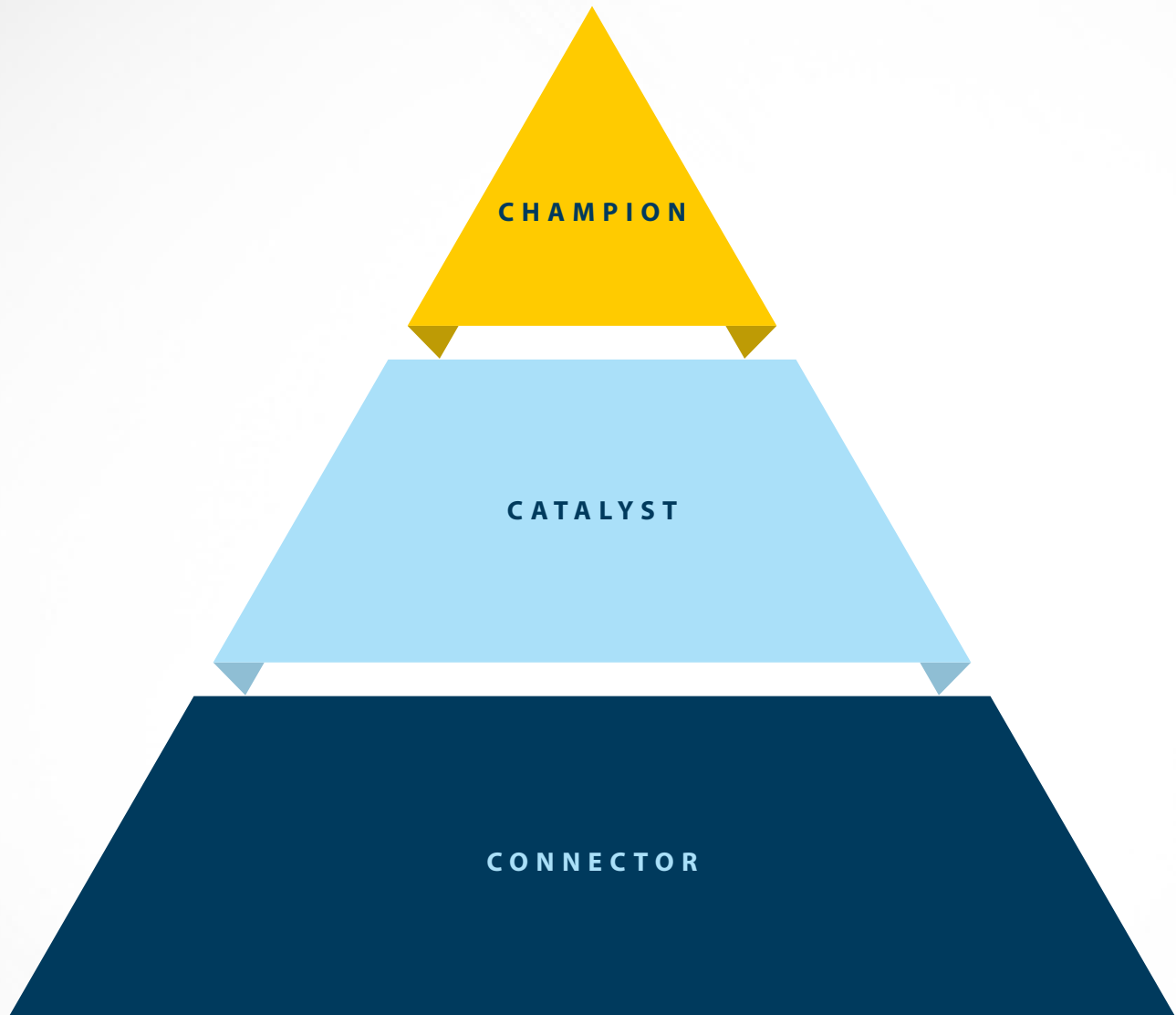




MEMBERSHIP LEVELS



MISSION STATEMENT:

The Carlsbad Chamber of Commerce acts as a regional economic catalyst, leadership convener and community champion. We promote business through member services, economic and community development, and public policy that balances economic prosperity with quality of life.

MEMBERSHIP LEVELS

BENEFIT	VALUE (\$)	CONNECTOR	CATALYST	CHAMPION
Company listing in Chamber print Directory	\$100 each	✓	✓	✓
Company listing in Chamber online Directory	\$150 each	✓	✓	✓
Pro-Business Advocacy on Local, State, and National Issues		✓	✓	✓
Access to Consulting, Training, and Educational Programs	60% discount	✓	✓	✓
Subscription to all Chamber publications: Email, Enews, Business Journal	\$100	✓	✓	✓
Right to use Chamber Logo in advertising	\$150	✓	✓	✓
Membership Plaque for Lobby and Website display	\$50	✓	✓	✓
Discount Admission to monthly Happy Hour Mixers	\$120	✓	✓	✓
Free Admission to Coffee Connection Networking	\$15	✓	✓	✓
Discounted Booths at Community Events: Village Faire, Green Expo, Senior Expo	30-50%	✓	✓	✓
Membership in Carlsbad Young Professionals	\$50/each	✓	✓	✓
Affinity Benefits: 401k Program; Discounted Office Products; plus more		✓	✓	✓
Ability to Post Jobs and View Resumes on Job Board	\$200/posting	✓	✓	✓
Access to Free SCORE Counseling at Chamber Office		✓	✓	✓
Opportunity to join Committees & Volunteer at selected events		✓	✓	✓
Display Brochures in Carlsbad Chamber Lobby		✓	✓	✓
Social Media "welcome" upon joining, across all Chamber channels	\$250	✓	✓	✓
Free Ribbon Cutting ceremony (grand opening, anniversary, new location, etc.)		✓	✓	✓
Free unlimited Certificates of Origin	\$200/cert	✓	✓	✓
CHAMPION LEVEL BENEFITS				
Up to 3 Categories in the Chamber's Online & Print Directory	\$300		✓	✓
Two Month free sidebar ad in Online Directory Category of choice	\$300		✓	✓
Enhanced Listing on Chamber Website	\$150/listing		✓	✓
Enhanced Listing on Chamber Print Directory	\$150/listing		✓	✓
Free Admission to monthly Happy Hours (2 attendees)	\$240		✓	✓
Ability to Host Happy Hour at Your location			✓	✓
CHAMPION LEVEL BENEFITS				
Free Admission to monthly First Friday Breakfasts (1 attendee)	\$385			✓
2 Complimentary Enewsletter Sponsorships	\$500			✓
Listed as Sponsor for 2 Weekly Podcasts	\$300			✓
Up to 5 Categories in the Chamber's Online & Print Directory	\$600			✓
Six Months free sidebar ad in Online Directory Category of choice	\$900			✓
1 Month Leaderboard Ad on entire Chamber Website	\$500			✓
Company Logo on the Front Page of Print Directory	\$2,500			✓
Membership for Associated businesses (up to 10)	\$495/business			✓
Invitation to Exclusive "Evening With..." events				✓

*"Chairman's Circle" membership is available, please contact Kathleen for information on benefits.