamlined regulations. By incentivizing developers to build more inclusive housing options and supporting community land trusts, we can ensure that all families have access to safe and affordable homes. Housing is a fundamental pillar for a healthy and happy workforce, and I will work tirelessly to protect it.

**How will you collaborate with people from different political parties/cities for the greatest good?**

Collaboration is essential for effective governance. I will prioritize dialogue and build relationships across party lines, recognizing that diverse perspectives lead to better solutions. By engaging community leaders, stakeholders, and constituents, we can forge a unified approach to tackle our shared challenges. Together, we can create policies that benefit everyone in our district, regardless of political affiliation.

**Identify the top three problems your district is facing.**

The top three challenges facing our district are homelessness and housing insecurity, the rising cost of living that strains our economy, and the urgent need for sustainable energy solutions. Addressing these issues requires bold leadership and innovative solutions that prioritize the well-being of our residents and our environment. Together, we can make meaningful progress.

# James Browne

For

## California State Assembly

- Creating **Real Solutions** for the Homelessness Crisis
- Bringing **New Leadership** and ideas to Sacramento
- Protecting our economy from **wasteful spending**

Paid for by Browne 4 Assembly 2024 FPPC - #1467857

Scan Here




**Browne4assembly.com**

**Why are you running for office?**

I'm running because San Diego County can and will do better when I'm County Supervisor. The distinction between myself and Terra Lawson-Remer could not be clearer. She has failed to address the homeless crisis while I reduced homelessness in the city of San Diego by double digits. She supported massive tax hikes on San Diegans while I opposed and defeated all new and raised tax proposals. She opposed building more affordable housing while I cut red tape and made it easier to build.

I will be a better Supervisor for District 3 because, on every level that our current Supervisor has failed San Diego, I have a record of getting the job done.

**What does a strong local economy look like to you?**

A strong local economy puts taxpayers and businesses first. As Supervisor, I will approach our local economy with innovative governing solutions that would do just that. I will continue my record of opposing and defeating any new or raised taxes and aggressively attack our homeless crisis that has been a major burden on our local economy. I will oppose any policies

that are not in the best interest of our local economy.

**What are you going to do to encourage the creation of affordable workforce housing?**

The process needs to be cheaper, quicker, and more efficient. I have a record of collaborating with local leaders to get this done. We can cut red tape, lower costs to build, streamline the process, and explore creative options to get the funding we need to meet our goals. I did this as Mayor and will do it again.

**Identify the top three problems your district is facing.**

1. Addressing the public health and safety crisis of homelessness.
2. Increasing public safety by ensuring our deputy sheriffs and prosecutors have the resources, budget, and county support they need.
3. Increasing housing options in the county by cutting red tape, encouraging builders to build more affordable housing, speeding up the sluggish approval process, and unwinding the restrictions that Lawson-Remer implemented.

**How will you collaborate with people from different political parties/cities for the greatest good?**

As Mayor, I have always put politics aside to serve San Diego. For example, I passed one of the most ambitious and respected climate action plans in the nation, heralded by environmental groups. Simultaneously, I continued to address the homeless and housing crisis facing the city, proving that you could create bipartisan solutions without a political agenda. Throughout that entire process, I was in constant communication with stakeholders and leaders on both sides of the aisle and will continue to do so as a County Supervisor.



**Kevin Faulconer**

**KEVIN FAULCONER**

SUPERVISOR

Small Business Owners and Law Enforcement's Choice

PROUDLY ENDORSED BY:

✓ CARLSBAD POLICE OFFICERS ASSOCIATION	✓ DOWNTOWN SAN DIEGO PARTNERSHIP
✓ LINCOLN CLUB	✓ WORKING WATERFRONT
✓ CALIFORNIA RESTAURANT ASSOCIATION	

... and many more!

VOTE  
KEVIN FAULCONER  
FOR SUPERVISOR

Paid for by Faulconer for Supervisor, 2024 - FPPC ID 1461674





Kevin Shin

**Why are you running for office?**

Inspired by my two beautiful daughters, I am running to ensure Carlsbad is a community where we create opportunities for everyone to thrive, both now and in the future. As a small business owner, I want to encourage smart growth policies that help keep our economic engine going for our businesses and the people they employ, while also preserving the unique character of our neighborhoods and the beautiful open spaces that make our city a preferred destination. As a retired Fire Captain and United States Marine, I am committed to ensuring Carlsbad is a community where people feel secure raising their families.

**What does a strong local economy look like to you?**

A strong economy in Carlsbad for me encourages local business development and growth, welcomes visitors and the resources they bring, and provides the infrastructure necessary to support the working people in our community including transportation and housing. As a member of multiple chambers and co-creator of a Leadership Academy, I will continue to have a pulse on our local and regional economy as well as foster our upcoming leaders.

**What are you going to do to encourage the creation of affordable workforce housing?**

Like many other parts of this state, we are facing a shortage of affordable housing. While state mandates were established to address this need, we still have a long way to go and what works in San Francisco will not necessarily work here. We need to focus efforts on projects that allow a diversity of income levels the opportunity for housing, whether the goal is home ownership or renting, and that fit the local character of our neighborhoods. Planning for these housing projects needs to go hand in hand with our efforts to spur economic growth so that we meet the needs of our local workforce.

**Identify the top three problems your district is facing.**

We need to prevent against the looming city deficit in the coming years and ensure we foster the economic growth and resources necessary to support our community. Second, we need to tackle issues that impact public safety head on and ensure our first responders have the resources they need to help make that happen. Finally, we need to work on

creative ways that allow our city to grow while preserving the open space that makes our community special.

**How will you collaborate with people from different political parties/cities for the greatest good?**

I am not a politician and have no interest in being one. I want to represent my community and serve the public as I have done my entire adult life, whether it was as a United States Marine, a Fire Captain, a small business owner, a nonprofit leader, or as a Dad. My approach working with people from different political parties, cities, etc. will not be on what divides us, but where we have common ground – especially when it comes to solutions that help address the real needs of the communities we serve.

# KEVIN SHIN

FOR CARLSBAD CITY COUNCIL



MARINE CORPS VETERAN  
RETIRED FIRE CAPTAIN  
SMALL BUSINESS OWNER

FATHER OF TWO BEAUTIFUL DAUGHTERS

ENDORSED BY CARLSBAD FIREFIGHTERS & POLICE OFFICERS' ASSOCIATIONS

WWW.KEVINSHINFORCARLSBAD.COM

AD PAID FOR BY KEVIN SHIN FOR CARLSBAD 2024 FPPC #1462959

**Why are you running for office?**

My wife and I love living in Carlsbad. I currently serve as Chair of the Carlsbad Housing Commission and also serve on the Palomar College Independent Citizens Oversight Committee. I'm not a politician and have never run for elected office. I'm just a concerned citizen wanting to give back to our community. As a City Council Member, I'll prioritize the needs of residents and work to keep Carlsbad, Carlsbad.

**What does a strong local economy look like to you?**

A strong local economy in Carlsbad is one where businesses of all sizes thrive, offering diverse employment opportunities for residents. This fosters a sense of community, with businesses investing back into the local area, supporting schools, infrastructure, and public services. When local families and businesses succeed together, it creates a vibrant, resilient, and prosperous city.

**What are you going to do to encourage the creation of affordable workforce housing?**

As the current Chair of the Carlsbad Housing Commission, I understand

the challenges our housing market faces. California is grappling with a major housing shortage, and the most effective way to tackle the need for affordable workforce housing is by expanding the supply. However, we must be strategic about where and how we introduce new housing in Carlsbad. Our city has a distinct character, and it's crucial that any development aligns with and preserves the unique identity that makes Carlsbad special.

**Identify the top three problems your district is facing.**

Public Safety – We all want to live in a safe neighborhood and city. I'll ensure Carlsbad's police and firefighters have the funding, staff, and support they need to be effective.

Housing – Housing has become a pressing issue in Carlsbad, from homelessness and overdevelopment to a lack of affordable options. The high cost of housing makes it difficult for young families and workers to live here. In response, some housing advocates have pushed for high-density housing, leading to concerns about overdevelopment. Additionally, the number of homeless individuals has doubled in the last year, and no one

should be living on our streets. I'm committed to providing essential services, assistance, and housing to those in need, while also addressing the challenges posed by individuals who are resistant to support.

Quality of Life – Carlsbad is an incredible place to live, and residents want to keep it that way. I often hear concerns about quality-of-life issues, like traffic, that impact our daily lives. That's why it's essential for us to have a responsive, transparent city government that prioritizes the needs of our community and focuses on practical solutions.

**How will you collaborate with people from different political parties/cities for the greatest good?**

As Chair of the Carlsbad Housing Commission and a member of the Palomar College ICOC, I frequently collaborate with individuals from different political backgrounds and neighboring cities to serve the greater good of our community. I will bring this experience and my proven ability to build consensus to the City Council, ensuring we deliver meaningful results for residents and our local business community.



**Tyler Collins**



- ★ BUSINESSMAN
- ★ CARLSBAD COMMISSIONER
- ★ PRO-BUSINESS CANDIDATE

- ✓ Enhance public safety with real solutions for homelessness and crime.
- ✓ Support Carlsbad's local economy and advocate for small businesses.
- ✓ Ensure fiscal responsibility by balancing the city budget without new taxes or higher fees.

LEARN MORE:  
COLLINSFORCARLSBAD.COM

Paid for by Collins for Carlsbad City Council 2024

*“My wife and I love living in Carlsbad. Let's work together to keep it a great city to live, work, start a business and raise a family.”*



### Carlsbad City Council District 2



**KEVIN SHIN** Inspired by my two beautiful daughters, I am running to ensure Carlsbad is a community where we create opportunities for everyone to thrive, both now and in the future. As a small business owner, I want to encourage smart growth policies that help keep our economic engine going for our businesses and the people they employ, while also preserving the unique character of our neighborhoods and the beautiful open spaces that make our city a preferred destination. As a retired Fire Captain and United States Marine, I am committed to ensuring Carlsbad is a community where people feel secure raising their families.



**TYLER COLLINS** I'm not a politician and have never run for elected office. I'm just a concerned citizen wanting to give back to our community. As a City Council Member, I'll prioritize the needs of residents and work to keep Carlsbad, Carlsbad.

### Carlsbad City Council District 4



**TERESA ACOSTA** In Carlsbad, I founded a business, raised my daughter, taught community college classes, and volunteered for a variety of non-profit causes. I am filled with gratitude for our home and have been honored to serve on the City Council since 2020. While I am excited about what we have accomplished in my first term, there is still work to do.



**GREG DAY** Our elected officials say they will address costs of living but then vote to raise water rates by 40% and spend \$2 million more on waste removal contracts. This is unacceptable. I'm running for City Council for a simple reason; change. I am not a politician or a partisan. I support common-sense ideas from any source. I believe the answers lie in the middle, where 70% of citizens agree, not at the extremes. I commit to work with every resident to build consensus for common-sense solutions.

### Carlsbad Treasurer



**THOMAS KROUSE** I am running for Carlsbad City Treasurer because Carlsbad's residents and taxpayers deserve the best qualified investment manager available to protect the city's \$900 million+ capital reserve funds from investment losses and from diminished purchasing power due to inflation.



**GREG KAHN** I feel that my private industry experience as a fractional CFO will be extremely valuable to effectively manage the city Treasury through tough Economic times. The City of Carlsbad is close to break-even while revenues are flat and expenses are growing. The longer that the city waits to turn around its finances, the tougher the choices will be. I feel that I can begin working with the City Manager and Director of Finance to develop plans to begin the turn-around process.



**MICHAEL J. WILLIAMS** A candidate for the office of Treasurer for the City of Carlsbad, Michael Williams brings a wealth of experience, professional expertise, and a deep commitment to fiscal accountability and sound investment.



**CHRISTIAN PEACOX** As a long-time Carlsbad resident committed to our community's financial integrity and responsible growth, I am running for the position of City Treasurer to bring transparency and efficiency to our city's financial management.

### State assembly Member District 77



**TASHA BOERNER** Tasha Boerner has represented coastal San Diego in the Assembly since 2018. She is a fourth-generation coastal San Diego County resident running for State Assembly District 77 to fight for sustainability, opportunity and equity in our San Diego coastal communities.



**JAMES BROWNE** I am running for office because I believe in the potential of our communities in District 77. I am deeply passionate about making a difference. All my life I believed that I would do something great. The fact that I am even blessed to be in this position is something I do not take for granted. Being a leader while serving my community is what I am meant to do.





## Carlsbad Unified School, Trustee Area 2



### JEN BELNAP

I promise to always advocate for your children with unwavering dedication and integrity. I am committed to being a steadfast voice for each and every student, ensuring their needs and interests are at the forefront of every decision.

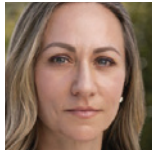


### ALISON EMERY

As an experienced educator, life-long resident, and parent of a child in the district, I am dedicated to ensuring that our schools are continually innovative, student-centered, and community-focused.

My educational and teaching experience, along with my deep appreciation for my community led me to the decision to run for school board trustee.

## Carlsbad Unified School District, Trustee Area 3



**EJEHAN TURKER** Public education is the gateway to opportunity and all students deserve a high-quality education in a safe environment. Like many other parents, we chose Carlsbad as the place to raise our kids because of its outstanding schools and I am committed to improving our schools not dismantling them. As a parent of two children and a 25+ year career in business ethics, my experience in governance, budgeting and management will bring an informed perspective to the board.

### LAURA SIAOSI

I am running for School Board Trustee to prioritize student success, encourage teamwork within the district, and ensure financial responsibility. Our children deserve an environment where they feel safe, supported, and inspired to reach their full potential.



## Mira Costa Community College - Trustee Area 5



### ANN CROSBIE

Having already served as a Community College Trustee and K12 Trustee; I knew that serving on MiraCosta College Board was a way that I could give back to my community by making use of my experience. I want to help make a quality education available to all of our residents; while maintaining our fiscal stability so that we can continue our mission for years to come.



### ALEXANDER THOMAS WELLS III

Alex, raised locally in Cardiff is from a 3rd generation California family, has a strong work ethic and "can-do" attitude.



## 49th Congressional District

**MIKE LEVIN** I'm running for re-election to continue working to improve the lives of residents in my Congressional district. We must continue to lower everyday costs, including for groceries, energy, insurance, housing, healthcare, and education. We must protect women's rights to make their own health care decisions, which include the right to contraception, IVF, and abortion. We must strengthen our coastal communities, environment, and economy by building up our beaches and fighting coastal erosion. And we must invest in solutions to other local challenges, like removing the nuclear waste at San Onofre and ensuring every veteran has healthcare, housing, and a job.



**MATT GUNDERSON** As a businessman, political outsider, and father of four daughters, I am deeply concerned about the direction our country is taking. After selling my businesses, I faced a pivotal decision: stand by and lament the erosion of the California and American dream or take decisive action to reclaim it. I chose to act. As the 49th District's next congressman, I will leverage my decades of business experience to implement practical, common-sense solutions to the challenges we face, including skyrocketing inflation, unaffordable living cost, securing our southern border, and addressing our coastlines environmental needs such as sand replenishment and coastal bluff preservation. I am committed to collaborating with anyone who will put the people first and partisan political games last.

## County Supervisor



**KEVIN FAULCONER** I'm running because San Diego County can and will do better when I'm County Supervisor. The distinction between myself and Terra Lawson-Remer could not be clearer. She has failed to address the homeless crisis while I reduced homelessness in the city of San Diego by double digits. She supported massive tax hikes on San Diegans while I opposed and defeated all new and raised tax proposals. She opposed building more affordable housing while I cut red tape and made it easier to build.

I will be a better Supervisor for District 3 because, on every level that our current Supervisor has failed San Diego, I have a record of getting the job done.



**TERRA LAWSON-REMER** As a parent and County Supervisor, I know how important it is to ensure our kids have the mental health and addiction treatment resources they need to thrive.

= Quotes for candidates who did not purchase ads were sourced directly from their websites.



Teresa Acosta

**Why are you running for office?**

In Carlsbad, I founded a business, raised my daughter, taught community college classes, and volunteered for a variety of non-profit causes. I am filled with gratitude for our home and have been honored to serve on the City Council since 2020. While I am excited about what we have accomplished in my first term, there is still work to do.

**What does a strong local economy look like to you?**

Carlsbad has a strong and diverse local economy, with a combination of small businesses and industry leaders, low unemployment, and the second highest Gross Regional Product in the region. Revenues are up and we continue to have a balanced budget and a positive economic outlook. I approved the city's 5-year strategic plan (2022-2027) which includes a focus on Economic Vitality.

**What are you going to do to encourage the creation of affordable workforce housing?**

I encourage new workforce housing that aligns with the character of our city. I approved increased residential zoning, objective design standards, and streamlined permitting for ADUs. Our 15% inclusionary housing ordinance ensures affordable housing is built with every development over 6 units, while our Housing Trust Fund produces and preserves affordable housing units. Through the Legislative Subcommittee, I advocate against state efforts to take away local control.

**Identify the top three problems your district is facing.**

We love our beautiful, clean, safe community, and we protect our quality of life by prioritizing safety, sustainability, and affordability. In my time on Council, I added police officers, rebuilt Fire Station 2, authorized Fire Station 7, and lowered 911 response times. I ramped up Traffic Safety programs as we continue to make street improvements. I launched the Clean Energy Alliance, achieving 50% renewable energy, rolled out organic waste recycling in compliance with state law, and transitioned away from plastic

bags and plastic bottles. I collaborate with state officials on the preservation of our coast and lagoons, and I have authorized two new parks, new pickleball courts, and South Carlsbad's first public Community Garden. In all my decisions, I take into account rising costs, especially for working families and fixed-income seniors, and have kept fees low for residents, and invested in homelessness prevention and assistance, leveraging partnerships with the County, other cities, and local service providers.

**How will you collaborate with people from different political parties/cities for the greatest good?**

I value and respect others' perspectives, and I am experienced at problem-solving in a team environment. Whether on the Council or in business, I bring my advanced interpersonal skills and negotiation skills to the table to collaborate for the greatest good.

# TERESA ACOSTA

## CARLSBAD'S VOICE.

## PUBLIC SAFETY'S CHOICE.

Our councilwoman, and small business owner, Teresa Acosta is protecting the paradise we all call home:

- Preserving Our Coast & Lagoons
- No Overdevelopment
- Achieved 50% Clean Energy
- Neighborhood Safety First



Endorsed by



TERESAACOSTA.ORG f @TERESAFORCARLSBAD

**Why are you running for office?**

Unsheltered homelessness has increased by 87% and organized gangs conduct smash and grab crime in almost every neighborhood in the city. Our elected officials say they will address costs of living but then vote to raise water rates by 40% and spend \$2 million more on waste removal contracts. This is unacceptable. I'm running for City Council for a simple reason; change.

**What are you going to do to encourage the creation of affordable workforce housing?**

Carlsbad needs affordable housing, but we must take control locally to meet State RHNA requirements without allowing the County or State to build projects in Carlsbad that are outside of the control of the City. As a member of the Council, I will oppose projects like Windsor Pointe which have generated excessive crime and calls for Police. I will support community backed affordable housing developments that Carlsbad and our Police have control over locally, so that City Council members can be held accountable for the success or failure of local policies.

**What does a strong local economy look like to you?**

Carlsbad businesses succeed when our Council asks, "How can we help your business thrive?" Carlsbad is a region-leading employment and economic center. We need to continue to support that success. One of the ways I support businesses, is by supporting public safety, our police and common sense measures like Prop 36 that will allow prosecution of shop-lifting crimes that are harming our retail businesses. I am the only candidate for District 4 who supports overturning the disastrous policy to eliminate penalties for thefts under \$950.

**Identify the top three problems your district is facing.**

Homelessness, public safety, rising costs. Our approach to homelessness clearly isn't working, and the count of Carlsbad's homeless population proves it. Housing First denies sober housing to women & children and also prevents recovering addicts from accessing sober housing. Shelter must be available to all, but this policy needs to be changed. Those who refuse shelter must be helped. Living on the streets cannot continue to be an option. Legalizing theft and allowing our neighborhoods to be victimized by

petty crime is how San Francisco went from a beautiful city to the subject of ridicule. Carlsbad is a special place that we must defend.

Carlsbad must do its part to contribute to the supply of affordable housing, but we also must-not cave to pressure to build high-rise, high-density housing which will forever change the character of our city. At the same time, Carlsbad needs to be responsible in the policies it implements and contracts in which it enters. Our city must ensure the costs versus the benefits favor the people of Carlsbad.

**How will you collaborate with people from different political parties/cities for the greatest good?**

My experience as a Marine taught me that the best commanders were the ones who were not seeking their own recognition. The ones that wanted to accomplish the mission and take care of their Marines were not only the best commanders to work for, but proved to be the ones you would fight for.

I am not a politician or a partisan. I support common-sense ideas from any source. I believe the answers lie in the middle, where 70% of citizens agree, not at the extremes. I commit to work with every resident to build consensus for common-sense solutions.

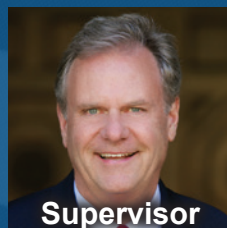


**Greg Day**

**✓ Leaders Support Greg Day**



- ✓ Proven Leadership
- ✓ Common Sense Solutions



**Supervisor Jim Desmond**



**Council Member Melanie Burkholder**



**Mayor Matt Hall Carlsbad, Ret.**



**Mayor of Vista John Franklin**

**GregDay4Carlsbad.com**

Paid for by Greg Day for City Council 2024





**Greg Kahn**

**Why are you running for office?**

I feel that my private industry experience as a fractional CFO will be extremely valuable to effectively manage the city Treasury through tough Economic times. The City of Carlsbad is close to break-even while revenues are flat and expenses are growing. The longer that the city waits to turn around its finances, the tougher the choices will be. I feel that I can begin working with the City Manager and Director of Finance to develop plans to begin the turn-around process.

**What is your philosophy toward municipal investing?**

My philosophy toward municipal investing is to be conservative and comply with existing regulations while looking for conservative options to improve returns on investments.

**What is one thing you would change, if anything, from the current fiscal policy in the City of Carlsbad?**

The one thing that I would change is that all major projects should be evaluated based on evaluating at least three options on the basis of risk adjusted net present

value and quantified quality of life enhancements or deterrents.

**In light of radical swings in revenue that hit most cities during the pandemic, explain how you will attempt to make Carlsbad more fiscally secure?**

By ensuring that the 10-year plan is updated based on value. Decide what the city can afford during that fiscal year and move lower value activities to future year. Also, value the existing positions and determine if they should continue as salaried positions or should be sub-contracted as needed in order to save money for the city of Carlsbad. I would also like to propose that all minutes and support for City Council meetings be made available to the City Council at least 5 days in advance, in order to give City Council members adequate time to evaluate the recommendations.

**At the end of the fiscal year, if the City had \$3M more in revenue than expected, what would you recommend the City Manager do with it?**

This is a tough question, as revenues have been flat for the last few years. Before making any decision, I would like to evaluate the forecasted revenue and expenses for the following year and see if this is an ongoing phenomenon. I would return 50% of the lower surplus (this and next year) as a check to the citizens of Carlsbad and retain the remaining 50% as a fund for potential future shortfalls in the future.



**GREG KAHN  
FOR  
CARLSBAD CITY TREASURER**  
(858) 381-0379  
[GKahn4Treas2024@gmail.com](mailto:GKahn4Treas2024@gmail.com)

Carlsbad is a great place to live. The city does a lot for its citizens, but its business and government net activities are in deficit.

**As Your Carlsbad City Treasurer**

I commit to the City of Carlsbad:

- **Return the Government and Business net activities to the levels ten years ago by:**
- **Evaluating city expenditures based on best financial and quality of life values.**
- **Significant expenditures are to be assessed based on the best options.**
- **Be transparent in the city's decision-making and execution.**
- **Defer expenses that the city cannot afford to incur.**

In particular,

1. Ensure spending transparency
2. Perform annual benchmarking analysis vs peer cities
3. Ensure that the Carlsbad City Council receives detailed reports to support meeting agenda minutes at least 5 days before a meeting
4. Evaluate projects and staffing based on financial and quality of life values.
5. Present alternatives to make better decisions.
6. Develop a plan to reduce and minimize spending deficits for the City of Carlsbad.

**ON NOVEMBER 5, REMEMBER GENGHIS KHAN, I'M KAHN, BUT NOT GENGHIS  
VOTE FOR GREG KAHN  
FOR  
CARLSBAD CITY TREASURER**

**Why are you running for office?**

I am running for Carlsbad City Treasurer because Carlsbad's residents and taxpayers deserve the best qualified investment manager available to protect the city's \$900 million+ capital reserve funds from investment losses and from diminished purchasing power due to inflation.

I believe I am the best qualified candidate, and I am the only candidate who has dedicated his career to professional investment management. I have an undergraduate degree in Economics from Stanford University (where I studied Modern Portfolio Theory) and an M.B.A. from USC. My career in investment management began in 1993 working for Montgomery Securities, and I earned my Chartered Financial Analyst designation (the premier credential for professional investment managers) in 1997. I have held C-level positions at 5 different investment firms while also serving in roles as Portfolio Manager, Risk Manager, Chief Compliance Officer and/or Head Trader for investment portfolios as large as \$1.2 billion in assets. Along the way, I have also been an S.E.C. Registered Investment Advisor, and I have authored Investment Policy Statements such as the one Carlsbad's Treasurer is tasked with submitting to our City Council.

**What is your philosophy toward municipal investing?**

Carlsbad must at all times make and maintain prudent investments and avoid the mistakes that can trigger catastrophic failures like Orange County's 1994 bankruptcy which would be devastating to our city's employees, businesses, and residents.

**What is one thing you would change, if anything, from the current fiscal policy in the City of Carlsbad?**

Carlsbad's City Treasurer has no authority to determine fiscal policy. This question is an example of why it is very difficult to ensure that Carlsbad's voters understand what the Treasurer's job is (and isn't) and how to decide which candidate is the best choice for the position.

**In light of radical swings in revenue that hit most cities during the pandemic, explain how you will attempt to make Carlsbad more fiscally secure?**

The only power our City Treasurer has to make Carlsbad more fiscally secure is to achieve better investment returns within the risk management framework defined by federal, state,

and city law. From a portfolio management standpoint, achieving the best returns requires a comprehensive real-time understanding of both global macroeconomics (which determines interest rates) as well as the credit risk associated with the issuers of any securities purchased. Effective liquidity management is also essential.

**At the end of the fiscal year, if the City had \$3M more in revenue than expected, what would you recommend the City Manager do with it?**

Carlsbad's Treasurer has no role in determining the city's fiscal policy which is set by City Council. That said, it would be best to add the \$3 million to reserves and/or allocate it toward any unfunded pension liabilities which by law would need to be paid at some point anyhow.



**Thomas Krouse, Jr.**

CANDIDATE FOR CARLSBAD CITY TREASURER

★ **THOMAS** ★


# KROUSE, CFA

**The ONLY prudent choice to manage Carlsbad's \$900 Million reserve fund**

- The ONLY candidate with professional direct investment management experience (30 years)
- A.B. Economics, Stanford University; M.B.A., University of Southern California
- Chartered Financial Analyst ("CFA") designation earned in 1997
- Former Boardmember at North County Humane Society/SPCA
- Former Boardmember and "Treasurer" at Mayfield Community Clinic and Californians for Electoral Reform.
- 27 year resident of Carlsbad

P.O. Box 1544 | Carlsbad, CA 92018  
**LinkedIn: ThomasKrouseCFA | Facebook: ElectKrouse**

\*Paid for by Thomas Krouse for Carlsbad Treasurer 2024 ID #1473619



**(760) 659-3755 | Thomas@KrouseForCarlsbad.com | KrouseForCarlsbad.com**



Ejehan Turker

**Why are you running for office?**

All students deserve a high-quality education in a safe environment. Like many other parents, we chose Carlsbad as the place to raise our kids because of its outstanding schools and I am committed to improving our schools not dismantling them.

As a parent of two children and a 25+ year career in business ethics, my experience in governance, budgeting and management will bring an informed perspective to the board. I recognize that success requires collaboration between the board, parents, teachers and district leadership. I am proud to have the support of Carlsbad’s teachers and will work to ensure that CUSD remains a standout district for both our students and our community.

**What does a strong community look like to you? How would you encourage and promote it?**

A strong community is one that prides itself on continuous improvement - respecting its heritage while remaining adaptable to change. A resilient community helps each other navigate challenges with patience, understanding, and kindness.

**Identify the top three problems education is facing today.**

Three areas of concern to me are funding, safety and eroding trust in our schools. As CUSD moves to basic aid funding, we must carefully prioritize our budget since funding will rely mainly on local taxes. Additionally, students increasingly report that they do not feel mentally and physically safe at school leading to increased absenteeism and academic struggles. We worked hard to get students back into the classroom and must maintain that progress.

**What are your top priorities and how do you plan to accomplish them?**

My top priorities are community, safety and academic excellence. School board members must collaborate with educators, parents, and the community. I also want to make sure that schools are physically and mentally safe by addressing bullying, harassment and discrimination while fostering respect for differences. I will prioritize safety on campus through counselors, community liaisons, access controls and safety education. Students need real-world opportunities to meet their learning needs. This

includes providing strong support for teachers, ensuring engaging and relevant curricula, addressing disparities in student achievement through targeted interventions, and encouraging parental involvement.

**How will you collaborate with people from different vantage points/political parties for the greatest good?**

Collaboration starts with a willingness to participate! When friends, neighbors and political candidates refuse to engage or participate in public debates, it deprives the community of information needed to find common ground. My graduate studies in conflict resolution taught me the importance of listening and asking questions, rather than just sharing my own opinions.

I share personal experiences when relevant and stay curious about others’ perspectives. I believe we all have something in common, but we must approach our differences valuing connection and the greater good.

# EJEHAN TURKER

## CARLSBAD SCHOOL BOARD D3

### Community

Great schools build great communities. Let's achieve success through open dialogue with families, teachers and CUSD leadership.

### Safety

Keep students engaged and safe at school. Let's ensure that schools are physically safe and supportive of students' mental health.

### Academic Excellence

Hire and retain the best teachers and staff & ensure students have the resources they need.

**YOUR VOTE MATTERS - VOTE BY NOVEMBER 5**  
**@TURKERFORTRUSTEE2024**

PAID FOR BY TURKER FOR TRUSTEE 2024 FPPC #1469658

- Parent
- PTA Secretary
- Ethics Officer



WEBSITE





**Why are you running for office?**

Having already served as a Community College Trustee and K12 Trustee; I knew that serving on MiraCosta College Board was a way that I could give back to my community by making use of my experience. I want to help make a quality education available to all of our residents; while maintaining our fiscal stability so that we can continue our mission for years to come.

**What does a strong community look like to you? How would you encourage and promote it?**

A strong community is where everyone feels safe and supported while they pursue their aspirations. It means good schools, a living wage, the ability to aspire to achieve more and feel safe. MiraCosta College is the place where anyone can begin that journey.

**Identify the top three problems education is facing today.**

It is unfortunate that our schools have become part of a culture war. Education should be the pursuit of expanding our minds and our possibilities. It should be available to everyone as a way to improve our critical thinking skills, and our potential.

Adequate funding for education is a huge issue. We need to continuously invest in 21st Century learning environments to remain relevant. Paying our educators and staff so they can afford to live in the community that they serve (and spend less time commuting), means more time on campus with students but it comes with a price.

A lack of value placed on the power of educating and re-educating our population as job skills change is a challenge all of our school's face. We must invest in education to transform our society in to one that is not only self-sufficient, but is a global leader.

**What are your top priorities and how do you plan to accomplish them?**

- Inviting and supporting every community member in need of an education; whether they are facing personal challenges, they want to transfer to a UC or CSU, or they need retraining due to job obsolescence or personal aspiration.
- Making sure we remain on the cutting edge of current technologies to support local industry and further personal growth.
- Maintaining physical stability that

is always looking forward, and spending our communities' investment wisely to avoid future shortfalls.

**How will you collaborate with people from different vantage points/political parties for the greatest good?**

Just as we benefit from collaboration with individuals from different backgrounds and life experiences, listening to different political perspectives and vantage points allows us to continuously re-evaluate whether our thinking is clear or clouded by an echo chamber of like voices. We need to take the time to stop a knee jerk reaction, and contemplate the value of another's perspective.



**Ann Crosbie**

# Ann Crosbie

CONNECTING THE COMMUNITY TO OUR COMMUNITY COLLEGE


✓ SUPPORTIVE EDUCATION FOR ALL  
✓ 21ST CENTURY JOB RETRAINING  
✓ FISCAL ACCOUNTABILITY

WHO IS ANN CROSBIE?

- EXPERIENCED K12 AND COMMUNITY COLLEGE TRUSTEE
- 30+ YRS EDUCATION ADVOCACY
- ATTENDED MIRA COSTA COLLEGE
- UCSD GRAD WITH DEEP ROOTS IN NORTH COUNTY





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The Carlsbad Chamber of Commerce has taken positions on four of the ten state-wide ballot propositions, one county initiative and one city initiative that will be on the November ballot.

**STATE BALLOT:**

**NO**

**Prop 32**

Raises Minimum Wage to \$18/hour

**NO**

**Prop 33**

Expand Rent Control

**YES**

**Prop 35**

Protects Medi-Cal funding

**YES**

**Prop 36**

Criminal Justice Reform

**COUNTY OF SAN DIEGO:**

**NO**

**Measure G**

Perpetual 1/2 cent Sales Tax for infrastructure Projects

**YES**

**CITY OF CARLSBAD:**

**Measure B**

Update on Capital Expenditures limit

